



July 12, 2019

Toronto City Council
100 Queen St W
Toronto, ON
M5H 2N2

RE: MM9.15 – Protecting the Great Lakes – the proposed Canada-Ontario agreement on Great Lakes Water Quality and Ecosystem Health

Dear Councillors,

The Waterfront Business Improvement Area (BIA) is writing in support of Item MM9.15 – requesting a report on the impacts of the proposed changes to the Canada-Ontario agreement on Great Lakes Water Quality and Ecosystem health, and how it would impact city policy, costs and programs as they relate to water quality, storm water management, ecosystem health, and watercourse management.

Toronto's Central Waterfront is a premier destination for the City and a location for recreation, events, gatherings and family activities. However, as identified in our 2017 Strategic Framework & Tactical Plan, there is significant opportunity to increase interaction with Toronto's waterfront by residents and visitors if misperceptions about the Lake's cleanliness can be addressed. The Waterfront BIA believes strongly that increased water quality & protection is good for the economic vitality and cultural vibrancy of our city's central waterfront destination.

Sincerely,

Tim Kocur
Executive Director
The Waterfront BIA
tkocur@waterfrontbia.com

cc: *Councillor Mike Layton*
Councillor Joe Cressy