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September 9, 2019

Delivered by E-mail; phc@toronto.ca

To Chair and members of Planning and Housing Committee,

Re: Item PH9.3 – Temporary Signs By-law Review

York Quay Neighbourhood Association (YQNA) represents residents and businesses along the waterfront from Yonge Street to Spadina Avenue. We have many businesses in storefronts at the base of our high-rise condominium buildings, and we experience high volumes of pedestrians on our sidewalks, especially during the summer months.

Temporary signs, including A frames and weighted banners, have been proliferating, and can pose a serious hazard to pedestrians, particularly those with impaired vision or using wheelchairs, as well as parents with strollers. The staff recommendation to locate these signs within the furnishing zone or close to the building wall is very welcome. We need a generous pedestrian clearway.

It should be noted, however, that Queens Quay and other downtown streets are often subject to windy conditions, so that the signs may move or blow over, creating an even more serious tripping hazard. Accordingly, we request that the by-law include provisions for securing the signs *in situ* by such means as tethers or heavy weights. Signs relating to construction also blow over at times, despite being weighed down with sandbags.

Sincerely,

A handwritten signature in blue ink that reads 'Carolyn Johnson'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Carolyn Johnson
Co-chair of YQNA

A handwritten signature in blue ink that reads 'Angelo Bertolas'. The signature is cursive and written in a clear, legible style.

Angelo Bertolas
Co-chair of YQNA