

Ana Bailao Chair, Planning and Housing Committee City of Toronto 10th floor, West Tower, City Hall 100 Queen Street West Toronto, ON M5H 2N2

Sent via email 07 October 2019

RE: City of Toronto Temporary Signs Bylaw Review

Ms. Bailao

We appreciate the opportunity to provide input to the Planning and Housing Committee on the proposed amendments to the Toronto Municipal Code.

Our team has reviewed the report, we have discussed the key elements with City staff, and the Sign Association of Canada has no concerns to raise regarding the amendments.

Please contact me if we can be of further assistance.

Erin Roberts Chief Staff Officer Sign Association of Canada

Cc Dylan Feist Senior Policy and Research Officer, MLS City of Toronto