Ceremonial Street Dedication For Raptors Way - by Mayor John Tory, seconded by Councillor Joe Cressy

* Notice of this Motion has not been given. A two-thirds vote is required to waive notice.
* This Motion is subject to referral to the Toronto and East York Community Council. A two-thirds vote is required to waive referral.
* This Motion has been deemed urgent by the Chair.

Recommendations
Mayor John Tory, seconded by Councillor Joe Cressy, recommends that:

1. City Council ceremonially dedicate Bremner Boulevard, from York Street to Lake Shore Boulevard West, in honour of the Toronto Raptors.

2. City Council authorize the General Manager, Transportation Services to alter the street name signs on Bremner Boulevard, from York Street to Lake Shore Boulevard West, to reflect both the official street name and the ceremonial name "Raptors Way" and in the colour red.

3. City Council request the General Manager, Transportation Services to seek rights and ownership authority to use the Raptors logo and font on the sign.

4. City Council request the General Manager, Transportation Services to make efforts to install this signage as soon as possible.

Summary
After 24 years, this Toronto Raptors team has made NBA history by clinching our first championship win.

This historic playoff run galvanized and united not only Toronto, but all of Canada, bringing together fans from coast to coast to coast. The victory itself and the events surrounding it will inspire Torontonians, especially young people, for years to come.

Throughout this season and the playoffs, the fans have proven they are the best in the NBA and tireless in their support of the Raptors. We saw that support shine in Jurassic Park outside the Scotiabank Arena.

We want to honour the Raptors and their fans with a ceremonial dedication of Bremner
Boulevard from York Street to Lakeshore Boulevard West as Raptors Way. This will recognize this first historic championship and show the City's sincere appreciation to the team.

**Background Information (City Council)**

Member Motion MM8.34