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Letter of Municipal Significance Serving Alcohol

Toronto City Hall
100 Queen St. West
Toronto, ON

Dear Community Council of Toronto and East York,

Tiger of Sweden is hosting its sixth annual Tiger Loves Ossington event series on the following dates and times at Tiger of Sweden Retail Store on 56 Ossington Avenue, Toronto, ON, M6J 2Y7:

- 1) Saturday, May 11th, 2019 – from 11am to 7pm
- 2) Sunday, May 12th, 2019 – from 12pm to 6pm
- 3) Saturday, May 25th, 2019 – from 11am to 7pm
- 4) Saturday, June 1st, 2019 – from 11am to 7pm
- 5) Saturday, June 15th, 2019 – from 11am to 7pm
- 6) Sunday, June 16th, 2019 – from 12pm to 6pm
- 7) Saturday, June 22nd, 2019 – from 11am to 7pm
- 8) Saturday, July 13th, 2019 – from 11am to 7pm
- 9) Saturday, July 27th, 2019 – from 11am to 7pm
- 10) Saturday, August 11th, 2019 – from 11am to 7pm
- 11) Saturday, August 24th, 2019 – from 11am to 8pm
- 12) Sunday, August 25th, 2019 – from 11am to 7pm
- 13) Saturday, September 14th, 2019 – from 11pm to 7pm
- 14) Saturday, September 28th, 2019 – from 11am to 7pm

We would like to request a letter designating the events above as ones with Municipal Significance to obtain Special Occasion Permits from the Alcohol and Gaming Corporation.

As with the past four years, the goal of the events is to promote the neighbourhood feel of the street and drive additional foot traffic to all retail stores, restaurants, salons, and other local businesses in the area.

For each event, we are partnering again with local businesses to set up pop-up booths on Tiger of Sweden's spacious front patio (attached image on the following page), and would like to be licensed to serve food and drinks from local restaurants, and offer services and entertainment to guests and locals who will be enjoying the festivities.

Please note that we have not experienced a high volume of drink consumption in the past, however would like to have the option of sampling alcoholic beverages at the events and require the denotation of municipal significance to receive licensing for the patio.

Thank you very much for your time and consideration. Please do not hesitate to contact me if you have any questions or require further assistance.

Warm regards,

Jun Her
Marketing Manager for Tiger of Sweden
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(Picture of the patio)