

Request to Serve Alcohol ACGO Application Process

To the TORONTO City Council,

We are looking to host **THE BEACHES RIB FEST – BEACH BBQ BREWS on June 14-16, 2019 at WOODBINE Park**. This event would be FREE of charge to the public and feature some of the best Rib Teams in Canada. Along with the ribs will be other food vendors serving BBQ themed dishes from the many different cultures. Crafts booths, small retail vendors, live music, and a 19+ SOP licence will be available as well.

We have successfully hosted (75+) Rib Festival events across Ontario since 2015 and this will be the (11th) year for Beaches Rib Fest – Beach BBQ Brews.

We would like to seek your approval through a letter of recognition to serve alcoholic beverages in accordance with ACGO policies, during our event at Woodbine Park on the dates of June 14-16 of 2019. Under ACGO policies we will be deemed an Event of Municipal Significance requiring your approval as a council.

We will remain in contact with you throughout the entire process in order to ensure that all measures are taken to provide a safe and responsible atmosphere for adults (19+) to consume alcoholic beverages at our event.

These measures include the presence of security guards, Paid Duty Police, and a fenced off area where beverages will be consumed by attendees who are (19+). Government photo I.D will be required by anyone who wishes to consume beverages in our designated SOP zone and individuals carrying their Smart Serve certificate will serve beverages. Individuals will NOT be allowed to leave the SOP zone with beverages at any point during the event.

We will be working alongside Toronto Police, Fire and EMS services to ensure that all measures are taken to provide a safe place for adults (19+) to consume these beverages and will continue to do so leading up to and during the event.

We will be contacting taxi services making them aware of the event in order to best serve individuals wishing to receive safe transportation home from the event. Keys Please will also be contacted in order to offer other modes of transportation. Signs will be placed around our (19+) zone reminding people not to drink and drive and will display phone numbers for taxi services and Keys Please.

It is our goal and mission to provide a safe and enjoyable experience for everyone attending our Beaches Rib Fest. These events have an amazing ability to energize and bring together communities.

Details

Set-up: June 13 and 14.

Event Dates:

- **June 14 (4PM – 11PM)**
- **June 15 (11AM – 11PM)**
- **June 16 (11AM – 7PM)**

Tear Down: June 17

Expected Attendance over (3) days: 20,000

Thank you for taking the time to review our request and we look forward to seeing you at the event.

Regards,

Justin Brown,
Director, Beach BBQ & Brews
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