Dear Colleagues,

On Tuesday, I requested an urgent motion be introduced to Council titled "MM9.47 Diverting Coffee Pods from Landfills". As I may not be able to be in the chamber when the item is considered due to a personal matter I must attend to this afternoon, I would like to expand on why this motion is urgent, and why I hope you will consider voting in favour.

In my Ward of Etobicoke North, an innovative company called Club Coffee has become a leader in adopting compostable coffee pods as a way of responding to environmental concern from many of their largest customers. Although they have made the move to use these compostable pods, Toronto does not currently permit these pods into the City's Green Bin program.

In Etobicoke North – a ward that has a much higher unemployment rate than the rest of the city – a large employer like Club Coffee which provides hundreds of individuals good, well-paying jobs is key to our economic wellbeing. Within the next few months, however, they risk losing out on several of the major contracts they rely on to support their business because of our current Green Bin Program.

City staff and industry partners have not been able to find a common ground on the issue and this motion is looking to find a way forward in the form of a potential pilot design that will benefit the City, local businesses and the environment.

I cannot stand by while up to 400 jobs are terminated, and an industry leader is pushed out of Etobicoke North and the City of Toronto by not looking for a solution to this issue.

I hope I can count on your support.

Thank you,

Michael Ford
Toronto City Councillor
Ward 1, Etobicoke North