



February 20, 2019

Toronto City Council

**Re: Councillor Paula Fletcher (Ward 14) Notice of Motion for February 26, 2019:
'Putting the Mimosa back in Brunch' - BIA Letter of Support**

The Leslieville Business Improvement Area (BIA) fully supports the Motion to the Attorney General of Ontario and the AGCO to change the permissible hours for the sale and service of alcohol for liquor sales licensed establishments to 9:00 a.m. on Saturdays and Sundays in Ontario.

Our local restaurant proprietors desire greater flexibility for their businesses, and appreciate opportunities to reasonably compete for consumers' dollars, in the face of certain LCBO and retail outlets which are now permitted to sell at 9:00 a.m. on weekends. We know that guests would certainly appreciate the additional convenience and enhancement to their eating out experience (particularly brunches, which Leslieville is known for). Please refer to a current online petition as evidence of area business and consumer support of a change in permissible hours: <https://bit.ly/2TYW3MV>.

We look forward to a positive outcome.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Brad Daniels", with a large, stylized flourish at the end.

Brad Daniels,
Chair, Leslieville BIA

Leslieville BIA
c/o Joel Orenstein Accountants
944 Queen Street East
Toronto, ON M4M 1J7
(647) 550-8835
leslievillebia@gmail.com