

City Wide Real Estate: Background and Program Update

Presentation to TPA Board of Directors

December 12, 2019



City-Wide Real Estate Portfolio

The City has one of largest and most complex portfolios in North America



8,446 properties on 28,823 acres of land6,656 on 27,592 acres without TCHC and Toronto Hydro



6,976 buildings with 106.3 million square feet 2,502 buildings without TCHC and Toronto Hydro



\$1.1 billion operating costs/year\$724 million excluding TCHC and Toronto Hydro



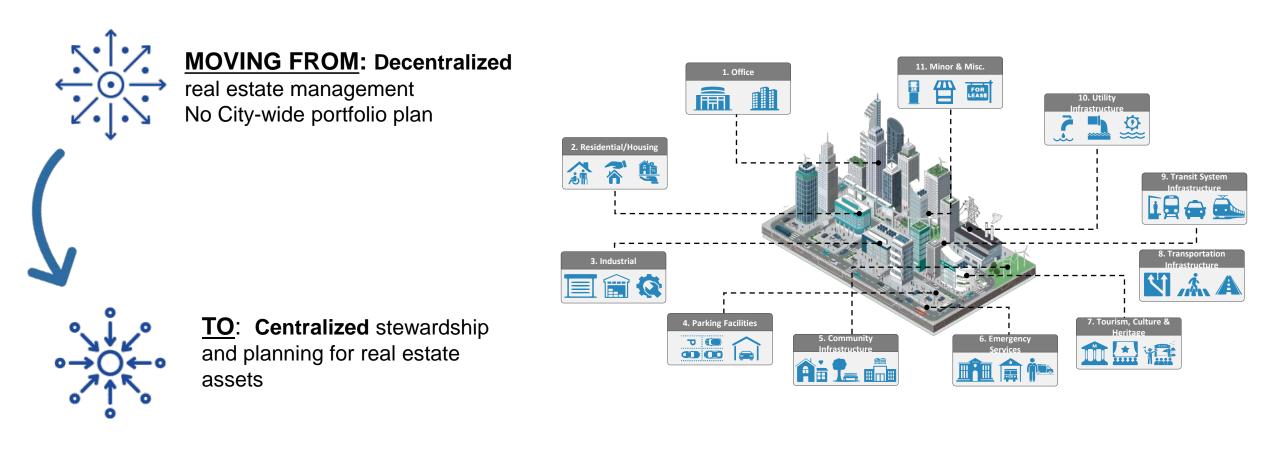
\$1B capital & development costs/year\$608 million excluding TCHC and Toronto Hydro



\$27 billion assessed property value\$17 billion excluding TCHC and Toronto Hydro



City-wide Real Estate Program Business Challenge





City-Wide Real Estate Mandate



ENABLE CITY-BUILDING

Enable City Priorities & Pursue Opportunities In The Public Interest

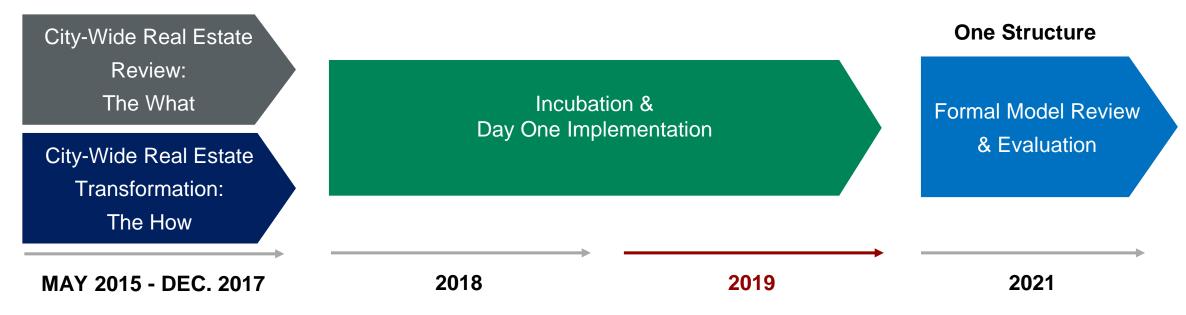
PROGRAM FOCUSED

Deliver Quality Real Estate Service & Solutions To City Programs

REAL ESTATE ASSET STEWARDSHIP Governance & Oversight Of All City-Wide Real Estate Activities



City-Wide Real Estate Journey and Path Forward



- ✓ Consolidated authorities for land use decision making, strategic portfolio planning, and launched CreateTO (Complete)
- Centralize asset planning & ownership of real estate capital planning / investment
- Centralize operational strategy & ownership of buildings (budget / costs / contracting)
- Streamline front-line service delivery (who does what?)

TORONTO <u>CREATE</u> **TO**

City-wide Real Estate model

Approved in 2017 - the new "City-wide Real Estate" model initiated a process to **centralize real estate authorities & decision-making**, formerly delivered across 24 divisions, agencies and corporations, and allow the City to **take a coordinated whole of government approach in maximizing the use of real estate assets**.

The City of Toronto's new approach streamlines governance, authorities, and coordination.

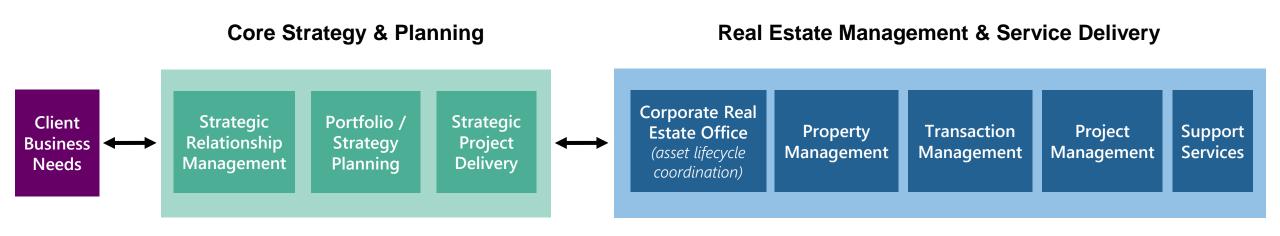
The model leverages multi-disciplinary integrated team, which includes:

- 1. CreateTO, the City's new real estate strategy and planning agency;
- 2. Corporate Real Estate Management Division under the Deputy City Manager, Corporate Services, with an expanded city-wide scope and service delivery mandate; and
- 3. Partner / Stakeholder City programs with significant real estate footprints such as the Toronto Transit Commission; Toronto Public Library; Toronto Parking Authority; Parks, Forestry, and Recreation; Exhibition Place; Toronto Police; Shelter, Support, and Housing Administration; Children's Services, etc.



Full Service Real Estate Program

Centralized Real Estate Strategy function with integrated, tightly aligned Corporate Real Estate implementation team.



City-wide Real Estate Principles:

- 1. Consolidate functions where appropriate (people, budget, activity);
- 2. If cannot consolidate, centralize via authorities; standard practices; & City-wide master contracting.
- 3. Apply streamlined oversite, governance, & decision making



City-Wide Real Estate Strategy

For the first time, the City has the appropriate structure, expertise & capacity to deliver a **City-Wide Real Estate Strategy**, providing an overall framework to optimize the City's real estate portfolio.



MANDATE OF PORTFOLIO STRATEGY

- 1. Determine the best use of City-wide real estate assets (best = meeting the needs of City Council, City programs and City communities)
- 2. Make recommendations regarding optimal use (consensus building through broad stakeholder engagement and feedback)
- **3.** Implement approved strategies (provide solutions that are feasible, realistic and bold e.g. Housing Now)

WHAT ARE THE 11 REAL ESTATE ASSET CLASSES?

- 1. Office
- 2. Industrial
- 3. Residential/Housing
- (4. Parking Facilities)
- 5. Community Infrastructure
- 6. Emergency Services

- 7. Tourism, Culture & Heritage
- 8. Transportation Infrastructure
- 9. Transit System Infrastructure
- 10. Utility Infrastructure
- 11. Minor & Miscellaneous



Key benefits of CWRE Model to TPA

1. Dedicated CRM for program solutions & customer service needs

- Senior level staff to proactively plan & solution real estate requirements with key TPA staff
- Funded position at CreateTO to support TPA activities
- 2. Management of both "day-to-day" activities (operational / transactional) & strategic projects (Office Optimization)
 - > All real estate needs provided through the model vs. navigating various entities

3. Staff Committee focused on programs area needs (City Building & Strategic Program Management)

Dedicated venue to address real estate needs with senior staff and build greater connections to other programs (Citywide view)

4. Access to Board/Industry Expertise

> Additional expertise at Board level to guide, advise and steer major real estate solutions to meet City requirements

