Member Motion

City Council

Notice of Motion

MM9.12 ACTION Ward: 12

Reallocation of Section 37 funds by the York-Eglinton Business Improvement Area for the production of a mural at 1669 Eglinton Avenue West - by Councillor Josh Matlow, seconded Councillor Mike Colle

* Notice of this Motion has been given.
* This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.

Recommendations
Councillor Josh Matlow, seconded by Councillor Mike Colle, recommends that:

1. City Council approve the reallocation, by the York-Eglinton Business Improvement Area, of $5,000.00 in Section 37 funds for the production of a mural at 1669 Eglinton Avenue West, subject to the Business Improvement Area signing an Undertaking governing the use of the funds and the financial reporting requirements.

Summary
Originally started in 1981, the York-Eglinton Business Improvement Area is one of the oldest Business Improvement Areas in the City. Formerly part of the old City of York, the Business Improvement Area has evolved along with the neighbourhood and currently covers the area on Eglinton Avenue between Marlee Avenue and Dufferin Street, going north to Whitmore Avenue.

On July 23, 2018 City Council adopted item MM44.80 entitled “1603 Eglinton Avenue West - Release of Section 37 Funds from the Development for Community Benefit and Public Art Projects”.

One of the recommendations adopted by Council provided that the 2018 Approved Operating Budget for Non-Program be increased by $10,000.00 gross, $0 net, fully funded by Section 37 community benefits obtained from the development at 1603 Eglinton Avenue West for the purpose of forwarding funds to the York-Eglinton Business Improvement Area, for the production of a mural at 1661 Eglinton Avenue West.

Subsequent to Council’s approval the $10,000.00 was forwarded to the York-Eglinton Business Improvement Area for the production of a mural at 1661 Eglinton Avenue West. The mural was completed and $5,000 remained unused. As per the executed Undertaking, the unused
portion was to be returned to the City, but the Business Improvement Area has requested that the remaining funds be utilized to facilitate the production of a mural that will revitalize the streetscape at 1669 Eglinton Avenue West.

This motion seeks Council approval to permit the Business Improvement Area to retain the unused $5,000 and allow it to allocate the funds to the installation of a mural at 1669 Eglinton Avenue West.

**Background Information (City Council)**
Member Motion MM9.12