PH4.1 Attachment 5 - Part 2

APPENDIX A: PROPERTIES RECOMMENDED FOR INCLUSION ON THE CITY OF TORONTO'S HERITAGE REGISTER (INCLUDING RESEARCH SUMMARY AND HERITAGE EVALUATION)

C.H.R.# 1: 1123 Leslie Street

C.H.R.# 2: 44-52 Prince Andrew Place

C.H.R.# 4: 1135 Leslie Street

C.H.R.# 5: 81 Barber Greene Road

C.H.R.# 6: 33 Green Belt Drive

C.H.R.# 9: 100 Wynford Drive

C.H.R.# 10: 90 Wynford Drive

C.H.R.# 12: 849 Don Mills Road

C.H.R.# 13: 20 Wynford Drive

C.H.R.# 14: 50 Wynford Drive

C.H.R.# 16: 39 Wynford Drive

C.H.R.# 17: 15 Gervais Drive

C.H.R.# 18: 1200 Eglinton Avenue East

C.H.R.# 20: 789 Don Mills Road

C.H.R.# 22: 18-22 St. Dennis Drive

C.H.R.# 26: 4 Vendome Place

C.H.R.# 27: 6-8 Vendome Place

C.H.R.# 28: 61 Grenoble Drive

C.H.R.# 29: 95 Leeward Glenway



C.H.R. #1: 1123 Leslie Street

Name Former William Wrigley Jr. Company

Built 1962

Designed by Gordon S. Adamson and Associates (Architect)



1. View of the street facing elevation from the south. The original building is at the centre with additions made in the twenty-first century at the north (left) and south (right) sides as well as the elevator shaft tower.

Description

The property at 1123 Leslie Street is located on the east side of Leslie Street, north of Eglinton Avenue East, in the City of Toronto. The property is situated at the top of a bank overlooking Wilket Creek Park. The property features a single-storey light industrial building with an attached two-storey office wing and numerous additions made in the twenty-first century. The original building was designed by architects Gordon S. Adamson and Associates and constructed in 1962.



Design Summary

The original portion of the building at 1123 Leslie Street consists of a single-storey plant with a two-storey office wing. Recent additions have been made to the northwest and southwest of the office building and a tower (elevator shaft) was added at the southwest corner. The original plan for the office wing and plant was developed by the William Wrigley Jr. Company Chicago office which determined the general layout for the operations. The plant portion of the building is constructed of precast, pre-stressed concrete consisting of 60-foot beams with 20-foot double-T pre-stressed roof slab units. The office wing is a masonry-enclosed steel structure faced with brick (Canadian Architect 1962:58). The office wing has deep overhanging eaves that project five feet from the wall and fully glazed areas recessed an additional three feet from the building face. The brick areas incorporate continuous horizontal ribbon windows immediately under the eaves. The deep eaves were designed to minimize the amount of low sun in the interior during office hours (Canadian Architect 1964:58). Construction utilized brick and bronze to both match the design intention of the architect—use of a minimum number of materials—and the desire of the owner for maintenance-free construction. Bronze, chosen to balance the red brown semi-glazed brick, was installed for the window and door frames, flashings, fascia, and interior partitions. The material colours were intended to complement the site which was described in a 1964 article as "almost rural in nature" (Canadian Architect 1964:58).

The building exhibits modernist design principles with its strong horizontal forms, absence of historical detail, overhanging eaves, materials which relate to the surroundings, narrow ribbon windows and fully glazed areas (refer to Section 5.4 for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The architects, Gordon S. Adamson and Associates, made some modifications to the spatial organization originally set out by the company designers for the office interior. At the time of construction, the office wing interior finishes were exposed brick walls in the entry and reception lobby, wall fabric in the offices, and granite floors in the entry, reception lobby, and stair treads (Canadian Architect 1962:58). It is unknown if modifications have been made to the interior.

A series of recent additions have made the original form of the building much more complex. Between 2002 and 2003, a small addition was made to the east side of the building. In 2005 substantial additions were made to the northwest and southwest corners of the building and the current landscaping and parking were installed. A multistorey parking garage and a further addition was made to the east side during the same period. Prior to the additions, the west side of the property was grassed lawn and the building was entered from the south parking lot. The twenty-first century additions to the office largely have been integrated with the original form and materials of the building in a sympathetic manner. Exceptions to this include the reduction of the main entrance on the south side due to the addition of parking at the west, and the addition of an elevator shaft tower that disrupts the roof line at the southwest corner of the primary office building. The rear additions at the east are of concrete construction and greater height than the original components.

The landscaped setting with open grassed lawn and concrete planter at the west and south sides of the office wing are also representative of modernist design principles particular to the 1950s and 1960s development of the Study Area. In terms of its setting, the building is substantially set back from the east side of Leslie Street on a raised portion of the property. Originally the property featured an open green space comprising an expanse of lawn in the front of



the west elevation of the building. Trees surround the property to the north, east and south and features a treed ravine and stream to the north. The complex is approached from a driveway on the south side and parking was located along the south side of the plant, so that the landscape surrounding the principle west elevation was maintained allowing for a pedestrian pathway from the parking lot to the main entrance. The 2005 additions to the building and landscape has reconfigured this arrangement. The building now covers much of the property. The east portion of the building backs onto the former Canadian National Railway spur line. An additional spur line extending to the building was in operation until the late 1990s or early 2000s. After that time, the spur was removed, and the east side of the property was converted to surface parking.

Historical Summary

1123 Leslie Street was constructed for the William Wrigley Jr. Company. Built at a cost of \$3,500,000, the factory was one of two factories built as part of an international expansion (a sister plant was built West Germany) (Associated Press 1962). The William Wrigley Company began in 1891 and is the largest manufacturer of chewing gum in the world. Wrigley remained on the property until the factory closed in March 2016 (Acharya and Yew 2015). O.T.T., a finance company, currently occupies the building.

The building was determined to be one of twelve significant projects for 1963-1964 by *Canadian Architect*. The journal described the property as reflecting a building and setting "appropriate to the demands of production and management, yet granting poetic expression to the resulting architectural decisions" (1964:58). Other projects recognized that year included: Massey College, Toronto (R.J. Thom, designated); Aeroquay One and Parking, Toronto International Airport, Toronto (John B. Parkin Associates, demolished); Flemingdon Park, Don Mills, Ontario (Irving Grossman); Central Technical School Art Centre (Robert Fairfield Associates, designated); as well as seven additional projects across Canada. Along with features in Canadian Architect in 1962 and 1964, the Wrigley Building was also written about in the Royal Architectural Institute of Canada Journal in 1962 which featured photographs, an Architects Statement and "An Appraisal." The appraisal was written by John Andrews, who is known for his designs of acclaimed structures such as the C.N. Tower and Scarborough College. Andrews criticized the project for its lack of integration between the exterior and the interior (1963:28). The current landscaped elements were added in 2005.

The architects for 1123 Leslie Street were Gordon S. Adamson and Associates (refer to Section 5.6.2 of the report for a biography of the firm).

The property was established in the area of the Don Mills Master Plan (refer to Section 4.0 – History and Evolution of the Study Area - in the report for details on the development of Don Mills).





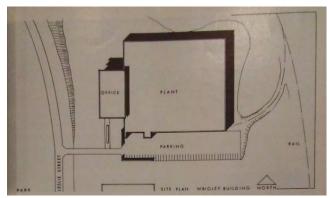
3. Anaconda Copper Metals advertisement featuring the Wrigley Building (R.A.I.C. Vol 40 No 7 Jul 1963).



4. Detail of Anaconda Copper Metals advertisement which highlighted the areas where bronze was utilized in the design of the Wrigley Building (R.A.I.C. Vol 40 No 7 Jul 1963).



5. West elevation of the office portion (R.A.I.C. Vol 40 No 7 Jul 1963).



6. Site plan showing the office, plant and relationships to Leslie Street and railway (R.A.I.C. Vol 40 No 7 Jul 1963).



7. View of the southwest elevation from the neighbouring Property showing the office on the left and the plant on the right (R.A.I.C. Vol 40 No 7 Jul 1963).



8. View of the northeast elevation from the west side of Leslie Street showing the office on the right and the plant on the left (R.A.I.C. Vol 40 No 7 Jul 1963).





9. View of the south and west elevations of the building showing twenty-first century additions in blue overlay (A.S.I./Google Streetview September 2017).

Immediate Context of the Property

1123 Leslie Street is located on the east side of Leslie Street, north of Eglinton Avenue East, across from Wilket Creek Park. The property sits atop an embankment overlooking Leslie Street and Wilket Creek Park. To the north, east and south of the property are commercial and light industrial properties with low-rise buildings. A branch of Wilket Creek is located directly to the north of the property and is surrounded by vegetation. The Don Mills Trail, a former C.N. Railway spur, is located directly to the east at the rear of the property.





10. Aerial photographs showing 1123 Leslie Street in 1963 on the left, and 2018 on the right.

Research Summary

Date	Event	Source
March 29, 1962	William Wrigley Jr. Co. announces the construction of a new factory at 1123 Leslie Street.	Toronto Daily Star, 1962.
c.1962	1123 Leslie Street is constructed.	City of Toronto Aerial Photography- 1961, 1962.
1965	Property first appears in city directory, with occupant listed as "Wrigley Wm Jr Co" chewing gum.	Might's Greater Toronto City Directory, 1965.
2005	Major additions made at the east and west elevations as well as changes to the landscaping at the west side of the property.	Google Satellite Imagery – 2003, 2005, 2007.
2016	Wrigley leaves the property.	Toronto Star, 2016.



Evaluation

Evaluation of 1123 Leslie Street using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 1123 Leslie Street meets this criterion. The office portion is a very good representative example of modernist design principles, such as a deep overhanging eaves, strong horizontal emphasis, absence of historical detail, materials which relate to the surroundings, ribbon windows and fully glazed areas. The landscaped setting with open grassed lawn is also representative of modernist design principles particular to the 1950s and 1960s development of the Study Area.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 1123 Leslie Street meets this criterion. The property was positively recognized at its time of construction by contemporary architectural journals. The project was recognized as one of twelve significant projects in Canada for 1963-1964 by <i>Canadian Architect</i> stating, "The design of an environment for commerce and industry appropriate to the demands of production and management, yet granting poetic expression to the resulting architectural decisions." (1965:58). These decisions included a combination of bronze and brick which related to the surrounding natural landscape and the deep overhanging eaves to reduce low direct sunlight in the offices.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 1123 Leslie Street is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 1123 Leslie Street meets this criterion as a property that expresses the original planning intentions of the Don Mills Master-Planned Community which was a notable example of modern town planning in the City of Toronto in the post-WWII period. This property expresses its direct associations with the plan through its adherence to design principles in the design of the building and property being an architect-designed, light industrial complex with a deep setback and open green space. Additionally, the property is associated with the William Wrigley Co., a prominent global manufacturer of chewing gum.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property yields information that contributes to an understanding of the planning and design principles of the Don Mills community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 1123 Leslie Street meets this criterion. Gordon S. Adamson and Associates was influential in the development of Canadian modernism. Adamson was a Massey Medal winner, member of the Royal Canadian Academy of the Arts, and was President of the Ontario Association of Architects in 1953.
		The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Don Mills.



3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 1123 Leslie Street meets this criterion. The property contributes to the low-rise modernist industrial park character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 1123 Leslie Street meets this criterion. As a modernist light industrial building constructed within one of three areas set aside for industrial use within the planned Don Mills development, the property including its landscape setting is physically, functionally, visually and historically linked to its surroundings. The building is also physically linked to the existing landscape, sitting prominently atop the embankment overlooking the adjacent Wilket Creek ravine.
iii. is a landmark.	No	The property at 1123 Leslie Street does not meet this criterion.

Secondary Sources

Acharya, Madhavi, and Tom Yew

2015 Wrigley closing Toronto chewing gum factory in March 2016, February 3.

Andrews, John

1963 Wrigley Building An Appraisal. R.A.I.C. Journal Vol 40, September 7.

Associated Press

1962 Gum Company to Build Plant in Toronto, The Globe and Mail, March 29.

Canadian Architect

1962 Gordon S. Adamson and Associates Projects Vol. 7, (no.4). pp. 55-60.

Canadian Architect

1964 Twelve Significant Buildings 1963-64 Yearbook. Offices & Place for William Wrigley Junior Company Ltd, Gordon S Adamson & Associates. pp 58-59.



C.H.R. #2: 44-52 Prince Andrew Place

Name Former Science Research Associates Ltd.

Built 1966

Designed by Levine and Lawrence Architects



1. East elevation, centre part of the building which is set back from the north and south portions.



2. East elevation from northeast corner.



3. North elevation, showing ribbon windows.



Description

The property at 44-52 Prince Andrew Place is located on the west side of Prince Andrew Place, in the City of Toronto. It is bordered by the Don Mills Trail to the west. The property contains a single storey building designed by Levine and Lawrence Architects and constructed in 1966.

Design Summary

The building at 44-52 Prince Andrew Place is one storey and features three connected but distinct components with various setbacks from the street. The building responds to the angular directionality of Prince Andrew Place with the north and south components set near to the street and the centre portion set back. The building exhibits minimal design elements, creating simple geometric forms in its stepped plan. Each component utilizes precast concrete double "T" beams with tall rectangular windows incorporated at the street-facing, east elevation (refer to Section 5.2 of this report for a discussion of Materials and Construction Methods for more information on the use of double "T" beams).

Brown brick panels contrast the concrete elements at the building corners. There are three entrances at the east elevation which utilize large spans of framed glazing which may have been dedicated to each of the three original tenants. All the entrances look inward to the east parking lot. The north and south elevations are primarily brown brick with the same tall narrow windows as utilized between the concrete beams indicating office functions. The rear portions of these elevations utilize ribbon windows immediately below the eaves indicating warehouse or manufacturing functions. The eaves are limited, extending only as far as the concrete fins.

The design of the building exhibits the low massing established in the mid-1950s by the office and light industrial buildings constructed as part of the Don Mills Master-Planned Community. The building is in keeping with modernist design principles with its use of prefabricated materials, rejection of ornamentation and low-rise massing (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

In terms of its setting, the property backs onto the Don Mills Trail, a former Canadian National Railway spur line. In the 1960s, this spur served properties in the area. The spur passed to the south of 44-52 Prince Andrew Place and traveled eastward towards Don Mills Road. It is unclear if this property made functional use of the spur. The property primarily consists of asphalt paved surface parking lots, including at the front of the building. Consistent with other development in the area, there is a grassed lawn between the east parking area and the street with a slight berm at the south end. This area incorporates deciduous trees. There are narrow planting beds along the east edges of the building which have manicured shrubs.

Historical Summary

44-52 Prince Andrew Place was constructed in 1966. The first owner was the Olympia and York Industrial Development Association. The first known tenant to occupy a portion of the building was Science Research Associates Ltd., a subsidiary of International Business Machines (I.B.M.) Corp. Science Research Associates (SRA) was an American company started in 1938 (Robertson 1967). The company was focused on education and individualized classroom instructions such as the Direct Instruction programs. These programs included *Language for Learning*, *Reading Mystery, Connecting Math Concepts* and *Corrective Reading*. S.R.A. opened a Canadian office in 1964 (a year



after I.B.M. acquired the company) and was located at 44-52 Prince Andrew Place until at least 1976.

This property is located near I.B.M.'s former Canadian headquarters at 884 Don Mills Road and 1150 Eglinton Avenue East. Tenants contemporary with S.R.A. were publishers Allen Thomas & Sons Ltd. as well as D.C.A. Food Industries Ltd. Later tenants of 44-52 Prince Andrew Place include Bramaco Marketing Services Inc. and Laser Communications (Toronto Star 1991; Cherry 1983).

The architects for 44-52 Prince Andrew Place were Levine and Lawrence Architects (refer to Section 5.6.10 of the report for a biography of the firm).

The property was established in the area of the Don Mills Master Plan (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Don Mills)

Immediate Context of the Property

Prince Andrew Place is a cul-de-sac which extends southwest from Barber Greene Road with an L-shaped bend at its mid-point. The property at 44-52 Prince Andrew Place is situated at the bend in the street. Adjacent buildings and buildings along Prince Andrew Place consist of commercial and light industrial properties with a cohesive appearance that consists of similar generous setbacks, landscaped front yards and boulevards with coniferous and deciduous trees, large parking lots generally to the sides and rears of the properties, and buildings with a similar low massing.





4. Aerial photographs showing 44-42 Prince Andrew Place, in 1967 on the left, and 2018 on the right.



Research Summary

Date	Event	Source
c.1966	44-52 Prince Andrew Place was constructed.	City of Toronto Aerial Photography – 1965, 1966
1966	Property owner listed as S. Reichman and Sons Ltd.	City of North York Tax Assessment Rolls, 1966
1967	Property first listed in City Directory, with occupants listed as: 44 Prince Andrew Place: Science Research Associates (Canada) Ltd publishers; 50 Prince Andrew Place: Allen Thomas & Son Ltd publishers; 52 Prince Andrew Place: D.C.A. Food Industries Ltd. flour mixes.	Might's Greater Toronto City Directory, 1966

Evaluation

Evaluation of 44-52 Prince Andrew Place using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 44-52 Prince Andrew Place meets this criterion. The building is representative of modernist design principles in the use of prefabricated materials and rejection of ornamentation.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 44-52 Prince Andrew Place meets this criterion. The execution of the design and composition of precast concrete elements with integrated windows juxtaposed with brick side walls is of a high quality.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 44-52 Prince Andrew Place is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



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2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community	Yes	The property at 44-52 Prince Andrew Place meets this criterion as a property that expresses the original planning intentions of the Don Mills Master-Planned Community which was a notable example of modern town planning in the City of Toronto in the post-W.W.II period. This property expresses its direct associations with the plan through its adherence to design principles in the design of the building and property, being a light industrial complex with a deep setback.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or:	Yes	The property at 44-52 Prince Andrew Place yields information that contributes to an understanding of the planning and design principles of the Don Mills community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 44-52 Prince Andrew Place is associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Don Mills.

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 44-52 Prince Andrew Place meets this criterion. Though a slightly later addition to the area, the property upholds the plan and design principles for the Don Mills industrial zone.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 44-52 Prince Andrew Place meets this criterion. As a modernist light industrial building constructed within one of three areas set aside for industrial use within the planned Don Mills development, the property including its landscape setting is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 44-52 Prince Andrew Place does not meet this criterion.



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Secondary Sources

Cherry, Lena

1983 Volume Celebrates America's Cup, December 3.

Robertson, Fraser

1967 Commerce, Education Work to Bridge Gulf, August 25.

Toronto Star

1991 Ad - Laser Communications, December 14.



C.H.R. #4: 1135 Leslie Street

Name Peacock & McQuigge Building (now known as the Crestview Group

of Companies Offices)

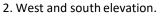
Built 1959

Designed by Gordon S. Adamson and Associates (Architect)



1. Front elevation from access road.







3. Property as seen from Leslie Street (Google Streetview 2017).



Description

The property at 1135 Leslie Street is located on the east side of Leslie Street, north of Eglinton Avenue East, in the City of Toronto. It contains a single storey office building designed and constructed in 1959 by Gordon S. Adamson and Associates.

Design Summary

The building at 1135 Leslie Street is one storey and is set on a rectangular plan. The building has long, low massing. The street facing west elevation features floor to ceiling, full height glazing with aluminum frames. The narrow supporting columns that divide paired windows have a low profile, resulting in a wall surface that appears to be fully glazed. The east elevation repeats this design but includes a main entrance to the building which is set back from the main elevation and covered with a canopy. This canopy appears to be a later addition. The south elevation has secondary entrances but is primarily a solid white brick wall. Deep overhanging eaves extend past the east and west elevations and sit flush at the north and south elevations. The eaves and columns are finished with a medium grey colour metal. The high degree of glazing, plain surfaces, simplified form and lack of ornament are features of the International Style (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

A secondary building on the property is located at the east property line. The building is a small utility structure on a rectangular plan which appears to have a series of four rolling overhead doors on the west elevation. The building materials are unknown. Aerial photographs from the early 1960s appear to show a structure in the location of this secondary building.

The landscaped setting with open grassed lawn is also representative of modernist design principles particular to the 1950s and 1960s development of the Study Area. In terms of its setting, the building is well set back from the east side of Leslie Street and is set on a rise within the property. There is an expansive grassed lawn to the west and north of the building and a cluster of trees is found along these same elevations. The east and south sides of the property have asphalt paved surface parking lots. An unnamed access road divides the lawn into two parts. Coniferous shrubs line the building at the base of the west elevation. The parking lot connects to the property to the south; originally these properties were divided by a landscaped and treed area.

Historical Summary

1135 Leslie Street was developed by Don Mills Developments Ltd. in 1959 following the extension of Leslie Street to Eglinton Avenue East. The building is known as the Peacock and McQuigge Building, named after its first tenant, Peacock and McQuigge (later known as Peacock Contracting Ltd.). Peacock and McQuigge, a construction company started by Kenneth Peacock and Donald McQuigge, primarily focused on roadway and infrastructure construction throughout the province (Bradford 2014). Serving as the company's main office, the building was designed by Gordon S. Adamson Associates and was a finalist for the Massey Medal for Architecture in 1961. The current tenant is Crestview Investment Corporation (originally known as Lawrence Construction Company), a 90-year-old developer of apartment buildings in the City.



The architects for 1135 Leslie Street were Gordon S. Adamson and Associates (refer to Section 5.6.2 of the report for a biography of the firm).

The property was established in the area of the Don Mills Master-Planned Community (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Don Mills).



4. West elevation from the south end of the building showing deep overhanging eaves, glazing and surrounding deck, undated (A.C.O. T.O. Built, source uncredited).



5. West elevation showing building set behind trees and access road, 1965 (C.O.T.A. Fonds 220 Series 40 File 39).



Immediate Context of the Property

The property sits atop an embankment overlooking Leslie Street and Wilket Creek Park, north of Eglinton Avenue East. The visibility of the building from Leslie Street is reduced due to its considerable setback and low rise. To the north, east and south of the property are commercial and light industrial properties with low-rise buildings. To the east of the property is the Don Mills Trail, a former Canadian National Railway spur line. It does not appear that the building had a functional association with the railway.



6. Aerial photographs showing 1135 Leslie Street in 1962 on the left, and 2018 on the right.

Research Summary

Date	Event	Source
1959	1135 Leslie Street was constructed.	City of Toronto Aerial Photography – 1959, 1960.
1961	Owner listed as Peacock and McQuigge Contracting Ltd.	City of North York Tax Assessment Rolls, 1961.
1961	Advertisement for Lawrence Construction mentioning location as 1135 Leslie Street.	Globe and Mail
1965	Property first appears in city directory, listed Lawrence Construction Co. property as management.	Might's Greater Toronto City Directory, 1965.



Evaluation

Evaluation of 1135 Leslie Street using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 1135 Leslie Street meets this criterion as a representative example of the International Style. Its high degree of glazing, plain surfaces, simplified form and lack of ornament are features of the International Style. The landscaped setting with grassed lawn and retained trees which provide shade to the building are also representative of modernist design principles. The overall effect is a highly executed modernist design which is of the time and was utilized in both commercial and residential buildings.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 1135 Leslie Street meets this criterion. The quality of execution in the design was recognized as a finalist for a Massey Medal for Architecture. The Massey Medals recognized excellence in Canadian architecture.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 1135 Leslie Street is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 1135 Leslie Street meets this criterion as a property that expresses the original planning intentions of the Don Mills Master Plan which was a notable example of modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to design principles in the design of the building and property, being an architect-designed, light industrial complex with a deep setback and open green space. Additionally, Peacock and McQuigge Contracting Ltd was the building's first occupant. The construction company focused on roadway and infrastructure work throughout the province.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property yields information that contributes to an understanding of the planning and design principles of the Don Mills community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 1135 Leslie Street meets this criterion. Gordon S Adamson & Associates were influential in the development of Canadian modernism. Adamson was a Massey Medal winner, member of the Royal Canadian Academy of the Arts, and was President of the Ontario Association of Architects in 1953. The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Don Mills.



3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 1135 Leslie Street meets this criterion. The property contributes to the low-rise modernist industrial park character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 1135 Leslie Street meets this criterion. As a modernist light industrial building constructed within one of three areas set aside for industrial use within the planned Don Mills development, the property including its landscape setting is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 1135 Leslie Street does not meet this criterion.

Secondary Sources

Bradford, Robert

2014 Keeping Ontario Moving: The History of Roads and Road Building in Ontario. Dundurn Press, Toronto.



C.H.R. #5: 81 Barber Greene Road

Name Barber Greene Canada Ltd. (now known as the Global

Television Network)

Built 1953, 1957

Designed by John Arthur Layng, John B. Parkin Associates Architects



1. View of north elevation from Barber Greene Road.



2. View of north elevation from Barber Greene Road.



3. View of north elevation from Barber Greene Road.





4. Approximate locations of images 1 to 3. The earlier building is located on the right, while the later addition is the large portion to the left. 1

Description

The property at 81 Barber Greene Road is located on the south side of Barber Greene Road between Cora Urbel Way to the northwest and Prince Andrew Place to the southeast, in the City of Toronto. It contains a building complex, with the original building designed by architect John Arthur Layng and constructed in 1953, and an expansion designed by architects John Parkin Associates Architects and constructed in 1957.

Design Summary

The building is generally oriented so that its street facing elevation is northeast. For ease of discussion, however, that elevation will be described as the north elevation. The 1953 portion of the building is designed in a form typical to early- to mid-twentieth-century industrial buildings with a double height central portion flanked by single storey wings to allow for maximum daylight through clerestory windows. The rear of the building is double height across its width to accommodate a railway siding. The north elevation incorporates an overhead rolling door with transom window above. The original design incorporated window openings on the north elevation (Architectural Record 1960:165). On the west side the openings have been blocked while the openings on the east have been modified with the insertion of louvered mechanical units. The west elevation has been modified but some original window openings

¹ Due to the building's size and setback, images of the property from the public right-of-way do not clearly depict the building. As such, this aerial photo has been added to illustrate the building components.



are extant near the south end. The double height portion incorporates clerestory windows with steel frame and divided windows. The original design incorporated a clear indication of an office or visitor entrance at the northwest corner with a short freestanding wall. This element is no longer extant.

An addition was constructed in 1957 which tripled the plant space and added a formal office building. The design was planned to ensure the building was well integrated into the adjoining Don Mills residential neighbourhood. Large trees were retained where possible and the exterior was designed for easy upkeep and maintenance (Architectural Record 1960:165). An expansive grassed lawn at the north side of the building has gradually been converted to parking lots between c. 1970 and c. 2000. The building is adjoined to the earlier building at its east side. The office wing is to the north and consists of two storeys with a full basement. The office was constructed on a separate foundation from the plant to prevent the travel of noise and vibrations. The plant wing is a single storey and was designed with a rigid steel frame to allow for a 70-foot clear span with a 35-foot height. The structure also supported 10- and 15-ton cranes used in the manufacturing process (Architectural Record 1960:165). The railway siding was extended through the new building. Large spans of windows were incorporated into the office and plant wings and a continuous skylight was installed in the plant. An article in *Architectural Record* stated, "The over-all planning and design of the factory are notable for the unobstructed open character of the interior which allows almost completely free movement of the large components produced." (1960:165). It is undetermined whether this character is still extant.

Both buildings utilize modernist design principles (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area). The 1953 building exhibits large expanses of glazing set within horizontally oriented panes. The later addition is typical of Parkin's emerging application of the International Style utilizing an expressed structure with curtain wall windows along one elevation and panelized brick on the end elevations. The building set back and grassed lawns on the property's eastern elevation is also representative of modernist design principles particular to the 1950s and 1960s development of the Study Area

The property at 81 Barber Greene Road was one of the first industrial complexes constructed as part of the Don Mills development in its south industrial zone (refer to Section 5.5.1 of this report for a discussion on Clean Industry and Headquarters property type for more details on the design standards).



5. 81 Barber Green Road (Architectural Record 1960)



Interventions to the building include the application of black paint to the exterior and infilling of window openings in select areas. Despite these changes, which are reversible, the building complex continues to express the modernist design principles laid out by both Layng and Parkin.

In terms of its setting, the building is set back considerably from the street and is aligned parallel with Don Mills Trail, a former Canadian National Railway spur line, to the rear of the property. The property had a rail siding, active until the early 1970s, that passed through the building. The property is primarily asphalt paved surface parking with landscaping at the street with a few clusters of coniferous and deciduous trees near the building. Satellite and power generation equipment for its current function as atelevision station are installed at the west side of the building.

Historical Summary

81 Barber Greene Road was constructed in 1953 for the Barber Greene Company, a Chicago-based manufacturer of heavy road building equipment. Founded in 1916, Barber Greene was the first manufacturer of asphalt pavers. The company was attracted to the area by the new Don Mills development (Fox 1953). The company was purchased by Astec Industries of Chattanooga in 1986. Global Television's occupancy of the building began in 1973. The interiors were redesigned by Raymond Moriyama around this time (Miller 1973). Global Television began as a regional television station serving Southern Ontario and with gradual growth became a national network in the 2000s.

The architects for 81 Barber Greene Road were John Arthur Layng who designed the original building in 1953 and John B. Parkin Associates Architects who designed the expansion in 1957 (refer to Sections 5.6.9 and 5.6.15 of the report for biographies of the firms).

The property was established in the area of the Don Mills Master-Planned Community (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Don Mills).



6. Portion of Don Mills Master Plan showing plan for south industrial area, 1953. Barber Greene Canada Limited is indicated by an arrow (University of Toronto).





7. 81 Barber Greene in 1957 (Canadian Architectural Archives, 57636).



8. 81 Barber Greene in 1957 (Canadian Architectural Archives, 57636).



9. 81 Barber Greene in 1957 (Canadian Architectural Archives, 57636).



10. 81 Barber Greene in 1957 (Canadian Architectural Archives, 57636).





11. 81 Barber Greene in 1957 (Canadian Architectural Archives, 57636).



12. 81 Barber Greene in 1957 (Canadian Architectural Archives, 57636).

Immediate Context of the Property

81 Barber Greene is located on the south side of Barber Greene Road between Cora Urbel Way to the northwest and Prince Andrew Place to the southeast. Barber Greene Road is a relatively flat and straight road which runs between Don Mills Road and Overland Drive. Along the south side of Barber Greene Road are commercial offices and light industrial buildings possessing similar low massing, generous setbacks, large parking lots, and tree-lined boulevards.



13. Aerial photographs showing 81 Barber Greene Road in 1953 on the left, and 2018 on the right.



Research Summary

Date	Event	Source
1953	81 Barber Greene is constructed for the Barber Greene Company.	City of Toronto Aerial Photography – 1953.
1957	Barber Greene Canada Ltd. plant is expanded.	Architectural Record, June 1960.
1967	Property first listed in city directory as Barber Greene Canada Ltd. material handling.	Might's Greater Toronto City Directory, 1967.
1973	Global TV occupies the building.	The Toronto Star

Evaluation

Evaluation of 81 Barber Greene Road using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 81 Barber Greene Road meets this criterion as a representative example of the International Style. The building's style is most clearly expressed in its form, expanses of glazing with horizontally oriented panes, and the expression of the structure. This property also is representative of the building and landscape design standards set out in the Don Mills development that are becoming increasingly rare in the south Don Mills industrial area. Of the nine properties established in the south industrial area, only three have not been demolished or highly modified.



ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 81 Barber Greene Road meets this criterion. The property was positively recognized at its time of construction by a contemporary architectural journal. An article in <i>Architectural Record</i> stated, "The over-all planning and design of the factory are notable for the unobstructed open character of the interior which allows almost completely free movement of the large components produced." (1960:165). In addition to the clear span, the office and earlier factory building are designs of high quality. The 1953 building exhibits large expanses of glazing set within horizontally oriented panes. The later addition is typical of Parkin's emerging application of the International Style utilizing an expressed structure with curtain wall windows along one elevation and panelized brick on the end elevations.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 81 Barber Greene Road is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.

2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 81 Barber Greene Road meets this criterion as a property that expresses the original planning intentions of the Don Mills Master Planwhich was a notable example of modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to design principles in the design of the building and property, such as an architect-designed, light industrial complex with deep setbacks and open green space. Additionally, the building has been home to two significant companies in its history: the Barber Greene Company, a significant contributor to the asphalt industry in North America and Global Television, a significant national television station whose operational headquarters have been based at this location since it started operations in 1973.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property at 81 Barber Greene Road yields information that contributes to an understanding of the planning and design principles of the Don Mills community.



iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 81 Barber Greene Road meets this criterion. John B. Parkin and Associates was a significant architecture firm in the City of Toronto that was at the forefront of the modernist movement in the city. The firm was nationally renowned, having won fourteen Massey Medals, the Queen's Jubilee Medal, the Ontario Association of Architects Landmark Award and the Royal Architectural Institute of Canada Gold Award.
		The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Don Mills.

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 81 Barber Greene Road meets this criterion. The property contributes to the low-rise modernist industrial park character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 81 Barber Greene Road meets this criterion. As a modernist light industrial building constructed within one of three areas set aside for industrial use within the planned Don Mills development, the property including its landscape setting is physically, functionally, visually and historically linked to its surroundings, of which it was one of its earliest buildings.
iii. is a landmark.	No	The property at 81 Barber Greene Road does not meet this criterion.

Secondary Sources

Architectural Record

1960 Rigid Frames Free Plant Floor Area Vol 27(no.6).

Fox, Paul L.

1953 Plan Town of 45,000 on Don Mills Farms will cost \$200,000,000. Toronto Daily Star March 12.

Miller, Jack

1973 Global's All Bruner starts on his dream with "nerve centre". The Toronto Star, January 9.



A-31

C.H.R. #6: 33 Green Belt Drive

Name Former Grand & Toy Building

Built 1955

Designed by John B. Parkin Associates Architects



1. North elevation showing office entrance.



2. North elevation viewed from the northwest corner.



3. Detail of east elevation.

Description

The property at 33 Green Belt Drive is located on the south side of Green Belt Drive, in the City of Toronto. It contains a one-storey office and warehouse building designed by John B. Parkin Associates Architects and constructed in 1955.



Design Summary

The single-storey building is set on a rectangular plan and presents a long, low massing with the principle elevation oriented north, towards Green Belt Drive. The building expresses an International Style design. The principle elevation is divided into eight regularly spaced bays with an expressed steel structure which is characteristic of the International Style. This expressed steel structure continues around the east and west sides of the building. The bays in the office portion are largely comprised of glazing. Brick fills the lower portion of the rear warehouse section while the upper portions consist of divided steel sash windows. A singular bay is set out from, and lower than, the main elevation marking the main entrance to the building. The overall effect of the building is a simplified form lacking in decorative ornament typical of International Style (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The original glazing, which had smaller horizontal divisions, has been replaced. While only black and white historical photographs could be found, it does not appear that the current green paint was the original colour scheme. Despite these changes, which are reversible, the building complex continues to express the modernist design principles laid out by Parkin.

The landscaped setting with open grassed lawn is also representative of modernist design principles particular to the 1950s and 1960s development of the Study Area. In terms of its setting, the property originally included a large lawn between the street and the north side of the building and an entrance drive at the east side of the property provided access to a parking lot and a pedestrian path to the front entrance. Landscaping elements included round stones lining the driveway and planting beds near to and along the driveway and parking lot. The north parking lot was added between 1971 and 1975 and then expanded between 1975 and 1981 removing much of the front lawn. There are planting beds with coniferous shrubs within the front lawn. There are also coniferous and deciduous trees planted along the property lines. The building covers most of the property, having been expanded from the original building footprint with a c.1966 addition at the south side.

The Grand & Toy property was developed within the south industrial zone of the Don Mills Master Plan and upheld the standards set out as part of the development plan (refer to Section 5.5.1 for a discussion of the Clean Industry and Headquarters Property Type for more details on the design standards).

Historical Summary

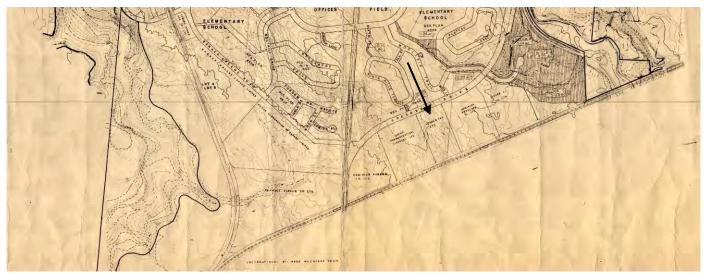
Grand & Toy commissioned the design and construction of the building at 33 Green Belt Drive, moving its executive and general offices and printing plant to the new facility from their head office on Wellington Street in Toronto (The Globe and Mail 1955; Grand & Toy). The company which sold office supplies and stationery printing was founded in Toronto by James Grand and Samuel Toy in 1882 and relocated to Don Mills in 1955. This relocation to Don Mills was part of the post-war trend of companies building headquarters on the outskirts of cities, following their employees to the suburbs (Zubin 1991). Grand & Toy was an early adopter of this trend. The large lot sizes provided companies like Grand & Toy with additional space allowing for the warehousing of goods in a way that would have been impossible in their previous downtown location. The company was sold to Boise Cascade in 1995 (Heinzl 1995). While the company has traditionally offered its services from retail locations, the company became an internet-based retailer in 2014 (Canada Newswire 2014). Grand & Toy moved its headquarters to Vaughan in 2017.



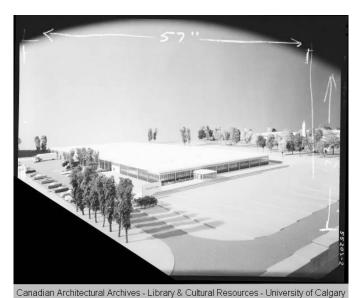
The architect for 33 Green Belt Drive was John B. Parkin Associates Architects (refer to Section 5.6.15 of the report for a biography of the firm). The firm also designed the neighbouring building for Ortho Pharmaceuticals that same year.

In 1954, the firm also designed the Ontario Architectural Associations offices at 50 Park Road, which is the first modernist building to be identified on the City of Toronto's Inventory of Heritage Properties.

The property was established in the area of the Don Mills Master Plan (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Don Mills).



4. Portion of Don Mills Master Plan showing plan for south industrial area, 1953. Grand & Toy Ltd. is indicated by an arrow (University of Toronto).



5. Scale model of 33 Green Belt Drive showing north and east elevations at northeast corner, 1955 (Canadian Architectural Archives, University of Calgary, 55203-2).



Canadian Architectural Archives - Library & Cultural Resources - University of Calgary

6. Scale model of 33 Green Belt Drive showing north elevation, 1955 (Canadian Architectural Archives, University of Calgary, 55203-4).





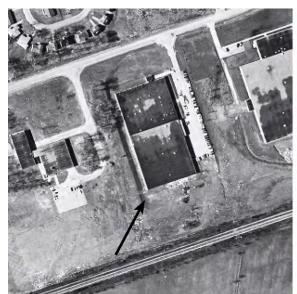
7. 33 Green Belt Drive showing north and east elevations at northeast corner, 1958 (Canadian Architectural Archives, University of Calgary, 55203-4).



8. 33 Green Belt Drive showing north and west elevations at northwest corner, 1958 (Canadian Architectural Archives, University of Calgary, 55203-5).

Immediate Context of the Property

33 Green Belt Drive is located on the south side of Green Belt Drive. Green Belt Drive slopes downwards away from Don Mills Road towards the Don Valley. Along the south side of Green Belt Drive are commercial office and light industrial buildings possessing similar low massing, generous setbacks, large parking lots and tree-lined boulevards. A Canadian Pacific Railway line is directly to the south of the property. To the north of Green Belt Drive is residential housing though the buildings are obscured by trees and vegetative growth. To the east are recently constructed residential townhouses. To the west of the property, at 19 Green Belt Drive, is Janssen-Ortho Pharmaceuticals building (built 1955), which is currently listed on the City's Heritage Register. These neighbouring buildings are visually unrelated due to the change in topography between the two properties.





9. Aerial photographs showing 33 Green Belt Drive, in 1956 on the left, and 2018 on the right.



Research Summary

Date	Event	Source
1955	33 Green Belt Drive is constructed by Grand &Toy.	City of Toronto Aerial Photography – 1955.
1966	Property first listed in city directory. Occupants: Grand & Toy Ltd. stationers and office supplies.	Might's Greater Toronto City Directory, 1966
c.1966	Building expanded with an addition at the south.	City of Toronto Aerial Photography – 1965, 1967.
2018	Grand & Toy closes their facility at 33 Green Belt Drive.	A.S.I. Fieldwork – 2018.

Evaluation

Evaluation of 33 Green Belt Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 33 Green Belt Drive meets this criterion as an early example of the International Style in the City of Toronto designed by the firm John B. Parkin Associates. The building exhibits hallmark qualities of the International Style including its radical simplification of form, the use of steel and glass, and lack of decorative ornament. The landscaped setting with grassed lawns is also representative of modernist design principles. This property also is representative of the building and landscape design standards set out in the Don Mills development that are becoming increasingly rare in the south Don Mills industrial area. Of the nine properties established in the south industrial area, only three have not been demolished or highly modified.



ii. displays a high degree of craftsmanship or artistic merit, or;	No	The property at 33 Green Belt Drive is not known to meet this criterion. The quality of execution in the design, composition of elements, assembly of materials or construction methods is not known to be greater than normal industry standards.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 33 Greene Belt Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.

2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 33 Green Belt Drive meets this criterion as a property that expresses the original planning intentions of the Don Mills Master Plan which was a notable example of modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to design principles in the design of the building and property, being an architect-designed, light industrial complex with deep setbacks and open green space. Additionally, the property is associated with Grand & Toy, a significant company in Canada that started in Toronto in 1882 and moved its head office to the property in 1955.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property at 33 Green Belt Drive yields information that contributes to an understanding of the planning and design principles of the Don Mills community.



iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 33 Green Belt Drive meets this criterion. John B. Parkin Associates was a significant architecture firm in the City of Toronto that was at the forefront of the modernist movement in the city. The firm was nationally renowned, having won fourteen Massey Medals, the Queen's Jubilee Medal, the Ontario Association of Architects Landmark Award and the Royal Architectural Institute of Canada Gold Award. The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established
		·

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 33 Green Belt Drive meets this criterion. As a modernist light industrial building constructed as part of the 1953 Don Mills development plan, the building maintains and supports the original character of the Don Mills industrial area, of which it is one of the few remaining buildings that have neither been altered significantly nor demolished.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 33 Greene Belt Drive meets this criterion. As a modernist light industrial building constructed within one of three areas set aside for industrial use within the planned Don Mills development, the property including its landscape setting is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 33 Green Belt Drive does not meet this criterion.



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Secondary Sources

Canada Newswire

2014 OfficeMax Grand & toy to close retail stores as business customers shift to growing e-commerce and direct sales channels, April 23.

Grand & Toy

Grand & Toy - Our History.

Heinzl, John

1995 Grand & Toy sold to US giant: Boise Cascade office products unit eyes economics of scale, The Globe and Mail, December 12.

The Globe and Mail

1955 Display Ad 41 - Grand & Toy, November 2.

Zubin, Sharon

1991 Landscapes of Power: From Detroit to Disney World. University of California Press, Los Angeles.



C.H.R. #9: 100 Wynford Drive

Name Bell Data Centre

Built c. 1969

Designed by Webb Zerafa Menkes (Architect)



1. South elevation.



2. South elevation, view to main entrance from Wynford Drive.



3. Landscaping between the building and Wynford Drive showing relationship to neighbouring 90 Wynford Drive.



Description

The property at 100 Wynford Drive is located on the north side of Wynford Drive, in the City of Toronto. It contains a six-storey building designed by architect Webb Zerafa Menkes and constructed c. 1969.

Design Summary

The property at 100 Wynford contains a six-storey building on a rectangular plan. The building features a raised plaza which surrounds the structure on all sides. The building has a strong horizontal emphasis. The first storey is comprised of a series of columns and recessed floor to ceiling glazed walls. The second to sixth storeys are supported by a fully expressed concrete beams and brackets. These upper storeys are comprised of a rhythmic series of ribbon windows, deeply protruding sills, and headers. The ribbon windows are divided into square panes with darkly-coloured frames and grey tinted glass. This first storey exhibits a smooth grey concrete exterior, lacking visible aggregate. The remainder of the building features brown, coarsely-textured concrete panels. The main entrance incorporates a revolving door with a chrome canopy exhibiting the property address. Bell signage is affixed at the roofline and utilizes a corporate logo introduced by the company in 2008. A solar panel has been added on the south side at the fifth storey. The building expresses modernist design principles in the expressed structure, horizontal emphasis and ribbon windows while the monolithic masonry forms and exposed, load-bearing concrete are characteristic of the Brutalist style (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The property is adjacent to the Don Valley Parkway and fills the block between Wynford Drive and the Canadian Pacific Railway line. The building is set at an angle to Wynford Drive. As a result, the building faces southwest towards the neighbouring structure and away from the Don Valley Parkway. In terms of its setting, a lawn and landscaped area occupy the property set-back from Wynford Drive. The property slopes down slightly from Wynford Drive which serves to reduce the overall appearance of the height of the building in relation to the neighbouring properties. The landscaping forms a series of barriers to the Don Valley Parkway with a row of coniferous and deciduous trees along the east property line and a row of deciduous trees to the east of the pedestrian walkway. There are also raised planting beds to the east of the pedestrian walkway which form a gathering space with benches provided for seating. At the west side of the property, vehicular access is gained via Wynford Drive. This driveway leads to a surface parking lot in front of the building, a large surface parking lot at the rear, and a loading dock. A secondary driveway also accesses these areas from Garamond Court. A wide pedestrian walkway leads from Wynford Drive to the main entrance.

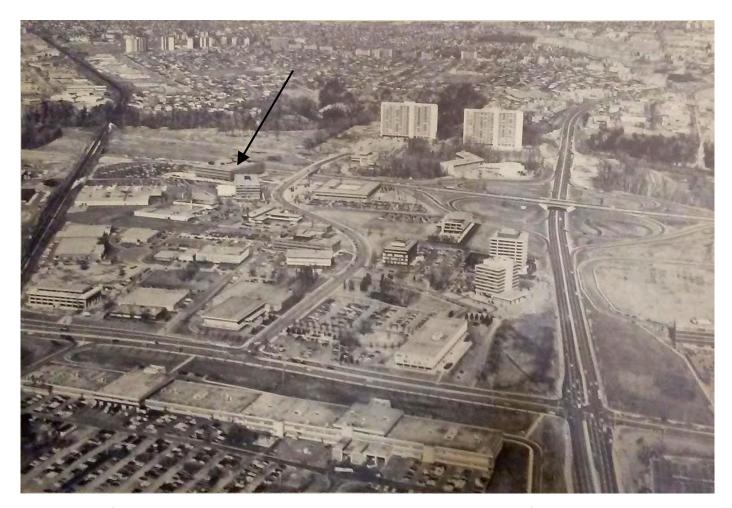
Historical Summary

100 Wynford Drive was constructed for Bell Canada as one of two multi-million-dollar data centres in c. 1969. Its identical sister building is located in in Dorval, Quebec (The Globe and Mail 1967). The building was a finalist for a Massey Medal for Architecture in 1970.

The architect for 100 Wynford Drive was Webb Zerafa Menkes (refer to Section 5.6.19 of the report for a biography of the firm).



The property at 100 Wynford Drive was established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4. Intersection of Don Mills Road and Eglinton Avenue East in bottom right corner, view east of the Flemingdon Park designated industrial area. 100 Wynford Drive is indicated with an arrow (Kirkup 1969).

Immediate Context of the Property

100 Wynford Drive is located on the north side of Wynford Drive. The Don Valley Parkway is located immediately to the east, and the Aga Khan Museum is immediately to the south. The property is located within a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. Between Don Mills Road and the Don Valley Parkway, Wynford Drive has an S-curved shape and gently rises and falls in topography revealing views of buildings. The visual experience along Wynford Drive is defined by these features, giving it a scenic quality that maintains the character of the area. Accordingly, there are a series of representative views experienced on Wynford Drive of assemblages of industrial properties expressing modernist design principles and located within a setting defined by the curvature of the road and rolling topography. Many of the properties in



the area have similarities in massing, setbacks, and modernist architecture. 100 Wynford Drive is one of the few midrise buildings in the area but, due to differences in topography, the building's height appears to be consistent with nearby buildings. Additionally, 100 Wynford Drive maintains a visual, physical, historical and functional relationship with the Don Valley Parkway.

The property fronts onto Wynford Drive which was constructed in 1961-62. During the seven years following the 1962 construction of Wynford Drive, ten properties were developed along Wynford Drive. 100 Wynford Drive is one of six that are extant: Former A.C. Nielsen Building, 39 Wynford Drive (1963); Gestetner Building, 849 Don Mills Road (1964); Presbyterian Church in Canada Head Office, 50 Wynford Drive (1966,); Shell Canada, 75 Wynford Drive (1966); and, Texaco Canada, 90 Wynford Drive (1968). Four buildings have been demolished: Imperial Oil, 825 Don Mills Road (1962); Bata International headquarters, 59 Wynford Drive (1965); Oxford University Press, 70 Wynford Drive (1963); and, Shell Canada at 75 Wynford Drive (1966). This set of buildings formed a scenic drive of corporate headquarters between Don Mills Road and the Don Valley Parkway.





5. Aerial photographs showing 100 Wynford Drive, in 1969 on the left, and 2018 on the right.

Research Summary

Date	Event	Source
July 31, 1959	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star
April 14, 1967	Bell Canada announces it will build a data centre in Don Mills.	Globe and Mail
1969	100 Wynford Drive is constructed.	City of Toronto Aerial Photography – 1968, 1969.
1969	Property owner listed as Bell Telephone Co. of Canada Ltd.	City of North York Tax Assessment Rolls, 1969.
1970	Property first listed in city directory. Occupant: Bell Canada Data Centre.	Might's Greater Toronto City Directory, 1970.



Evaluation

Evaluation of 100 Wynford Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 100 Wynford Drive meets this criterion as a representative expression of modernist design principles with Brutalist style characteristics. The building expresses modernist design principles in the expressed structure, horizontal emphasis and ribbon windows while the monolithic masonry forms and exposed, load-bearing concrete are characteristic of the Brutalist style. The property was recognized for its design as a finalist for Massey Medal for Architecture in 1970. The low-maintenance landscaped setting with open grassed lawns, prominent entrance approach; deciduous trees and plantings within a sunken seating area is also representative of modernist design principles. This property is also representative of the corporate headquarters that were established along Wynford Drive in the 1960s. The cohesive modernist designs developed along Wynford Drive are becoming increasingly at risk, as evidenced by the demolition of the Bata Headquarters, Oxford University Press, Shell Canada and Imperial Oil.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 100 Wynford Drive meets this criterion. The quality of execution in the design was recognized by its peers as a finalist for a Massey Medal for Architecture. The Massey Medals recognized excellence in Canadian architecture.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 100 Wynford Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 100 Wynford Drive meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use and open green space. Additionally, the property was constructed for and continues to be occupied by Bell Canada, a prominent Canadian telecommunications company.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 100 Wynford Drive meets this criterion. Webb Zerafa Menkes is a significant Toronto-based architecture firm having designed or collaborated on numerous significant buildings in the City of Toronto including the C.N. Tower, Scotia Plaza, and the Toronto Star Headquarters. This property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 100 Wynford Drive meets this criterion. The property is located within the Flemingdon Park Industrial Estate. This area's character is defined by the scenic quality of Wynford Drive with its S-curved shape and gentle changes in topography revealing views of an assemblage of modernist corporate



		headquarters with consistent landscaped, treed and grassed lawns, setbacks, massing, and composition located between Don Mills Road and the Don Valley Parkway. As a property located along Wynford Drive, it is important in defining, maintaining and supporting the character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 100 Wynford Drive meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices, the property including its landscape is physically, functionally, visually and historically linked to its surroundings. Additionally, the building's prominent location along the Don Valley Parkway makes it one of the few buildings within the Flemingdon Park industrial estate that is visible from the expressway, an important distinction at a time when design and planning were oriented towards the automobile. Therefore, the property possesses a strong physical, functional, visual or historical link to its surroundings.
iii. is a landmark.	No	The property at 100 Wynford Drive is not a landmark.

Secondary Sources

The Globe and Mail

1967 Uraniums help TSE show small rise as Wall Street scores fairly good advance, April 14.

Kirkup, Donald Boyce

1969 Boomtown Metropolitan Toronto: A photographic record of two decades of growth. Donald Boyce Kirkup with Lockwood Survey Corporation Limited., Toronto, Ontario.



C.H.R. #10: 90 Wynford Drive

Name Former Imperial Oil Building/Texaco Canada Ltd.

Built c. 1968

Designed by John B. Parkin Associates (Architect)



1. South elevation.



2. Southwest corner showing south and west elevations.



3. Detail showing entrance drive and main entrance.



Description

The property at 90 Wynford Drive is located on the north side of Wynford Drive, east of Garamond Court, in the City of Toronto. It contains a five-storey building designed by John B. Parkin Associates Architects and constructed c. 1968.

Design Summary

The property at 90 Wynford Drive features a five-storey building on a rectangular plan with a single storey wing to the north. The five-storey portion of the building has twelve bays along its length and is five bays deep. The design of the building utilizes various planes to create depth within the elevations. The first and second storey places emphasis on the columns which define the bays. The main entrance is deeply recessed within three bays and extends double height with the exception of a single storey vestibule. The remainder of the first and second storey is recessed within each bay. The building base is concrete which is angled outwards from the first storey windows. At the first storey, the windows are full floor to ceiling height, emphasizing the deep concrete piers. Each storey has an expressed concrete floor plate. The second through fifth storeys utilize brick spandrel panels. There are four single mirrored pane windows within each bay with brass-finished aluminum frames. The windows form a ribbon at the third, fourth, and fifth storeys with a brass-finished panel covering the vertical column structure. The overall effect is an emphasis on vertical elements at the first and second storey and an emphasis on horizontal elements at the third to fifth storeys. The north wing replicates the main building. All these elements come out of modernist design principles (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

Throughout, the concrete has a smooth finish with no visible aggregate. The brick is a warm brown colour. The aluminum is brass-finished except for the glazing at the main entrance. The variation in the glazing and frames at the main entrance indicates these may have replaced original elements.

The property is located at the northeast corner of Garamond Court and Wynford Drive. In terms of its setting, the property is landscaped on all sides and the building is oriented with its long side parallel to Wynford Drive. The property has two curvilinear access routes. One is a semi-circular driveway off Wynford Drive which provides access to the main entrance. A secondary route at the rear of the property provides access to the exposed basement. There is a small area of parking lot at the west side of the building. The lot can be entered from Wynford Drive and from Garamond Court. A line of trees has been planted along the east edge of the property including a berm, likely introduced to visually screen the loading area located to the north. Deciduous plantings and a berm are also located at the southwest corner of the property and which would have been introduced to visually screen executive parking from the entrance and street and to provide visual amenity to the parking lot. There are clusters of coniferous and deciduous trees throughout the property. The north lawn provides seating and a secondary entrance through an exposed basement level. A circular concrete structure at the east side of the building conceals mechanical equipment. The address also appears to include a separate parcel to the northeast which provides surface parking for the building.



Historical Summary

Constructed in 1968, 90 Wynford Drive was developed by Olympia and York for Texaco Canada Ltd. Imperial Oil purchased Texaco in 1989 (N.Y.M.A. 2009; Waddell 1989). When 90 Wynford Drive was purchased by Imperial Oil the company also owned the nearby property at 825 Don Mills Road (currently Real Canadian Superstore) which was later vacated and demolished in the early-1990s (Moffatt 2013). Today, 90 Wynford Drive is a multi-tenant office building.

The architect for 90 Wynford Drive was John B. Parkin Associates (refer to Section 5.6.15 of the report for a biography of the firm).

The property at 90 Wynford Drive was established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment to the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4. Intersection of Don Mills Road and Eglinton Avenue East in bottom right corner, view east of the Flemingdon Park designated industrial area. 90 Wynford Drive is indicated with an arrow (Kirkup 1969)

Immediate Context of the Property

90 Wynford Drive is located on the north side of Wynford Drive east of Garamond Court. The property is located within a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. Between Don Mills Road and the Don Valley Parkway, Wynford Drive has an S-curved shape and gently rises and falls in topography revealing views of buildings. The visual experience along Wynford Drive is defined by these features, giving it a scenic quality that maintains the character of the area.



Accordingly, there are a series of representative views experienced on Wynford Drive of assemblages of industrial properties expressing modernist design principles and located within a setting defined by the curvature of the road and rolling topography. Many of the properties in the area have similarities in massing, setbacks and modernist architecture. Neighbouring buildings include the Aga Khan Museum to the south, the Bell Data Centre to the east, and a series of properties on Garamond Court to the west.

The property fronts onto Wynford Drive which was constructed in 1961-62. Between 1962 and 1969 ten properties were developed along Wynford Drive, six of which are extant: Former A.C. Nielsen Building, 39 Wynford Drive (1963); Gestetner Building, 849 Don Mills Road (1964); Presbyterian Church in Canada Head Office, 50 Wynford Drive (1966,); Shell Canada, 75 Wynford Drive (1966); Texaco Canada, 90 Wynford Drive (1968), Bell Canada at 100 Wynford Drive (1969). Four buildings have been demolished: Imperial Oil, 825 Don Mills Road (1962); Bata International headquarters, 59 Wynford Drive (1965), Oxford University Press, 70 Wynford Drive (1963) and Shell Canada at 75 Wynford Drive (1966). This set of buildings formed a scenic drive of corporate headquarters between Don Mills Road and the Don Valley Parkway. Neighbouring buildings include the Aga Khan Museum to the south, the Bell Data Centre to the east, and a series of properties on Garamond Court to the west.





5. Aerial photographs showing 90 Wynford Drive, in 1969 on the left, and 2018 on the right.



Research Summary

Date	Event	Source
July 31, 1959.	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star
1968	90 Wynford Drive is constructed.	City of Toronto Aerial
1969	Property first appears in city directory, listed as the Texaco Building.	Might's Greater Toronto City Directory, 1969
1969	Property owner listed as Olympia & York Developments Ltd., c/o Texaco Canada Ltd.	City of North York Tax Assessment Rolls, 1969

Evaluation

Evaluation of 90 Wynford Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 90 Wynford Drive meets this criterion as representative of a later expression of modernist design. This design is evidenced in the simplified form, absence of historical detail, high proportion of glazing with windows arranged in horizontal ribbons, use of brick and concrete and outward expression of the concrete structure. The low-maintenance landscaped setting with grassed lawns, coniferous trees and plantings and berms, automobile approach with incorporated pedestrian entrance and sunken seating area at the north side of the building is also representative of modernist design principles.
		The property is also representative of the corporate headquarters that were established in the 1960s along Wynford Drive. The cohesive modernist designs developed along Wynford Drive are becoming increasingly at risk with the demolition of the Bata Headquarters, Oxford University Press, Shell Canada and Imperial Oil



ii. displays a high degree of craftsmanship or artistic merit, or;	No	The property at 90 Wynford Drive is not known to meet this criterion. The quality of execution in the design, composition of elements, assembly of materials and construction methods is not known to be greater than normal industry standards.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 90 Wynford Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.

2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 90 Wynford Drive meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use and open green space. Additionally, the property is associated with Texaco Canada Ltd., one of Canada's largest integrated petroleum companies.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property at 90 Wynford Drive meets this criterion. The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.



iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 90 Wynford Drive meets this criterion. John B. Parkin Associates were a significant architecture firm in the City of Toronto that was at the forefront of the modernist movement in the city. The firm was nationally renowned, having won fourteen Massey Medals, the Queen's Jubilee Medal, the Ontario Association of Architects Landmark Award and the Royal Architectural Institute of Canada Gold Award.
		The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 90 Wynford Drive meets this criterion. The property is located within the Flemingdon Park Industrial Estate. This area's character is defined by the scenic quality of Wynford Drive with its S-curved shape and gentle changes in topography revealing views of an assemblage of modernist corporate headquarters with consistent landscaped, treed and grassed lawns, setbacks, massing, and composition located between Don Mills Road and the Don Valley Parkway. As a property located along Wynford Drive, it is important in defining, maintaining and supporting the character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 90 Wynford Drive meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices,, the property including its landscape is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 90 Wynford Drive does not meet this criterion.



Secondary Sources

Kirkup, Donald Boyce

1969 Boomtown Metropolitan Toronto: A photographic record of two decades of growth. Donald Boyce Kirkup with Lockwood Survey Corporation Limited., Toronto, Ontario.

Moffatt, Robert

2013 MOD Toronto: Imperial Oil's Parthenon of Petroleum. Spacing Toronto, July 9.

N.Y.M.A.

2009 North York's Modernist Architecture. Corporation of the City of North York, Toronto.

Waddell, Christopher

1989 Investment Canada approves Imperial bid for Texaco Canada, February 25.



C.H.R. #12: 849 Don Mills Road

Name Gestetner Ltd. (now known as the St. Andrew Kim Korean

Catholic Church)

Built 1964

Designed by Crang and Boake (Architects)



1. South elevation.



2. Southwest corner showing south and west elevations.



3. South elevation showing main entrance and double "T" beams.

Description

The property at 849 Don Mills Road is located on the northeast corner of Don Mills Road and Wynford Drive, in the City of Toronto. It contains a two-storey building designed by architects Crang and Boake and constructed in 1964.

Design Summary

The property at 849 Don Mills contains two structures: a two-storey building and a three-storey parking garage. The two-storey building was constructed in 1964 by general contractor Milne & Nicholls Ltd., to designs by architects Crang and Boake and originally used as an office (Canadian Builder 1964:58). The building is rectangular in plan with its primary facade and main entrance facing onto Wynford Drive. The parking garage structure is situated to the east of the two-storey building with a deeper setback from Wynford Drive. The garage was constructed at some point between 1992 and 2002 and replaced an original wing of the two-storey building which served as factory space for the owner (Canadian Builder 1964:58).

The two-storey building is long and low with deep overhanging eaves, a form that was common in the area at the time of construction (e.g. Ontario Hospital Association, Imperial Oil, Nielsen Building). The building is constructed of a structural steel frame and features double "T" beams used as wall panels (Canadian Builder 1964:58). The beams are 24-ft in height, 4-ft wide and six inches thick (Canadian Builder 1964:58). The flanges are deep, projecting fourteen inches, which creates an interesting shadow effect (Canadian Builder 1964:58). The double "T" beams are used on the north, south, and west walls, while the east wall (which interfaced with the former factory) is solid. The beams have visible aggregate and a smooth finish (refer to Section 5.2 Materials and Construction Methods of this report for more information on the use of double "T" beams).

The "T" beams were modified during their manufacturing to allow for windows between the flanges and at each joint. The lancet-shaped windows are set between each flange at the first and second storey. The foundation is setback from the primary elevation, resulting in a distinct gap at the building base. The front entrance is set offcentre where the wall form is fully glazed. The entrance is accentuated by a canopy constructed of a 20x24-ft slab of Medusa white concrete supported by four pre-stressed columns and four beams (Canadian Builder 1964:58). This experimentation with materials is characteristic of modernism (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The interior portions of the beams were coated with a sealer and then painted, eliminating the need for plastering on the interior walls. The building was constructed with a cantilevered circular open stairway mounted on 24 free standing columns. The steps are terrazzo anchored to the columns. A translucent skylight is located above the stairs (Canadian Builder 1964:58).

A secondary roof structure has been added at the east end of the building, likely in the conversion from office use to religious function. The structure is well stepped back from the building, has gable ends and dormers, and is mounted with a Christian cross.

A surface parking lot surrounds the buildings on all sides and is entered from Wynford Drive. A grassed area borders the north, south, and west sides of the property. The border incorporates a short fence, planted garden beds, and deciduous and coniferous trees. An engraved stone sign for the current building owner is set within a garden at the



corner of Don Mills Road and Wynford Drive. There are also narrow gardens at the south and west sides of the two-storey building.

Historical Summary

Gestetner Ltd, a producer of photocopiers and, later, a distributor of office equipment and supplies, moved to this area in 1964. The company relocated from its location at King Street West following the planned development of the Toronto-Dominion Centre (The Globe and Mail 1963). This relocation to the Flemingdon Park Industrial Estate was part of the post-war trend of companies building headquarters on the outskirts of cities, following their employees to the suburbs (Zubin 1991). The St. Andrew Kim Korean Catholic Church made the building its home in 1997.

The architect for 849 Don Mills Road was Crang and Boake (refer to Section 5.6.6 of the report for a biography of the firm). This property is representative of their subsequent prominent works. While built later than 849 Don Mills Road, the Holt Renfrew Centre (50 Bloor Street West) and the Metro Toronto Convention Centre North Building (255 Front Street West) both share qualities with the property, such as the long and low massing, deep overhangs and uniform exterior materials interrupted only by the entrance.

The property at 849 Don Mills Road was established as part of the Flemingdon Park Industrial Estate which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment to the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4. 849 Don Mills Road south elevation, c. 1964 (Canadian Builder 1964:58).



5. Interior staircase (Canadian Builder 1964:58).





6. Intersection of Don Mills Road and Eglinton Avenue East in bottom right corner, view east of the Flemingdon Park designated industrial area. 849 Don Mills Road is indicated with an arrow (Kirkup 1969).



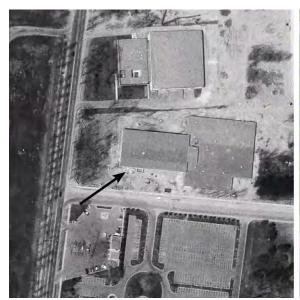
7. Don Mills Rd looking south, 1960s. 849 Don Mills Road is at the left of the photo (C.O.T.A. Series 65, File 513, Item 10).



Immediate Context of the Property

849 Don Mills Road is located on the northeast corner of Don Mills Road and Wynford Drive and fronts onto Wynford Drive. The property is located within a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. Between Don Mills Road and the Don Valley Parkway, Wynford Drive has an S-curved shape and gently rises and falls in topography revealing views of buildings. The visual experience along Wynford Drive is defined by these features, giving it a scenic quality that maintains the character of the area. Accordingly, there are a series of representative views experienced on Wynford Drive of assemblages of industrial properties expressing modernist design principles and located within a setting defined by the curvature of the road and rolling topography. Many of the properties in the area have similarities in massing, setbacks, and modernist architecture.

The property fronts onto Wynford Drive which was constructed in 1961-62. During the seven years following the 1962 construction of Wynford Drive, ten properties were developed along Wynford Drive. 100 Wynford Drive is one of six that are extant: Former A.C. Nielsen Building, 39 Wynford Drive (1963); Presbyterian Church in Canada Head Office, 50 Wynford Drive (1966,); Shell Canada, 75 Wynford Drive (1966); and, Texaco Canada, 90 Wynford Drive (1968). Four buildings have been demolished: Imperial Oil, 825 Don Mills Road (1962); Bata International headquarters, 59 Wynford Drive (1965); Oxford University Press, 70 Wynford Drive (1963); and, Shell Canada at 75 Wynford Drive (1966). This set of buildings formed a scenic drive of corporate headquarters between Don Mills Road and the Don Valley Parkway. At one time, 849 Don Mills Road was visually prominent, as the Imperial Oil Building to the south was set back generously from the northern edge of its property while Celestica was situated to the west. Great Canadian Superstore, which serves to reduce the visual prominence of the Gestetner Ltd. structure, has since replaced the Imperial Oil building at the northern edge of the property.





6. Aerial photographs showing 849 Don Mills Road, in 1964 on the left, and 2018 on the right.



Research Summary

Date	Event	Source
July 31, 1949	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star, 1959.
June 20, 1963	Gestetner announces its impending move to Don Mills.	Globe and Mail, 1963.
1964	849 Don Mills Road is constructed.	City of Toronto Aerial Photography – 1963, 1964; Canadian Builder October 1964.
1966	Property first appears in city directory. Occupant: Gestetner (Canada) Ltd duplicating machines.	Might's Greater Toronto City Directory, 1966.
1968	Property owner listed as Gestetner Canada Ltd.	City of North York Tax Assessment Rolls, 1968.
1997	The St Andrew Kim Korean Catholic Church was established in the building.	St. Andrew Kim Korean Catholic Church Website.

Evaluation

Evaluation of 849 Don Mills Road using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 849 Don Mills Road meets this criterion as a representative expression of modernist design principles which experiments with new uses for concrete materials. This building uses modified precast concrete double "T" beams as wall panels. This property is also representative of the corporate headquarters that were established in the 1960s along Wynford Drive. The cohesive modernist designs developed along Wynford Drive are becoming increasingly at risk as evidenced by the demolition of the Bata Headquarters, Oxford University Press, Shell Canada and Imperial Oil.



ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 849 Don Mills Road meets this criterion. The property was positively recognized at its time of construction by a contemporary architectural journal, <i>Canadian Builder</i> .
		The execution of the design and composition of precast concrete elements with integrated lancet windows is of a high quality. The design of this building used new technology for its time in unconventional ways presenting minimal design elements in an interesting combination.

2. The property has historical or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 849 Don Mills Road meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use. Additionally, the property is associated with Gestetner Ltd., an international producer of photocopiers and later distributor of office and equipment and supplies.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property at 849 Don Mills Road meets this criterion. The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.



iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 849 Don Mills Road meets this criterion. Crang and Boake is a significant Torontobased architecture firm, known for their modernist buildings, and the property is consistent with the modernist ideas that were found in many of their most significant pieces of architecture. The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.
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3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 849 Don Mills Road meets this criterion. The property is located within the Flemingdon Park Industrial Estate. This area's character is defined by the scenic quality of Wynford Drive with its S-curved shape and gentle changes in topography revealing views of an assemblage of modernist corporate headquarters with consistent landscaped, treed and grassed lawns, setbacks, massing, and composition located between Don Mills Road and the Don Valley Parkway. As a property located along Wynford Drive, it is important in defining, maintaining and supporting the character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 849 Don Mills Road meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices, the property including its landscape is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 849 Don Mills Road does not meet this criterion.



Secondary Sources

Canadian Builder

1964 This Office Project Used Double "T" Precast Room Beams as Wall Panels Vol 14(no.10).

Kirkup, Donald Boyce

1969 Boomtown Metropolitan Toronto: A photographic record of two decades of growth. Donald Boyce Kirkup with Lockwood Survey Corporation Limited., Toronto, Ontario.

The Globe and Mail

1963 Gestetner May Locate in Don Mills, June 20.

Zubin, Sharon

1991 Landscapes of Power: From Detroit to Disney World. University of California Press, Los Angeles.



C.H.R. #13: 20 Wynford Drive

Name One Medical Place

Built c. 1965

Designed by Ogus and Fisher (Architects)



1. West elevation.



2. South elevation looking east showing relationship to Wynford Drive.



3. West elevation, main entrance.



Description

The property at 20 Wynford Drive is located on the northeast corner of the intersection of Wynford Drive and Gervais Drive, in the City of Toronto. It contains a three-storey building designed by architects Ogus and Fisher and constructed c. 1965.

Design Summary

20 Wynford Drive is a three-storey building set on a rectangular plan at the corner of Wynford and Gervais Drives. The long side is oriented parallel to Gervais Drive. The first storey is recessed with the upper two storeys supported on narrow columns. The building has a flat roof with very deep overhanging eaves. The first storey is finished with a black rubble stone which visually recesses this level further. It is contrasted by the light coloured smooth, flattened upper storeys. The upper storeys are comprised of bands of single pane rectangular windows at each storey set flush to the wall surface with a minimal frame and no sill. Each window is then framed at the top and sides with protruding concrete flanges. The corners are treated with protruding concrete boxes. The third storey corner box is adorned with a bronze medallion.

The entrance has a glazed vestibule which steps out from the first storey wall to the primary elevation. The glazing is framed with aluminum finished to match the warm white colour of the concrete. The double entrance door is fitted with black horizontal bands. An elegant canopy with a flat roof and relatively slender columns is located at the front of the entrance. The roof slab exhibits a decorated fascia with a metal vertical design which repeats the vertical elements of the overall building design. The overall effect of the building is characteristic of modernist design (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area)

The interior, which housed two dozen specialist doctors in rental offices, was designed to provide comfort to patients and reduce the feeling of a medical building (Brown 1965).

In terms of its setting, a surface parking lot is located to the north and east of the building and is entered from Gervais Drive through a fare gate. A sidewalk within the property connects a public sidewalk to the main entrance of the building. Grassed and landscaped lawn is located to the south and west of the building. The area between the street and driveway is landscaped with bushes and coniferous trees. Further landscaping includes many mature conifers and bushes planted at the perimeter of the building. An article announcing the opening of the building as a medical hotel in 1965 states, "The lawns are golf-green neat and spotted with rock gardens. On either side of the front entrance are artificial pools fed by fountains and drained by waterfalls" (Brown 1965). The fountains have since been converted to planted garden beds though the stone retaining walls remain.

Historical Summary

Built at a cost of \$1 million in c. 1965, 20 Wynford Drive was created as a medical office called One Medical Place, which included doctors' offices, beds for 20 patients, a pharmacy, x-ray machines, and operations facilities. The concept was considered a potential new trend of "motel hospital." The building was designed to create a relaxed experience for patients with a lawn, heated walkway, rock garden, and artificial pools fed by fountains and drained by waterfalls (now absent) on either side of the front entrance (Brown 1965).



The architect for 20 Wynford Drive was Ogus and Fisher (refer to Section 5.6.13 of the report for a biography of the firm. The builder was H.G. Winton Ltd).

The property at 20 Wynford Drive was established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to support the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4.20 Wynford Drive west elevation, looking across Gervais Drive, c. 1965 (C.O.T.A. Fonds 217, Series 249, File 356, Item 51).



5. Intersection of Don Mills Road and Eglinton Avenue East in bottom right corner, view east of the Flemingdon Park designated industrial area. 20 Wynford Drive is indicated with an arrow (Kirkup 1969).

Immediate Context of the Property

20 Wynford Drive is located on the northeast corner of the intersection of Wynford Drive and Gervais Drive. The property is located within a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. Between Don Mills Road and the Don Valley Parkway, Wynford Drive has an S-curved shape and gently rises and falls in topography revealing views of buildings. The visual experience along Wynford Drive is defined by these features, giving it a scenic quality that maintains the character of the area. Accordingly, there are a series of representative views experienced on Wynford Drive of assemblages of industrial properties expressing modernist design principles and located within a setting defined by the curvature of the road and rolling topography. Many of the properties in the area have similarities in massing, setbacks, and modernist architecture. The property fronts onto Wynford Drive which was constructed in 1961-62. During the seven years following the 1962 construction of Wynford Drive, ten properties were developed along Wynford Drive. 20 Wynford Drive is one of six that are extant: Former A.C. Nielsen Building, 39 Wynford Drive (1963); Gestetner Building, 849 Don Mills Road (1964); Presbyterian Church in Canada Head Office, 50 Wynford Drive (1966); Shell Canada, 75 Wynford Drive (1966); Bell Canada at 100 Wynford Drive (1969); and, Texaco Canada, 90 Wynford Drive (1968). Four buildings have been demolished: Imperial Oil, 825 Don Mills Road (1962); Bata International headquarters, 59 Wynford Drive



(1965); Oxford University Press, 70 Wynford Drive (1963); and, Shell Canada at 75 Wynford Drive (1966). This set of buildings formed a scenic drive of corporate headquarters between Don Mills Road and the Don Valley Parkway. The property is landscaped along its Wynford Drive and Gervais Drive elevations, but a large parking lot shared with adjacent buildings surrounds the north and east sides of the building.



6. Aerial photographs showing 20 Wynford Drive, in 1967 on the left, and 2018 on the right.

Research Summary

Date	Event	Source
July 31, 1959	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star
June 16, 1965	One Medical Place is announced to the public.	Globe and Mail
1965	Property owner listed as H.G. Winton Ltd (In Trust).	City of North York Tax Assessment Rolls, 1965.
1967	Property first listed in city directory as One Medical Place Medical Centre with numerous tenants.	Might's Greater Toronto City Directory, 1967.



Evaluation

Evaluation of 20 Wynford Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 20 Wynford Drive meets this criterion as a representative expression of modernist design principles such as the elevated building form which minimizes the connection between the building and ground, use of concrete, and stark contrast in colour for visual effect. The low-maintenance landscaped setting with open grassed lawn, coniferous trees and stone walls of the former water features is also representative of modernist design principles. This property may also be a unique type of development which was designed to shift the traditional hospital model. This property is also representative of the corporate headquarters that were established along Wynford Drive in the 1960s. The cohesive modernist designs developed along Wynford Drive are becoming increasingly at risk, as evidenced by the demolition of the Bata Headquarters, Oxford University Press, Shell Canada and Imperial Oil.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 20 Wynford Drive meets this criterion. The execution of the design and composition of precast concrete elements with a recessed first storey and deep overhanding eaves is of a high quality.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 20 Wynford Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 20 Wynford Drive meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use and open green space.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property at 20 Wynford Drive meets this criterion. The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 20 Wynford Drive meets this criterion. The property is associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 20 Wynford Drive meets this criterion. The property is located within the Flemingdon Park Industrial Estate. This area's character is defined by the scenic quality of Wynford Drive with its S-curved shape and gentle changes in topography revealing views of an assemblage of modernist corporate headquarters with consistent landscaped, treed and grassed lawns, setbacks, massing, and composition located between Don Mills Road and the Don Valley Parkway. As a property located along Wynford Drive, it is important in defining, maintaining and supporting the character of the area.



ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 20 Wynford Drive meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices, the property including its landscape is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 20 Wynford Drive does not meet this criterion.

Secondary Sources

Brown, Richard

1965 New medical centre most un-medical, Toronto Daily Star, June 16.

Kirkup, Donald Boyce

1969 Boomtown Metropolitan Toronto: A photographic record of two decades of growth. Donald Boyce Kirkup with Lockwood Survey Corporation Limited., Toronto, Ontario.



C.H.R. #14: 50 Wynford Drive

Name Presbyterian Church in Canada Head Offices

Built 1966

Designed by Somerville, McMurrich and Oxley (Architects)



1. South elevation.



2. East elevation.



3. Detail of south elevation showing typical window configuration.



Description

The property at 50 Wynford Drive is located on the north side of Wynford Drive, midway between Gervais Drive to the west and Garamond Court to the east, in the City of Toronto. It contains a two-storey building designed by architects Somerville, McMurrich and Oxley and constructed in 1966.

Design Summary

50 Wynford Drive is a modular building with two storeys and a raised basement level. The building is designed to appear as four parts, utilizing brick cladding in contrast to areas of recessed glazed walls. The minimally-expressed detailing of each form is intentionally restrained yet highly repetitive between each part. The principal areas of brickwork are stepped outward and upward to create framed solid panels. The windows are recessed slightly between the panels and their frames are embedded within the structure. The brown brick further relates the building to the designed landscape.

This building expresses design principles echoed in the I.B.M. Headquarters building at 1150 Eglinton Avenue (built the following year, 1967, and designed by John B. Parkin Associates Architects). Both seem to draw on the modernist application of Arts and Crafts style as was utilized by architect R.J. Thom in Massey College, Toronto (built 1963). Each of these buildings appear to relate to prominent modernist architect Louis Kahn and his First Unitarian Church of Rochester (built 1962). The overall effect of the building is characteristic of a later expression of modernist design (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The entrance to the building has been modified with the removal of a raised walkway. Further, the primary entrance was relocated from the first storey to the basement level.

In terms of its setting, the property is triangular shaped, and the building is oriented with its primary elevation facing south. There are asphalt paved surface parking lots on the west and north sides of the building and entry and exit points at either end of the property. The north lot is original to the property while the west lot was added in two phases in the mid-1980s and late-1990s. The south and east lawns are distinctly shaped with rolling topography resulting in a structure that appears to be embedded within the landscape. This also reduces the visibility of pedestrian pathways from the street. Conifers are planted on the east side of the property and deciduous trees on the west.

Historical Summary

50 Wynford Drive was constructed for the Presbyterian Church in Canada in 1967. Designed by Somerville, McMurrich and Oxley, the building was named after Col. Walter Gow and has acted as the headquarters for the church since its construction (The Globe and Mail 1966).

The architect for 50 Wynford Drive was Somerville, McMurrich and Oxley (refer to Section 5.6.17 of the report for a biography of the firm).



The property at 50 Wynford Drive was established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment to the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4. Original configuration of front entrance raised above grade, 1966 (Presbyterian Church in Canada Archive Photo #G-3932-FC- 3).

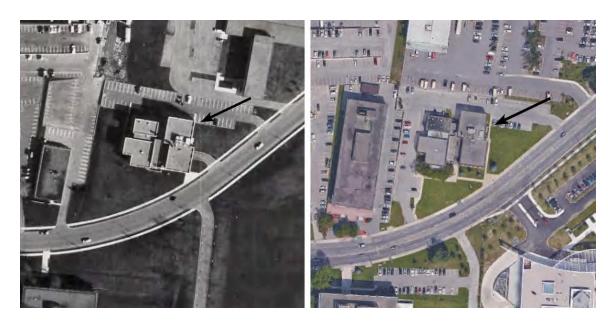


5. View north across Wynford Drive to 50 Wynford Drive, c. 1970 (C.O.T.A. Fonds 217, Series 249, File 356, Item 16).

Immediate Context of the Property

50 Wynford Drive is located on the north side of Wynford Drive, midway between Gervais Drive to the west and Garamond Court to the east. The property is situated within a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. Between Don Mills Road and the Don Valley Parkway, Wynford Drive has an S-curved shape and gently rises and falls in topography revealing views of buildings. The visual experience along Wynford Drive is defined by these features, giving it a scenic quality that maintains the character of the area. Accordingly, there are a series of representative views experienced on Wynford Drive of assemblages of industrial properties expressing modernist design principles and located within a setting defined by the curvature of the road and rolling topography. Many of the properties in the area have similarities in massing, setbacks, and modernist architecture. The property fronts onto Wynford Drive which was constructed in 1961-62. During the seven years following the 1962 construction of Wynford Drive, ten properties were developed along Wynford Drive. 50 Wynford Drive is one of six that are extant: Former A.C. Nielsen Building, 39 Wynford Drive (1963); Gestetner Building, 849 Don Mills Road (1964); Shell Canada, 75 Wynford Drive (1966); Texaco Canada, 90 Wynford Drive (1968), Bell Canada at 100 Wynford Drive (1969). Four buildings have been demolished: Imperial Oil, 825 Don Mills Road (1962); Bata International headquarters, 59 Wynford Drive (1965), Oxford University Press, 70 Wynford Drive (1963) and Shell Canada at 75 Wynford Drive (1966). This set of buildings formed a scenic drive of corporate headquarters between Don Mills Road and the Don Valley Parkway.





6. Aerial photographs showing 50 Wynford Drive, in 1967 on the left, and 2018 on the right.

Research Summary

Date	Event	Source
July 31, 1959	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star.
1967	50 Wynford Drive is constructed.	City of Toronto Aerial.
1967	Owner listed as Trustee Board of the Presbyterian Church in Canada.	City of North York Tax Assessment Rolls, 1967.
1967	Property first listed in city directory as the Presbyterian Church in Canada head office.	Might's Greater Toronto City Directory, 1967.



Evaluation

Evaluation of 50 Wynford Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 50 Wynford Drive meets this criterion. This is a representative example of a later expression of modernist design which incorporates simplified flattened surfaces, narrow vertical windows and modular form. Similar projects in this style include the I.B.M. Headquarters building at 1150 Eglinton Avenue (built 1967, designed by Parkin Associates) and Massey College at 4 Devonshire Place (built 1963, designed by R.J. Thom). The landscaped setting with distinctly shaped rolling topography, grassed lawn and deciduous trees is also representative of a later expression of modernist design principles. This property is also representative of the corporate headquarters that were established along Wynford Drive in the 1960s. The cohesive modernist designs developed along Wynford Drive are becoming increasingly at risk, as evidenced by the demolition of the Bata Headquarters, Oxford University Press, Shell Canada and Imperial Oil.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 50 Wynford Drive meets this criterion. This property demonstrates craftsmanship in a greater than normal quality in the execution of the precisely laid stepped brick work, window frames which are recessed into the brick work and thinly profiled window sills.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 50 Wynford Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 50 Wynford Drive meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use and open green space. Additionally, the property is associated with the Presbyterian Church of Canada, a significant religious organization in Canada.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 50 Wynford Drive meets this criterion. Somerville, McMurrich and Oxley was a significant architecture firm in the city of Toronto, and each partner was a prominent member of the Canadian architecture community. The building is reflective of the quality of their work. The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.



3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 50 Wynford Drive meets this criterion. The property is located within the Flemingdon Park Industrial Estate. This area's character is defined by the scenic quality of Wynford Drive with its S-curved shape and gentle changes in topography revealing views of an assemblage of modernist corporate headquarters with consistent landscaped, treed and grassed lawns, setbacks, massing, and composition located between Don Mills Road and the Don Valley Parkway. As a property located along Wynford Drive, it is important in defining, maintaining and supporting the character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 50 Wynford Drive meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices, the property including its landscape is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 50 Wynford Drive does not meet this criterion.

Secondary Sources

The Globe and Mail 1966 Church Briefs, April 9.



C.H.R. #16: 39 Wynford Drive

Name A.C. Nielsen Co. Building (now known as the

Brookfield Building)

Built 1963 (original building), c.1967 (addition of upper storeys)

Designed by Webb and Menkes (Architects)



1. North elevation.



2. Northwest corner showing north and west elevation.



3. Detail of typical building corner.



Description

The property at 39 Wynford Drive is located on the south side of Wynford Drive, to the east of Gervais Drive, in the City of Toronto. It contains a two-storey building with an exposed basement visible on the south side. The building was designed by architects Webb and Menkes and constructed in 1963. A two additional storeys were constructed c. 1967 so that today the building is four-storeys with an exposed basement visible on the south side.

Design Summary

The property at 39 Wynford Drive features a four-storey building on a rectangular plan. When originally constructed, the massing consisted of a long, low, and rectangular structure rising two-storeys with an exposed basement level lower than Wynford Drive. This massing acknowledged the horizontal office form established by the adjacent Ontario Hospital Association building (24 Ferrand Drive, not extant) and Imperial Oil building (Wynford Drive, not extant) (The Canadian Architect 1963:59). The first floor appears to hover above the ground as the base floor is significantly recessed. Each storey is highlighted by a deep band of exposed floor plate which projects past the primary elevations and wraps around the entire building. Between the banding at each storey is a floor to ceiling system of vertically divided glazing and panels. The interiors are fitted with vertical blinds which repeat the continuous pattern. The corners of the building curve to a tapered point. A 1963 article describing the building indicated that this design suggested the business of statistics which was occurring inside (The Canadian Architect 1963:59). The architects described the building as a "studied understatement" (The Canadian Architect 1963:59). The base floor opens onto the rear surface parking lot.

The original material used a restricted colour palette with warm white for the solid infill panels and warm charcoal grey brown for the banded horizontal projecting floor plate. The thin line of black gaskets separating the stainless-steel mullions from the glass or solid infill panels defined and accentuated the modular division. The palette has been modified; infill panels are now dark and reflective, the glass tinted grey and the band coloured tan. This mutes the originally stark contrast. Two additional storeys have been added to the building since its construction, c. 1967, in a sympathetic manner. The current third floor uses the same design with the original form while the fourth storey is distinct from the first to third storeys with a shorter floor-to-ceiling height, deeper eaves, and lacks the corner detail. There is also a mechanical penthouse set on the flat roof. The overall effect of the additional height maintains the sense of a low-rise building. The entrance stair has been changed from a platform that appeared to float on a minimal support system to a poured concrete stair. The original flat cantilevered canopy documented in 1963 was removed at an undetermined date. Further alterations include a fully exposed basement level addition at the southeast of the building, c. 1980. Despite these changes the building continues to express the modernist design of the original building. The overall effect of the building is characteristic of modernist design (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The interior was organized around the basic functions of the original owner, A.C. Nielsen Company. The base floor housed services, mechanical space, storage and archives, building storage, shipping and receiving, kitchen and cafeteria, and field training facilities. The first floor contained the reception area, I.B.M. data processing, and the many channels for data computation. The second floor was reserved for executive offices, statistical research, and charting departments (The Canadian Architect 1963:59). The interiors spaces were open when possible to allow the operations to be seen by the visitor and to allow a view outside for the staff (The Canadian Architect 1963:59).



Access to the exterior from the exposed basement and first storey was related to the original interior separation of functions on each storey.

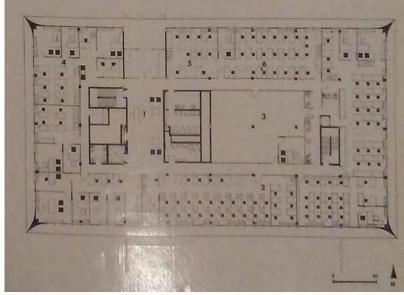
In terms of its setting, the property is terraced from Wynford Drive down towards Eglinton Avenue East with the natural fall southward of the site. There is a grassed lawn at the front of the property and asphalt paved surface parking at the rear. The property has deciduous and coniferous tree as well as a narrow planting bed along the base of the building with manicured shrubs. Originally, the primary entrance was accessed via a sidewalk and stairs from Gervais Drive parallel to the north side of the building. The entrance path has since been reoriented to lead from Wynford Drive.

Historical Summary

39 Wynford Drive was constructed in 1963 for the A.C. Nielsen Company. Webb and Menkes were the architects for the buildings. The consulting engineering firm was Giffels and Vallet of Canada, Ltd. and the general contractor was Dell Construction Ltd. Webb and Menkes also had an Interior Design Division which was responsible for all interior design, furniture, and furnishings (The Canadian Architect 1963:59). A.C. Nielsen Company was a global marketing research firm best known for creating the Nielsen ratings system which measures audiences of television, radio, and newspapers. The company first came to Canada in 1944, and moved into its new Canadian office at 39 Wynford Drive in 1963 (Nielsen Co.).

The architect for 39 Wynford Drive was Webb and Menkes, later known as Webb Zerafa Menkes (refer Section 5.5.18 of the report for a biography of the firm).

The property at 39 Wynford Drive was one of the earliest to be established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment to the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4. First floor plan, 1963 (The Canadian Architect 1963:61).



5. View southwest along Wynford Drive, 1963 (The Canadian Architect 1963:58).





6. Original configuration and features of main entrance, 1963 (The Canadian Architect 1963:58).



7. Original lawn and trees and relationship of the building to Wynford Drive at the far right, c. 1965 (C.O.T.A. Fonds 217, Series 249, File 356, Item 13).

Immediate Context of the Property

39 Wynford Drive is located on the south side of Wynford Drive, to the east of Gervais Drive. The property is located within a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. Between Don Mills Road and the Don Valley Parkway, Wynford Drive has an S-curved shape and gently rises and falls in topography revealing views of buildings. The visual experience along Wynford Drive is defined by these features, giving it a scenic quality that maintains the character of the area. Accordingly, there are a series of representative views experienced on Wynford Drive of assemblages of industrial properties expressing modernist design principles and located within a setting defined by the curvature of the road and rolling topography. Many of the properties in the area have similarities in massing, setbacks, and modernist architecture. The building faces onto Wynford Drive at the point where the road curves northward, resulting in a southwest view of the primary facade as one travels over the rise of Wynford Drive.

The property fronts onto Wynford Drive which was constructed in 1961-62. During the seven years following the 1962 construction of Wynford Drive, ten properties were developed along Wynford Drive. 39 Wynford Drive is one of six that are extant: Gestetner Building, 849 Don Mills Road (1964); Presbyterian Church in Canada Head Office, 50 Wynford Drive (1966,); Shell Canada, 75 Wynford Drive (1966); Bell Canada at 100 Wynford Drive (1969); and, Texaco Canada, 90 Wynford Drive (1968). Four buildings have been demolished: Imperial Oil, 825 Don Mills Road (1962); Bata International headquarters, 59 Wynford Drive (1965); Oxford University Press, 70 Wynford Drive (1963); and, Shell Canada at 75 Wynford Drive (1966). This set of buildings formed a scenic drive of corporate headquarters between Don Mills Road and the Don Valley Parkway.





8. Aerial photographs showing 39 Wynford Drive, in 1963 on the left, and 2018 on the right.

Research Summary

Date	Event	Source
July 31, 1959	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star, 1959.
1963	39 Wynford Drive is constructed.	City of Toronto Aerial Photography- 1962, 1963.
1963	Property owner listed as A.C. Nielsen of Canada Ltd.	City of North York Tax Assessment Rolls, 1963.
1967	Property first listed in city directory. Occupant: Nielsen A.C. Co. of Canada Ltd. Marketing research.	Might's Greater Toronto City Directory, 1967.
c.1967	Two upper storeys added to the building.	City of Toronto Aerial Photography- 1965, 1967.



Evaluation

Evaluation of 39 Wynford Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 39 Wynford Drive meets this criterion as a representative example of modernist design principles such as the exterior expression of the interior functions, the visual effect of a building which floats above the ground minimizing the connection between the building and ground, and the strong use of horizontal banding juxtaposed with vertical elements. The low-maintenance landscaped setting with open grassed lawns, deciduous trees and combined vehicular and pedestrian access is also representative of modernist design principles. This property is also representative of the corporate headquarters that were established along Wynford Drive in the 1960s. The cohesive modernist designs developed along Wynford Drive are becoming increasingly at risk, as evidenced by the demolition of the Bata Headquarters, Oxford University Press, Shell Canada and Imperial Oil.
ii. displays a high degree of craftsmanship or artistic merit, or;	Yes	The property at 39 Wynford Drive meets this criterion. The property was positively recognized at its time of construction by a contemporary architectural journal, <i>Canadian Architect</i> . The design of the building displays a high degree of artistic merit acknowledging the low, horizontal form of adjacent buildings (no longer extant) and appearing to hover above the ground due to its significantly recessed ground floor. Additionally, the design combines elements such as the horizontal floor projections and glazing set in stainless steel mullions.



iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 39 Wynford Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.
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2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 39 Wynford Drive meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use and open and landscapes green space.
		Additionally, the property is associated with the A.C. Nielsen Company, a global marketing research firm best known for creating the Nielsen ratings system which measures audiences of television, radio and newspapers.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property at 39 Wynford Drive meets this criterion. The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.



iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 39 Wynford Drive meets this criterion. Webb and Menkes is a significant Toronto-based architecture firm having designed or collaborated on numerous significant buildings in the City of Toronto including the C.N. Tower, Scotia Plaza, and the Toronto Star Headquarters.
		The property is also associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.

3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 39 Wynford Drive meets this criterion. The property is located within the Flemingdon Park Industrial Estate. This area's character is defined by the scenic quality of Wynford Drive with its S-curved shape and gentle changes in topography revealing views of an assemblage of modernist corporate headquarters with consistent landscaped, treed and grassed lawns, setbacks, massing, and composition located between Don Mills Road and the Don Valley Parkway. As a property located along Wynford Drive, it is important in defining, maintaining and supporting the character of the area.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 39 Wynford Drive meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices, the property including its landscape is physically, functionally, visually and historically linked to its surroundings.
iii. is a landmark.	No	The property at 39 Wynford Drive does not meet this criterion.



Secondary Sources

Nielsen Co.

Celebrating 90 Years of Innovation.

The Canadian Architect

1963 Nielsen Building, Don Mills, Ontario Vol 8(no.3).



C.H.R. #17: 15 Gervais Drive

Name Former Ontario Federation of Labour Building

Built 1968

Designed by Sirlin and Kelman Architects



1. Southwest elevation.



2. Northeast elevation.



3. Detail of northwest elevation at main entrance.



Description

The property at 15 Gervais Drive is located on the northeast corner of Eglinton Avenue East and Gervais Drive, in the City of Toronto. It contains an eight-storey building constructed in 1968.

Design Summary

The property at 15 Gervais Drive contains an eight-storey building on a rectangular plan with a single storey wing at the southwest corner. The most prominent feature of the structure is the central tower at the southwest elevation. This tower extends beyond the roofline and likely contains the internal vertical circulation system. Each storey is demarcated by protruding floor plates with a stepped profile and deep sills angling upwards to ribbon windows. The cement construction and configuration of the design has the overall effect of a weighted building. The first storey is raised from grade by a deep concrete foundation. The first storey has a greater floor to ceiling height than the upper storeys and has expressed columns. The first storey windows are full height (floor to ceiling) with alternating aluminum mullions and glass fins. The ribbon windows are divided into a larger upper pane and a narrow, operable lower pane. The windows are framed in aluminum and exhibit clear panes. The main entrance is accessed from Gervais Drive via a wide L-shaped staircase. A ramp also lines the northwest side of the single storey wing. Also, at the west elevation, a plaza exhibiting a concrete wall topped with a wooden railing is present. The single storey building has deep overhanging eaves and inset windows at the corners. The structure otherwise has expressed columns and infill panels. The overall design of the complex and date of construction suggest the infill panels may have replaced earlier full height glazing. An open air below-grade space is present at the east of the building.

The structure exhibits modernist design principles including the clear expression of functions and avoidance of historicism. As a building constructed in the late 1960s, the design utilizes a strong horizontal emphasis and a rhythmic series of ribbon windows and spandrels expressing elements of continuing the International Style while incorporating the increasingly used restrained Brutalist sensibilities, such as the greater sense of weight (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The building was painted black in the fall of 2017 (Google Streetview, September 2017). Prior to painting, the concrete, including that of the central tower, was exposed.

In terms of its setting, the property is an irregularly shaped parcel with surface parking at the northeast corner and grassed and landscaped lawn along Eglinton Avenue East. The building is set at an angle to Eglinton Avenue East; its most prominent elevation (southwest) is oriented towards the intersection of Eglinton Avenue East and Don Mills Road. Access to a semicircular driveway and the asphalt paved surface parking lot is gained from Gervais Drive. The property shares an above-ground parking garage with 1200 Eglinton Avenue East which straddles the adjoining property line. The grassed lawn includes coniferous and deciduous trees.

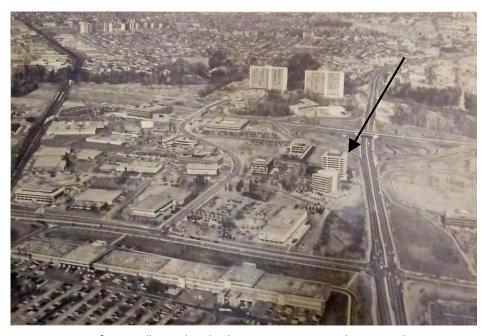


Historical Summary

15 Gervais Drive was built in 1968 for the Ontario Federation of Labour as a centennial project and was home to the Ontario Federation of Labour, the Canadian Labour Congress, and the Labour Council of Metropolitan Toronto (Godfrey 1968). The Labour Council's previous home, since 1906, had been the Labour Temple on Church Street. In the 1960s, the labour movement had a significant impact on Canadian society through the inception of the labour-supported New Democratic Party, the creation of the Canadian Union of Public Employees, and the introduction of the Medical Care Act of 1966. The Labour Council represented 150,000 members at the time of the building's construction. 15 Gervais Drive became an important centre for the labour movement and was the centre for the organization of many strikes and protests.

The architect for 15 Gervais Drive was Sirlin and Kelman Architects (refer to Section 5.6.17 of the report for a biography of the firm).

The property at 15 Gervais Drive was established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment for the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).



4. Intersection of Don Mills Road and Eglinton Avenue East in bottom right corner, view east of the Flemingdon Park designated industrial area. 15 Gervais Drive is indicated with an arrow (Kirkup 1969).



Immediate Context of the Property

15 Gervais Drive is located on the northeast corner of Eglinton Avenue East and Gervais Drive. The property is located along the southern edge of a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. The building at 15 Gervais Drive is prominently located, with its primary elevation angled towards the intersection of Eglinton Avenue East and Gervais Drive.

The structure is one of the few mid-rise buildings in the area but, due to its location at the base of a slope rising from Eglinton Avenue East to Wynford Drive, the building's height appears to be consistent with other neighbouring structures. Originally Gervais Drive did not connect to Eglinton Avenue East and the property could only be accessed from Wynford Drive. A connection to Eglinton was created c. 1975.





5. Aerial photographs showing 15 Gervais Drive, in 1968 on the left, and 2018 on the right.



Research Summary

Date	Event	Source
July 31, 1959	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star
June 21, 1968	The Ontario Federation of Labour Building opens at 15 Gervais Drive.	Globe and Mail
1969	Property owner listed as Ontfed Building Co. Ltd. c/o Realty Management.	City of North York Tax Assessment Rolls, 1969.
1969	Property first listed in city directory as "Office building" with numerous tenants.	Might's Greater Toronto City Directory, 1969.



Evaluation

Evaluation of 15 Gervais Drive using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 15 Gervais Drive meets this criterion as a representative example of modernist design principles. As a building constructed in the late 1960s, the design utilizes a strong horizontal emphasis and a rhythmic series of ribbon windows and spandrels expressing elements continuing the International Style while incorporating the increasingly used restrained Brutalist sensibilities, such as the greater sense of weight. This design is also evidenced in the deep overhanging eaves of the single storey portion, extensive use of concrete and glazing, and form which expresses interior function. The low-maintenance landscaped setting with open grassed lawns, coniferous trees and plantings and amenities is also representative of modernist design principles.
ii. displays a high degree of craftsmanship or artistic merit, or;	No	The property at 15 Gervais Drive is not known to meet this criterion. The quality of execution in the design, composition of elements, assembly of materials and construction methods is not known to be greater than normal industry standards.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 15 Gervais Drive is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 15 Gervais Drive meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and property such as the separated land use and open green space. Additionally, the property is historically associated with the labour movement in Ontario and Canada. The building has been the headquarters for numerous significant labour organizations such as the Ontario Federation of Labour, the Canadian Labour Congress, and the Labour Council of Metropolitan Toronto.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property at 15 Gervais Drive meets this criterion. The property is associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park.



3. The property has contextual value because it:

i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 15 Gervais Drive meets this criterion. The property sits prominently on Eglinton Avenue East, facing the major intersection of Eglinton Avenue East and Don Mills Road. The prominence of the building gives it a gateway appearance given its position at one of the entrances to the Flemingdon Park Industrial Estate. Furthermore, as a building intended as a headquarters, the property supports the character of the area, where a number of office headquarters and cultural institutions have been located.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 15 Gervais Drive meets this criterion. The property is located within an area which was set aside as an industrial estate within the planned Flemingdon Park development. This plan laid the land use framework for the area which developed into a concentration of corporate headquarters interspersed with other office buildings, cultural institutions and clean industry properties. As a part of an assemblage of modernist head offices, the property including its landscape is physically, functionally, visually and historically linked to its surroundings. The building is one of the few mid-rise buildings in the area, situated in an area of lower topography in comparison to buildings along Wynford Drive. This creates the illusion that the building is actually much lower and consistent with the heights of other buildings in the area. Additionally, the building's prominent location on Eglinton Avenue East makes it one of the few buildings within the Flemingdon Park Industrial Estate that is visible from the main thoroughfare. As such, the building has a significant physical, functional, visual and historical link to its surrounding area.
iii. is a landmark.	No	The property at 15 Gervais Drive does not meet this criterion.



Secondary Sources

Godfrey, Scott

1968 First meeting lacks the old fire: Sparkling new Labor Centre saps spirit of oratory, The Globe and Mail, June 21.

Kirkup, Donald Boyce

1969 Boomtown Metropolitan Toronto: A photographic record of two decades of growth. Donald Boyce Kirkup with Lockwood Survey Corporation Limited., Toronto, Ontario.



C.H.R. #18: 1200 Eglinton Avenue East

Name Former Computer Sciences Canada

But 1971

Designed by Raymond Moriyama Architect



1. Southwest corner looking east on Eglinton Avenue East.



2. Northwest corner.



3. South elevation showing main entrance.



Description

The property at 1200 Eglinton Avenue East is located on the north side of Eglinton Avenue to the east of Gervais Drive, in the City of Toronto. It contains a nine-storey building constructed in 1971.

Design Summary

The property at 1200 Eglinton Avenue East contains a nine-storey building set on a square plan. Each storey is demarcated by protruding floor plates with a stepped profile and deep sills angling upwards to ribbon windows. In addition to the shared elements, this building has two columns expressed on each elevation. The concrete construction and configuration of the design has the overall effect of a weighted building structure. The concrete has an exposed smooth pebbled aggregate. The building base is raised from grade and is flush with the first storey windows. The first storey has a greater floor to ceiling height than the upper storeys. The first storey windows are full height floor to ceiling with brass-finished aluminum frames. The ribbon windows are large single mirrored panes set in the same aluminum frames. The main entrance is at the south elevation and has a double staircase leading up from the east and west. While the building is similar in form to adjacent 15 Gervais Drive (1968, designer undetermined) with a similar profile, the building exhibits far fewer modernist design principles (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area).

The building base has been stuccoed with a chipped stone finish. A canopy has been added over the main entrance.

The property primarily consists of asphalt paved surface parking to the north, east and west. The east and west parking lots are connected via a driveway that passes in front of the building's main entrance on the south side. There is a lawn between the driveway and Eglinton Avenue East with some planting beds, one of which contains a sign with the building number. The property shares an aboveground parking garage with 15 Gervais Drive which straddles the adjoining property line to the west. The building is oriented towards Eglinton Avenue East. Vehicular access is provided via an entrance drive from Eglinton Avenue East and through the neighbouring property at 15 Gervais Drive.

Historical Summary

Built for Computer Sciences Canada in 1971, the building was intended to be a new Computer Centre that would support the installation of an international telecommunications and computer utility network (MOOTH 1968). The company was owned jointly by Canadian National Railways, the Canadian Pacific Railway and the American company, Computer Sciences Corp (The Globe and Mail 1970). The railways' ownership of the company was controversial at the time due to concerns about their competitive advantage within the relatively young telecommunications industry. The company operated high-speed Univac 1108 computers in Calgary and Toronto that customers could connect to for analytics and time-sharing purposes. In 1977, C.P. Railway sold its share of the company to Computer Services Corp (The Globe and Mail 1977). Bell Canada purchased Computer Sciences Canada's domestic communications services in 1992 (The Globe and Mail 1992). Today the building contains multiple tenants including the Prospectors and Developers Association of Canada Mining Matters, Primerica and Osteoporosis Canada.



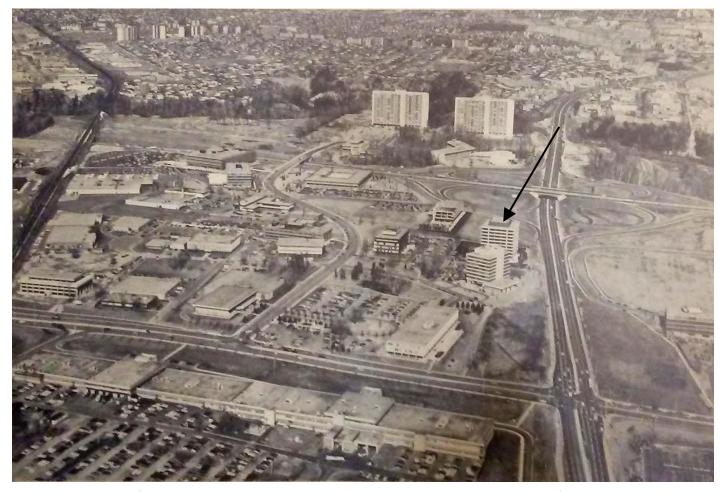


Figure 4 .Intersection of Don Mills Road and Eglinton Avenue East in bottom right corner, view east of the Flemingdon Park designated industrial area. 1200 Eglinton Avenue East is indicated with an arrow (Kirkup 1969).

The architect for 1200 Eglinton Avenue East was Raymond Moriyama (refer to Section 5.6.12 of the report for a biography of the firm).

The property at 1200 Eglinton Avenue East was established within the Flemingdon Park Industrial Estate, which was conceived as an extension of the Don Mills-related industrial area. The new industrial area was intended to provide employment for the Flemingdon Park residential area to the south. As a result of this plan, the area developed into a cluster of corporate headquarters and cultural institutions (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park and Don Mills).

Immediate Context of the Property

1200 Eglinton Avenue East is located on the north side of Eglinton Avenue to the east of Gervais Drive. The property is located along the southern edge of a cluster of commercial offices, light industrial, and cultural buildings with Wynford Drive forming the spine of the area. The building at 1200 Eglinton Avenue East is setback from Eglinton Avenue East, but its mid-rise stature makes it visible from both the east and west along Eglinton Avenue East.





Figure 6. Aerial photographs showing 1200 Eglinton Avenue, in 1971 on the left, and 2018 on the right.

The building shares a similar massing to the adjacent office building to the west. The structure is one of the few midrise buildings in the area but, due to its location at the base of a slope rising from Eglinton Avenue East to Wynford Drive, the building's height appears to be consistent with other neighbouring structures. The neighbouring context of the building has changed considerably over the years with the addition of a large townhouse development to the south and the removal of the Bata Shoe Head Office building to the northeast and its replacement with the Aga Khan Museum.

Research Summary

Date	Event	Source
July 31, 1959	Flemingdon Park project approved by Municipality of North York.	Toronto Daily Star.
December 5, 1968	Computer Sciences Canada announces its intention to move to a new headquarters.	Globe and Mail.
c.1971	1200 Eglinton Avenue East is constructed.	City of Toronto Aerial Photography- 1970, 1971
1971	Property owner listed as Olympia & York Developments Ltd.	City of North York Tax Assessment Rolls, 1971.
1971	Property first appears in city directory, with occupant listed as Computer Sciences Canada Ltd.	Might's Greater Toronto City Directory, 1971.



Evaluation

Evaluation of 1200 Eglinton Avenue East using Ontario Regulation 9/06

1. The property has design value or physical value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is a rare, unique, representative or early example of a style, type, expression, material or construction method;	Yes	The property at 1200 Eglinton Avenue East meets this criterion. As a building constructed in the early 1970s, the design utilizes a strong horizontal emphasis and a rhythmic series of ribbon windows and spandrels expressing elements continuing the International Style while incorporating the increasingly used restrained Brutalist sensibilities, such as the greater sense of weight.
ii. displays a high degree of craftsmanship or artistic merit, or;	No	The property at 1200 Eglinton Avenue East is not known to meet this criterion. The quality of execution in the design, composition of elements, assembly of materials and construction methods is not known to be greater than normal industry standards.
iii. demonstrates a high degree of technical or scientific achievement.	No	The property at 1200 Eglinton Avenue East is not known to meet this criterion. The property is not known to display or present technical or scientific achievement in greater than normal industry standards in terms of construction methods, use or adaptation of materials, forms, spatial arrangements, or innovations in design or construction techniques.



2. The property has historical value or associative value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. has direct associations with a theme, event, belief, person, activity, organization or institution that is significant to a community;	Yes	The property at 1200 Eglinton Avenue East meets this criterion as a property which expresses the original planning principles advanced in the Flemingdon Park Master Plan and which was recognized as an innovative approach to modern town planning in the City of Toronto in the post-W.W.II. period. This property expresses its direct associations with the plan through its adherence to the design principles in the design of the building and the property such as separated land use and open green space. Additionally, the property is associated with Computer Sciences Canada, an early player in the telecommunications industry.
ii. yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or;	Yes	The property yields information that contributes to an understanding of the planning and design principles of the Flemingdon Park community.
iii. demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.	Yes	The property is associated with urban planner Macklin Hancock who was a significant urban planner in the City of Toronto and established the plan for Flemingdon Park. While the property is also associated with the architect Raymond Moriyama, who made significant contributions to architecture in Toronto, the quality of this particular building does not demonstrate or reflect the significance of his work.



3. The property has contextual value because it:

Ontario Heritage Act Criteria	Yes/No	Analysis
i. is important in defining, maintaining or supporting the character of an area;	Yes	The property at 1200 Eglinton Avenue East meets this criterion. The property sits prominently on and faces Eglinton Avenue East. The prominence of the building gives it a gateway appearance given its position along the southern edge of the Flemingdon Park Industrial Estate. Furthermore, as a building intended as a headquarters, the property supports the character of the area, where a number of office headquarters and cultural institutions have been located.
ii. is physically, functionally, visually or historically linked to its surroundings, or;	Yes	The property at 1200 Eglinton Avenue East meets this criterion. As a modernist light industrial building constructed within area set aside as an industrial estate within the planned Flemingdon Park development, the property including its landscape is physically, functionally, visually and historically linked to its surroundings. The building is one of the few mid-rise buildings in the area, situated in an area of lower topography in comparison to buildings along Wynford Drive. This creates the illusion that the building is actually much lower and consistent with the heights of other buildings in the area. Additionally, the building's prominent location on Eglinton Avenue East makes it one of the few buildings within the Flemingdon Park Industrial Estate that is visible from the main thoroughfare. As such, the building has a significant physical, functional, visual and historical link to its surrounding area.
iii. is a landmark.	No	The property at 1200 Eglinton Avenue East does not meet this criterion.



Secondary Sources

Kirkup, Donald Boyce

1969 Boomtown Metropolitan Toronto: A photographic record of two decades of growth. Donald Boyce Kirkup with Lockwood Survey Corporation Limited., Toronto, Ontario.

MOOTH (The Globe and Mail)

1968 Computer Sciences Canada Ltd., December 5.

The Globe and Mail

1970 Computer Sciences coverage to be national, December 12.

The Globe and Mail

1977 C.P. sells stake in Toronto firm; fee undisclosed, March 18.

The Globe and Mail

1992 Bell unit acquires part of Infonet, December 1.



C.H.R. #20: 789 Don Mills Road

Name Foresters House, Olympia Square

Built 1967

Designed by Bregman and Hamann Architects



1. East elevation.



2. North-east elevation.



3. Detail showing ground floor elevation.



Description

The property at 789 Don Mills Road is located on the northeast corner of the intersection of Don Mills Road and Rochefort Drive, in the City of Toronto. The 24-storey tower building was designed by Bregman and Hamman Architects and constructed in 1967 as part of the Olympia Square Development.

Design Summary

The building at 789 Don Mills Road is a 24-storey commercial tower which replaced an earlier design for low-rise buildings. The building is set to the south of the building at 797 Don Mills Road. The diverse components are linked by a landscaped pedestrian plaza (The Canadian Architect 1965). It is undetermined if the central courtyard of the pedestrian plaza has this quality today. The property surrounding the complex is primarily asphalt paved.

The poured-in-place concrete structure has a 20-foot bay system and incorporates the same offset cantilever at the corners as the earlier tower at 797 Don Mills Road which was built in 1965. The concrete structure was clad in precast concrete units faced with self-cleaning, white-glazed ceramic tile (The Canadian Architect 1966). The building was constructed so that the precast units were utilized as the basic formwork for the poured concrete columns (The Canadian Architect 1966). The window glazing is grey tinted sheet glass with matt black aluminum frames which create a stark contrast to the white walls (The Canadian Architect 1966). In comparison to the earlier building, the horizontal spandrel elements have been modified in keeping with the larger scale of the building. The entrance, located on a large plaza, is raised from street level. The main level is double height and the glazed walls are set back from the main elevations of the structure. A grid pattern with pronounced columns stretching upwards is simultaneously balanced by the strong horizontal banding of windows and spandrels between each column. The overall effect of the building is characteristic of modernist design (refer to Section 5.4 of this report for a discussion of Modernism in Toronto and the Don Mills Crossing C.H.R.A. Study Area). The architects' vision was that the group of buildings would be so recognizable that the tenants would not require signage to identify their headquarters (The Globe and Mail 1965). There has been signage for Foresters on the top level of the building since the building's completion though the design has been updated as the corporate logo has changed.

The columns and spandrels on the tower were reclad in aluminum; however, the date of this intervention is currently undetermined.

The property also includes a single-storey building to the north of the tower and a three-storey above ground parking garage. Both structures correspond in design to the tower and date to 1967. There are two access routes on the property. One is a semi-circular driveway that provides access to the main entrance from Don Mills Road. A secondary access is provided along Fleury Court to the parking garage and a loading dock. The three structures on the property cover the majority of the lot though there is some landscaping along the west and south property lines with deciduous and coniferous trees and planters.

Historical Summary

Announced in early 1965, the designs for 789 Don Mills Road were a revision to the plan for 797 Don Mills Road, part of Olympia and York Industrial Development Association's commercial development at Flemingdon Park. With the Don Mills community to the north and Flemingdon Park to the south, Olympia Square was considered a major



contribution to the area that would further the original design concept of self-contained unity for both planned communities (Canadian Architect 1966).

The property at 789 Don Mills Road was established as part of the Flemingdon Park Master Planned community (refer to Section 4.0 – History and Evolution of the Study Area – in the report for details on the development of Flemingdon Park). Work commenced on the building in June 1965 and was completed by 1967. It was constructed to house the world headquarters of the Independent Order of Foresters. The two phases of the complex cost \$15,000,000 to construct (The Globe and Mail 1965). The Independent Order of Foresters is a fraternal society which started in the United States in 1874 and came to Canada in 1875. Today the group primarily provides insurance to its members.

The architects for 789 Don Mills Road was Bregman and Hamann Architects in collaboration with the firm Craig, Zeidler and Strong (refer to Sections 5.6.4 and 5.6.5 of the report for biographies of the firms).

Olympia and York Industrial Development Association

The developers and general contractors of the Olympia Square project were Olympia and York Industrial Development Association. The company was founded in Toronto by Paul Reichmann and his brothers Albert and Ralph in the early 1950s. In its beginnings the company built and operated warehouses and other commercial buildings in Toronto. The Reichmanns purchased Flemingdon Park in 1958 following the bankruptcy of then owners Webb and Knapp (Canada) and the Rubin brothers (Too Big to Fail 2000:292). The Olympia Square development was their first multi-storey building development. In his book, Walter Stewart (2000:43) states, "After the triumph of Olympia Square... the Reichmanns could pick and choose their projects." Within Flemingdon Park, the company also developed Ferrand Towers (150 Ferrand Drive), Flemingdon Park Condominiums (5 Vicora Linkway, 15 Vicora Linkway, 40 Pavane Linkway), and Glen Valley (715 Don Mills Road, 725 Don Mills Road, 735 Don Mills Road).

The firm became an international property development company and built major financial office complexes including Canary Wharf in London, the World Financial Center in New York City, and First Canadian Place in Toronto.



4. View northeast of the southwest corner of 797 Don Mills Road while under construction, 1966 (C.O.T.A. Fonds 220 Series 3 File 86).



5. 1980s view east along Eglinton Avenue East. 789 Don Mills Road is the tower on the right. (C.O.T.A. Fonds 124, File 8, Item 44).

