

February 5, 2019

**Letter of Municipal Significance Request
Special Occasion Permit - Public Event**

To: North York Community Council

Re: Forks and Barrels 2019

To Whom It May Concern,

Forks and Barrels Ltd. is hosting an event called **Forks and Barrels** from Friday, June 7th to Sunday, June 9th, 2019 from 11:00 am to 11:00 pm on Friday, 11:00 am to 11:00 pm on Saturday, and 11:00 am to 8:00 pm on Sunday at Ontario Place - West Island (955 Lake Shore Blvd W, Toronto). Setup will begin on Thursday, and teardown will be completed on Monday. This is a first year event.

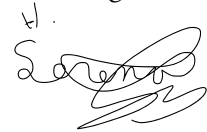
This event will be held at the Commons and Cedar Cove on the West Island. This area will be fenced off and all spaces, including the ticketed entry, will be supervised by licensed security guards.

Forks and Barrels was founded to redefine *social*. Gone are the days of antisocial social gatherings, our festivals are meant to genuinely bring people together to enjoy the finer things in life: good food, great drinks, and wonderful people. We aim to always be socially innovative. With emphasis on interactivity, selection, and ambiance; creating a utopic village setting, *Forks and Barrels* establishes a new tier in the event space, designed to accentuate synergy between attendees and vendors alike. *Forks and Barrels* is a series of events, that are 19+, held throughout Ontario to showcase a variety of local and international food and beverage. Our events are an inclusive celebration of Canadian entrepreneurship with food, wines, beers, spirits, arts, shopping, live music and more. With themed sections such as Foodie Central, Wine Avenue, The Square, Tropica and more, *Forks and Barrels* is a getaway within the city. The majority of marketing will be paperless and through social media platforms in the months leading up to the event.

Forks and Barrels also supports 10700363 Canada Association, a not-for-profit organization we have founded to educate communities about sustainable practices and provide alternatives to conventional methods that are environmentally taxing. There will be waste collection and sorting stations throughout the events and our vendors must follow our no single use plastics policy.

I look forward to hearing back from you and working with the City of Toronto to bring this festival to fruition. Please contact me if you have any questions.

Warm regards,

✓


Serena Haddad

Chief Operating Officer

Forks and Barrels Ltd.

serena@forksandbarrels.com

647.981.1172

From: [Serena Haddad](#)
To: [North York Community Council](#)
Subject: Re: Letter of Municipal Significance Request
Date: February 5, 2019 10:25:33 AM
Attachments: [Screen Shot 2019-02-05 at 10.23.29 AM.png](#)

Hi Shehnaz,

Thank you for getting back to me. I have attached a map of the area.

Best Regards,

Serena



On Feb 5, 2019, at 9:45 AM, North York Community Council
<nycc@toronto.ca> wrote:

Good Morning Serena,

Can you please send us a map of the area where alcohol will be served.

Thank you,

Shehnaz Govindji

City Clerk's Office - Secretariat

North York Community Council

From: Serena Haddad [<mailto:serena@forksandbarrels.com>]

Sent: February 5, 2019 9:32 AM

To: North York Community Council <nycc@toronto.ca>

Subject: Letter of Municipal Significance Request

To whom this may concern,

I hope this message finds you well. Please find attached our Request for the Letter of Municipal Significance for our first year event, Forks and Barrels, at Ontario Place on June 7-9, 2019. If you have any questions, please do not hesitate to reach out.

Warm Regards,

Serena Haddad

Chief Operating Officer

Forks and Barrels LTD

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