



Date: March 1st, 2019

To: Toronto and East York Community Council
100 Queen St. West, 2nd floor, West Tower, City Hall
Toronto, ON M5H 2N2

From: Les Murray

Re: 2019 Spring Beerfest TO

Dear Councilors,

We are writing to you with a request to designate the sixth annual *Spring Beerfest TO* as an Event of Municipal Significance in the City of Toronto. The event is scheduled to take place on Saturday, May 18th, and Sunday, May 19th, 2019 at the Fort York, Garrison Common.

Spring Beerfest TO is a 'cottage-in-the-city' themed sampling event that hosts more than 20 breweries and food vendors. Attendees of this event can expect all the amenities of a cottage in the heart of the city. After returning to our roots in 2017, we are excited to be heading back to the Fort York, Garrison Common to celebrate the 2019 May long weekend. We anticipate our attendance to be approximately 2,000 people per day from the Greater Toronto Area, as well as visitors from across Ontario.

The Fort York, Garrison Common is an ideal venue for this event as it is centrally located in downtown Toronto and easily accessible by public transit. Being outdoors gives the event a rustic vibe, and the historic elements of Fort York provide the perfect backdrop to celebrate the long weekend in the city. Like Toronto's Festival of Beer, Spring Beerfest TO will feature local breweries, and some of the best food vendors in and around Toronto.

Our event management team has over 25 years of experience producing great and safe consumer events that showcase what our great city has to offer. We look forward to organizing another event that brings together people from many different places in their love of beer.

We at *Beerlicious Inc.* feel that the Spring Beerfest TO is significant to the City of Toronto. We plan to showcase some of the best food trucks the city has to offer, and the brewers in attendance will highlight the exploding craft beer scene in and around the city. We look forward to putting on a Festival for attendees to enjoy what the city has to offer.

We hope you agree with our plans for the 2019 Spring Beerfest TO and see fit to once again designate us a significant event to the City of Toronto.

Sincerely

Les Murray,

A handwritten signature in black ink, appearing to be "Les Murray", written over a light blue rectangular background.

Beerlicious Inc.

2019 Festival Dates & Times

May 18th, 2019 - 12:00pm – 7:00pm
May 19th, 2019 - 12:00pm – 7:00pm

The hours alcohol will be served

May 18th, 2019 - 12:00pm – 6:45pm
May 19th, 2019 - 12:00pm – 6:45pm

* Final Dates/Times Subject to Change