

To: Board of Management

From: Chief Operating Officer

Subject: **WAYFINDING FABRICATION & INSTALLATION**

Date: 2019-01-30

SUMMARY:

This report recommends the award of the Request for Tender for the Wayfinding Fabrication & Installation.

RECOMMENDATIONS:

It is recommended that the tender for Wayfinding Fabrication & Installation - RFT 47 (2018-10) be awarded, in part, to Atec Signs Inc. in the amount of \$491,997.00, including applicable taxes.

FINANCIAL IMPACT:

Funds are budgeted in the approved 2019 Grounds & Visitor Improvements Capital Budget for this work.

DECISION HISTORY:

A thorough review of the existing Wayfinding signage system and existing layout, attractions, exhibits and amenities at the Zoo was completed in 2018. Toronto Zoo has worked with Kramer Design Associates (KDA) in developing a new wayfinding system with a forward-thinking analysis considering the Zoo's Mission and Vision, goals and objectives, existing structures, site conditions, financial sustainability, conservation, education, visitor experience, and future plans. The new system consists of directional and informational signage that is critical for guest orientation and their ability to navigate our site and facilities easily.

The graphic design for the new wayfinding system is now complete and all necessary details are being finalized.

COMMENTS:

A pre-qualification was completed for the wayfinding fabrication and installation project. Six signage contractors were pre-qualified and attended the site inspection held on 2018-10-31. A total of four bids were received in response to the RFT. Of the bids received,

Atec Signs Inc. was the lowest bidder with a bid of \$2,125,611.20, including applicable taxes. The other three bids were received from Pacific Sign Group Inc., Zip Signs Ltd. and Steel Art Signs.

Toronto Zoo staff and KDA reviewed the submissions and determined that a portion of the tender could be awarded based on the budget available for this project in 2019. Staff are recommending that we award \$491,997.00 for wayfinding signage replacement to Atec Signs Inc. The balance of the work will be done as funding is approved in subsequent years.

The work in 2019 would include vehicular signage, arrival plaza brand sign, wayfinding maps, pedestrian directional signage, trailblazers, area landmark signage and information signs on site. Installation of these signs would allow for guests to better navigate our site easily which should reflect positively on the Visitor Survey results.

CONTACT:

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ATTACHMENTS:

Appendix I – Summary of RFP Responses

Appendix I

**TORONTO ZOO
WAYFINDING FABRICATION AND INSTALLATION
RFT 47 (2018-10)
SCHEDULE OF TENDERS RECEIVED**

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