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219 Dufferin St., Suite 12C,
Toronto, ON, M6K 3J1
Office: (647) 558- 6552 ext. 1
Email: karen@embrevents.com

To: City Clerk's Office- Toronto and East York Council

Re: Bar Aperol

Embr Events Letter of Significance- Bar Aperol on 1030 Queen St. West.

Please see this as a letter on behalf of Embr Events and Gruppo Campari on behalf of Forty Creek Distillers to request municipal significance and approval for extension on city property for our upcoming project.

On the following dates in July- 4, 5, 6, 7, 11, 12, 13,14, 18, 19, 20, 21, 25, 26, 27 and 28, Embr Events, in partnership with Gruppo Campari on behalf of Forty Creek plans to transform the building on **1030 Queen St. West** into Bar Aperol.

Bar Aperol will give the opportunity for Torontonians to experience an authentic Italian tradition best known as "*aperitivo*." Quintessential to the Italian lifestyle, the aperitivo time is a friendly moment after work or on the weekend, spent in good company to relax with a drink and a small snack. Capitalizing on the success of this type of experience in other cities, Bar Aperol is hoping to bring some excitement to the Queen West area. As part of this short-term project, we are collaborating with the Italian Chamber of Commerce of Ontario (ICCO) to create summer-time employment opportunities for Italian residents and cross-promotion opportunities for other local businesses with the goal of contributing positive community benefits as part of the project This would also be the first time that Bar Aperol has been re-created from the European model in Canada.

In true Italian style, Bar Aperol will be serving chips, coffee and of course, Aperol Spritz cocktails from **4:00pm to 11:00pm** on Thursdays and Fridays and **2:00pm to 10:00pm** on Saturdays and Sundays.

Along with the request for municipal significance, Embr Events is asking for approval to extend the left side of the building located on 1030 Queen St. West in order to serve alcohol on these premises during the above time frame and dates **only**.

Please contact me if you have any questions.

Best Regards,

A handwritten signature in black ink, appearing to read "K Scutt".

Karen Scutt
Managing Director
Embr Events