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HousingNowTO.com

“Improving Stakeholder Outreach
for our Modern City”

March. 20, 2019

SPEAKER – **Lanrick Bennett**

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HOUSING NOW



**Black Community Police
Consultative Committees**



Regional Advisor for Toronto



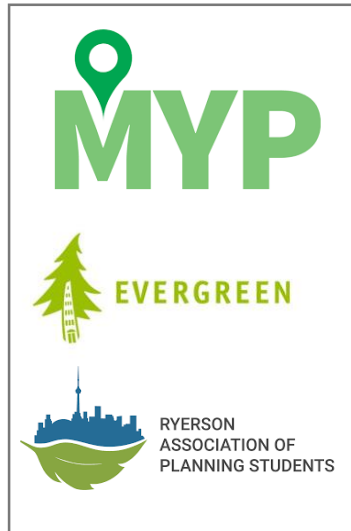
**Ministry of Government &
Consumer Services**



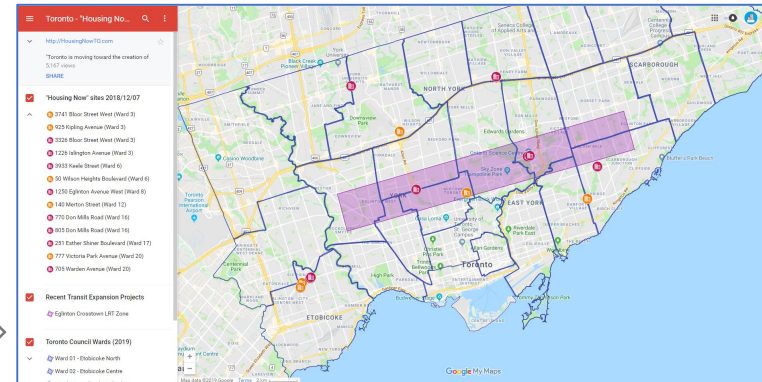
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OPEN
DATA



ANALYZE



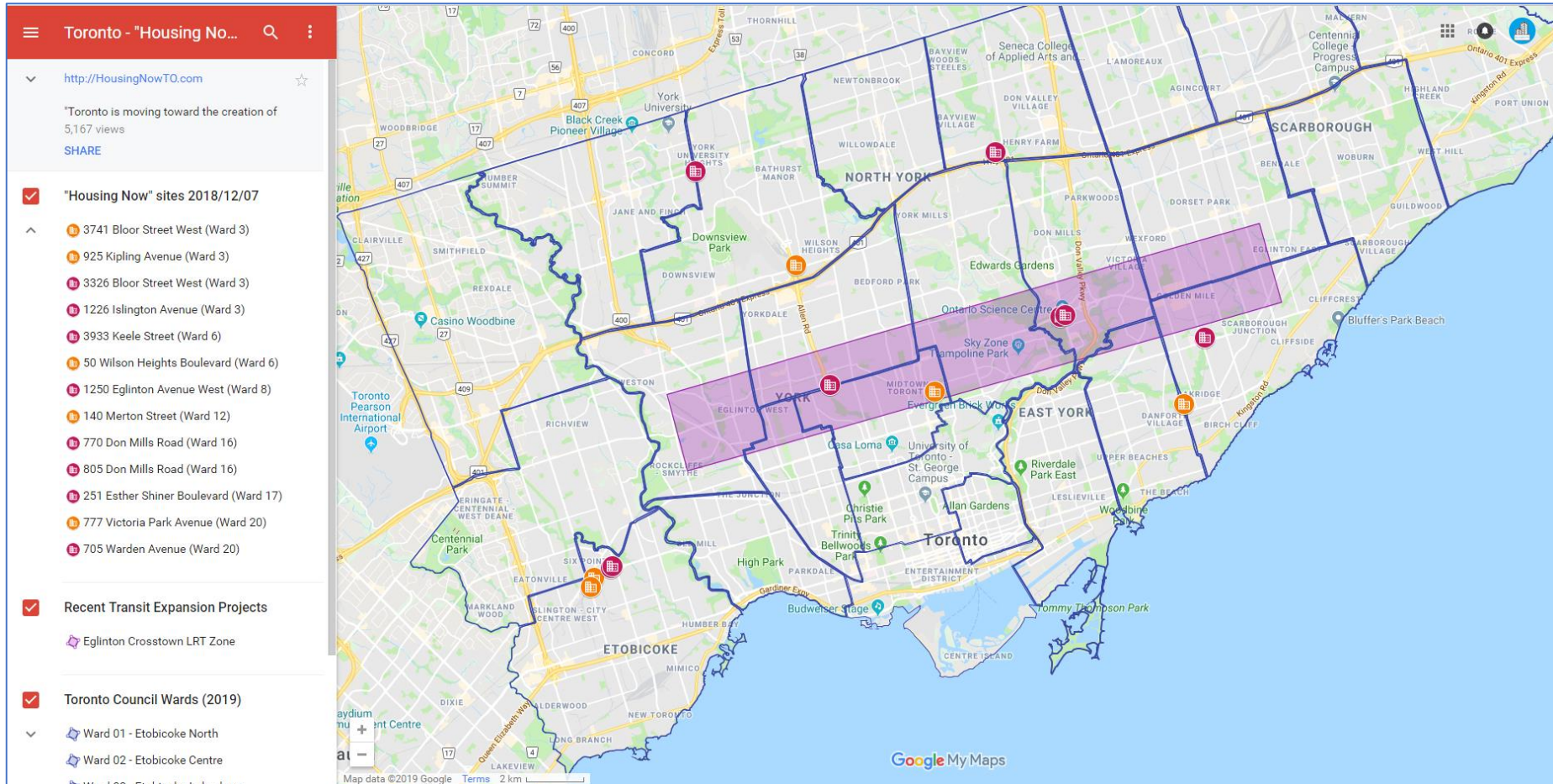
<http://HousingNowTO.com>

- ✓ FREE Tools
- ✓ Public / Global
- ✓ Interactive
- ✓ Desktop & Mobile
- ✓ Site Details & Photos
- ✓ Track Per-Site Progress

SOURCE(S)



HOUSING NOW



FREE, Public, Interactive Website – <http://HousingNowTO.com>

- ✓ Public & Open
- ✓ Transparency of Process

- ✓ Clarity of Information
- ✓ Tracking against Targets



HOUSING PLAN 2020-2030

CITYLAB

DESIGN / TRANSPORTATION / ENVIRONMENT / EQUITY / LIFE 🔍

NIMBYs Dominate Local Zoning Meetings

RICHARD FLORIDA SEP 6, 2018



A study of the Boston area shows that those who participate in planning and zoning board meetings are older, wealthier, and much more NIMBYish.

<https://www.citylab.com/life/2018/09/nimbys-dominate-local-zoning-meetings/569440/>

Toronto needs density, but NIMBYism is stopping it from happening

By: Jessica Mach on September 19, 2018



Most Toronto residents think that building new homes would help the city's affordability crisis, but many of those same people are having trouble mustering up enthusiasm for new builds in their own neighbourhoods.

<https://www.lowestrates.ca/news/toronto-needs-density-nimbyism-stopping-it-happening-25281>

“Land use institutions amplify the voices of an unrepresentative group of community residents, who in turn diminish the supply of housing in places that need it.” https://www.politicsofhousing.com/neighborhood_defenders_handout.pdf



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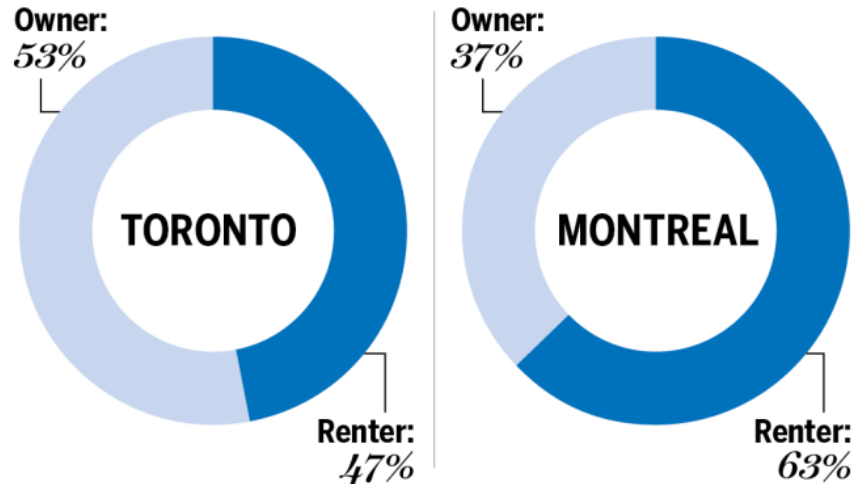
A snapshot of Toronto: 51% of residents were born outside Canada, Vital Signs Report finds



<https://nationalpost.com/news/toronto/a-snapshot-of-toronto-51-of-residents-were-born-outside-canada-vital-signs-report-finds>

Homeownership rates slide as more choose to Rent

RESPECTIVE CENSUS SUBDIVISIONS (MUNICIPALITIES), 2016



SOURCE: STATISTICS CANADA

<https://www.thestar.com/news/gta/2017/10/25/home-ownership-rates-drop-as-more-young-canadians-opt-to-rent-census.html>

“Land use institutions amplify the voices of an unrepresentative group of community residents, who in turn diminish the supply of housing in places that need it.”



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Participants in Public Land-Use Meetings in Toronto : Our Percentage of Young-People, Immigrants & Renters..?



“Land use institutions amplify the voices of an unrepresentative group of community residents, who in turn diminish the supply of housing in places that need it.”



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Toronto Planning Review Panel: About the Panel



Toronto Planning Review Panel, 2018-2019

The Toronto Planning Review Panel is an exciting initiative to improve public engagement by capturing input from a broader segment of the population. It was created so that a representative group of Torontonians could help the City Planning Division guide growth and change in Toronto.

<https://www.toronto.ca/city-government/planning-development/outreach-engagement/toronto-planning-review-panel/toronto-planning-review-panel-about/>

“Our Stakeholder Consultations Need To Look Like Our City”



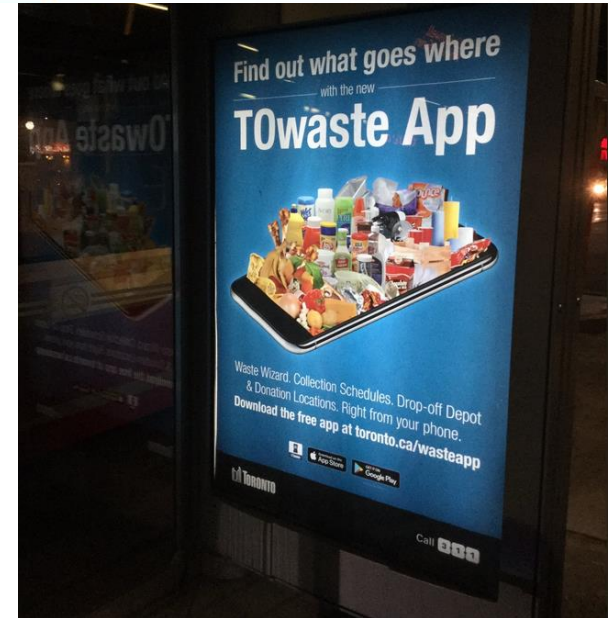
HOUSING PLAN 2020-2030



LOCAL
MEDIA

SOCIAL
MEDIA

STREET
& TTC



“Stakeholder Communications Needs To Be As Well-Funded As TOWaste App”



HOUSING PLAN 2020-2030

“Improving Stakeholder Outreach for our Modern City”

1. Focus on the FUTURE residents of our City.
2. Focus on Young-People, Immigrants, Low-Income, New-Torontonians and Renters.
3. Reduce the Influence of Current Homeowners on HOUSING PLAN 2020-2030.
4. Spend More On Your Stakeholder Outreach to Young-People, Immigrants, Low-Income, New-Torontonians and Renters.
5. Increase the Use of Social-Media (*including PAID Social-Ads) and live streamed events to Connect to Young-People, Immigrants, Low Income, New-Torontonians and Renters.
6. When in Doubt...Do More. Let's all Move The Dial forward.