



13 March 2019

**Re: DECA support for Vision Zero pop-up Event on Danforth Avenue in Beaches- East York  
Toronto & East York Community Council Meeting March 19, 2019 Item 2019.TE4.77**

Good Morning Members of Toronto and East York Community Council,

In 2018 the Danforth East Community Association (DECA) supported the 8 80 Cities and Better Block initiative to create **8 80 Streets Danforth** scheduled for October 2018. This pop-up street makeover between Woodbine Ave. and Woodmount Ave. on Danforth Avenue was aimed at bringing the community together to create a safer and more vibrant main street. This initiative held values shared by DECA and the event itself was in keeping with DECA's history of creating pop-up projects to spark engagement!

In 2016 DECA Visioning created a graphic (below) illustrating priorities for the Danforth identifying "Destination vs Thoroughfare" and "Rebalancing the Transportation Mix" as two of the 5 priorities. DECA encouraged residents to mark their calendars and volunteer to make **8 80 Streets Danforth** happen. The Danforth East Community Association and the many volunteers signed up for the event were disappointed to hear of the postponement but optimistic it would happen.

The Danforth East Community Association (DECA) is excited to hear the **Vision Zero pop-up event on Danforth Avenue in Beaches- East York** is now being considered for implementation this summer! We look forward to hearing more details.

Best,

Audrey Kvedaras  
DECA vice chair

# DECA



DANFORTH EAST COMMUNITY ASSOCIATION

## DECA

Danforth Visioning Study Priorities:  
April, 2016

PUBLIC REALM

PRIVATE REALM

- Boulevard Design
- Lighting & Safety
- Landscaping
- Parkland
- Integration with Side Streets
- Laneways
- Community Events

**1. Destination vs. Thoroughfare:**  
*Improving* the streetscape to attract & retain people for a variety of uses at various times of day

**2. Employment as a Priority Land Use:**  
*Supporting* land owners and businesses to increase employment land use and create jobs

- Land Use / Zoning
- Economic Development
- Density
- Flexibility/Adaptability

**5. Emphasis on Edges and Public Space:**  
*Promoting* a vibrant, connected community through the accommodating and diverse public spaces of the Avenue, local parks and amenities

- Sustainability
- Public Transit Improvements
- Bike Lanes
- Integration with City and Region

**3. Rebalancing the Transportation Mix:**  
*Encouraging* more cyclists & pedestrians to benefit residents, visitors and businesses in a sustainable way

**4. Guidelines for Development / Redevelopment**  
*Regulating* built form to ensure appropriate development, improve investor's confidence and protect the community

- Development Charges
- Section 37
- Taxes
- Height & Massing
- Setbacks
- Façade Articulation
- Parking, Loading
- Heritage Preservation