

TE4.79.17



February 28, 2019

Toronto East York Community Council
C/O Ellen Devlin
Toronto City Hall, 12th Floor, West Tower
100 Queen St. West
M5H 2N2

Dear Ms. Devlin,

I am contacting you in regard to obtaining recognition as an event with Municipal Significance for the 22nd Annual GWN Sport Regatta to be held on Saturday July 13th, 2019 at Marilyn Bell Park located at 851 Lakeshore Blvd. W.

The 22nd Annual GWN Sport Regatta is considered one of Ontario's most competitive dragon boat events. Annually the event attracts over 1,500 participants and 2,500 spectators to the Toronto waterfront for 1 day of exciting racing and community celebration. In 2019, the event will be held at Marilyn Bell Park, similar to the last eleven years. Our Toronto City permit application has been approved.

This is the eighth year we will be applying for Municipal Significance for the event, as we are trying to promote and build another premier festival on Toronto's waterfront. This event has been known in past years to attract the most competitive teams in Canada, and is known to be a pre-race for those teams vying to qualify for the World Championships. In 2011, we added a community division of racing to build the festival and give those teams the experience of high level dragon boat racing. Racing will be held all day on Saturday, July 13th, 2019. Other elements of the event include food vendor village, health and wellness zone, children's game zone, entertainment, as well as a beverage area.

The beverage area will consist of a 30 metre by 40 metre fenced area managed by Smart Serve certified staff. The hours of operation for the area will be 11:00 AM until 7:00 PM on July 13th.

The social and community impact is also significant. As always, teams from all over Canada and from many U.S. States will participate in this year's event. A large portion of the dragon boat event benefits charitable groups, and has raised well into the hundreds of thousands of dollars for charities throughout the City of Toronto.

If you have any questions or concerns, please contact me at any time. I look forward to our continued support and involvement with the Community council.

Sincerely,

A handwritten signature in black ink that reads "Matthew Boyle". The signature is written in a cursive, flowing style.

Matthew Boyle
Director of Events
Great White North Communications
matthew@gwnevents.com
416-962-8899