

North York Community Council

From: Carol Burtin Fripp <cbfripp@rogers.com>
Sent: October 6, 2019 2:43 PM
To: North York Community Council
Subject: att'n Ms Francine Adamo: Re NYCC agenda item NY9.12
Attachments: LPOA Submission re NYCC Item NY9-12.pdf

Dear Ms Adamo,

Attached please find a letter from the Leaside Property Owners' Association, regarding the October 10, 2019 North York Community Council's agenda item NY9.12.

Would you please distribute copies of the letter to the Chair and Members of NYCC?

Also, would you please list me as a deputant to speak to this motion on October 10?

Thank you very much,

Carol Burtin Fripp,
Co-President, LPOA
Chair, Traffic and Transportation Committee

Leaside Property Owners' Association, Inc.

1601 Bayview Avenue

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Toronto ON M4G 3B0

TO: Chair and Members, North York Community Council

RE.: Item NY9.12

DATE: 10 October 2019

Dear Chair Pasternak and NYCC Members:

As Co-President of the Leaside Property Owners' Association, and Chair of the LPOA's Traffic and Transportation Committee, I am writing in support of your agenda item NY9.12, the motion of Councillor Jaye Robinson regarding a Leaside Traffic Management Plan and Speed Limit Reduction.

A short reference to my personal background in traffic issues: in the mid-1970's. the Borough of East York appointed me as the Chair of Leaside's first Traffic Study. At that time, drivers were unimpeded by traffic control on our streets. Signage was infrequent. Public sentiment tended to be of the "I'm all right Jack" variety: there was little sympathy from residents of the quieter streets for those living on streets with traffic problems. It was a real struggle to get public support for speed reduction or congestion relief.

How times have changed. On a 24/7 basis, thanks to everything from development pressures on our periphery, to the effects of seven-day retail traffic, to the siren song of Waze and other GPS navigation systems, we face high traffic volume, frequent congestion, and drivers speeding everywhere, on every street, throughout North and South Leaside. Whether one is a pedestrian or a cyclist, crossing a street or even standing on a sidewalk, a child or a senior or a perfectly fit adult, the speeding driver is a constant threat.

Based on responses at public meetings and deputations to the LPOA, Leasiders have become strong – and I might say, outspoken – supporters of neighbourhood traffic control, to reduce speeding and thus increase safety throughout the community, on all Leaside streets.

This is why the Leaside Property Owners' Association strongly endorses Councillor Robinson's motion , which you are considering today.

A neighbourhood-wide, consistent 30kph limit will be easier to enforce than the current variety of speed limits across Leaside. It will do away with the excuse that drivers did not know the speed limit. It will provide a consistent and predictable

speed to expect on all of our residential streets. And by embarking on a traffic management plan with the City's Transportation Services in association with the LPOA and residents, we can find solutions to our very troubling traffic issues.

There already is a starting basis for this cooperative procedure, in the LPOA's Traffic Calming Plan, test-driven (you might say) over a three year period at public meetings, in concert with a professional traffic consultant. The plan identifies which problems are where, and suggests measures – many of them inexpensive—to consider. Much can be done with road and intersection design, often just with paint, which will make speed reduction self-enforcing.

We look to you to help us. The LPOA urges you to support Councillor Robinson's motion, in the cause of greater road safety throughout our community.

Thank you.

Carol Burtin Fripp,
Co-President, and
Chair, Traffic and Transportation Committee,
Leaside Property Owners' Association