

To: Ellen Devlin

Committee Administrator

Toronto and East York Community Council

2nd Floor, West, Toronto City Hall,

100 Queen Street West

Toronto M5H 2N2

Cc: Emma Brown

Miguel de Medeiros

From: Scott Rondeau

Date: Mar 12, 2019

**Subject:** Creemore Springs Street Pub for Music Therapy Event

on June 6, 2019

Dear Councillors.

We are writing in regards to the 3<sup>rd</sup> annual *Creemore Springs Street Pub for Music Therapy* taking place this June on Lombard St. (street closure) between Victoria St. and Barbed Wire Lane. The *Creemore Springs Street Pub for Music Therapy* is a free to the public, social event aimed to get anyone and everyone together to listen to live music, play yard style games, and enjoy some great food and drinks. The purpose of gathering everyone together is to bring awareness to The Canadian Music Therapy Trust Fund.

Creemore Springs Street Pub for Music Therapy will take place on June 6<sup>th</sup> from 3pm – 10pm on Lombard St. (street closure) between Victoria St. and Barbed Wire Lane. Last year, the event was a great success and was enjoyed by over 1500 people. This year, we expect a larger increase of attendance, which will bring more awareness to the charity!

In order to assure that this event runs smoothly and efficiently for all involved, The Canadian Music Therapy Trust Fund, working with Drink Inc. Events, are diligent in taking all steps necessary in order to provide a safe environment for guests and vendors. Our Management Team is supported by experienced and well-trained event staff. We are well versed in contingency plans, which we work on with all of our partners; our security companies, EMS services and Drink Inc. Events representatives.

As an additional precaution, there will also be a number of paid-duty police officers to assist during the entirety of the street closure event.

We at Drink Inc. Events feel that the *Creemore Springs Street Pub for Music Therapy* is significant to the city of Toronto. We look forward to a Festival intended for the people of Toronto and anyone in the area. The event is expected to attract approximately 2,000 people for the event, supporting Toronto's thriving summer event season.

We hope you agree with our plans for the 2019 event and see fit to designate us a significant event to the city of Toronto.

Sincerely

Scott Rondeau Drink Inc. Events

## 2019 Festival Dates & Times \*

Thursday, June 6th, from 3:00pm to 10:00pm on Lombard St. \* Final Date/Times