

# ZB4.4 Attachment 1



## FURTHER INFORMATION

### **Member Benefits**

Through your CNEA appointee, your organization can help shape the future of the CNE Association and the CNE event.

Your representative will:

- receive CNE (the 'Ex') event admission credentials and be able to provide feedback on the CNE event
- receive regular CNE newsletter communication updates
- be eligible to run for election to the CNEA Board of Directors or CNEA Executive positions (exception: municipal section / section 1 of the association membership)
- participate on CNEA Committees, Sub-Committees and Task Forces
- attend and vote at CNEA Annual Meeting(s)
- attend CNEA member engagement events
- receive any other CNEA Member benefits

As a benefit offered to **CNEA Member Organizations**, your organization is invited to showcase your organization free of charge during the 2019 Canadian National Exhibition fair (in late summer) at the CNEA Membership Booth. (A separate communication will be sent regarding this benefit. Please note that the establishment of the booth is dependent on sufficient demand by Member Organizations. Reservations for the booth are taken on a first come, first serve basis.)

### **Annual Meetings & Members Attendance**

There is at least one general meeting for CNEA Members each year. The Annual Meeting for 2019, a newly consolidated financial and general meeting, is scheduled for June 5<sup>th</sup> (full details included previously in this letter). Please have your appointee take note of the meeting details and meeting attendance requirements.

*The CNEA By-Laws Article VI, Section 6.5 states:*

*Every organization's representative appointed by an association, society or other body is expected to attend in person the Annual Meeting and any Special Meeting of the Association. **If an organization's representative fails to attend at least one-half of the meetings over a two-year period**, the place of such Member may be deemed vacant, and the association, society or other body must submit a letter of explanation to the Corporate Secretary for consideration by the Executive Committee who will determine whether the association, society or other body be advised that existing representative remain on the CNEA or be requested to appoint a new representative.*

## **Governance Structure**

The CNE is governed by the Canadian National Exhibition Association (CNEA), an Agricultural Society without share capital incorporated by a Special Act of the Legislature of Ontario. The CNEA and its volunteer Board of Directors operate under the jurisdiction of both this provincial act, *An Act respecting the Canadian National Exhibition Association*, and the *Agricultural & Horticultural Organizations Act of Ontario*.

## **Mandate**

CNEA objects are expressly referred to in section 4 of the CNEA Act. The objects are broadly defined to include exhibitions established either permanently or periodically for the promotion of industries, arts and science generally. The Act lists a number of express activities including activities related to animals, vegetables and minerals; activities related to products, wares, goods, merchandise, machinery, inventions and processes of manufacture; paintings and statuary; livestock competitions; and such other exhibitions that support the objects defined under the Act.

Building upon the list of exhibition activities, section 4 also highlights entertainment and amusement authorizing exhibition by means of music, shows or other attractions. The Association is given typical corporate powers to enter into contracts, own or lease property, develop grounds, etc. to facilitate such exhibitions. It is also expressly authorized to lease to third parties to facilitate the holding of exhibitions. An umbrella clause at the end of section 4 provides the Board with the authority to “do such other matters and things as will be in conformity with the objects and purposes of the Association”.

Under the CNEA Act, the CNEA is deemed to be an “agricultural society” that is subject to the Agricultural and Horticultural Organizations Act (“AHOA”). Section 28 of that Act describes the objects of an agricultural society, which include encouraging awareness of agriculture and improving the quality of life of persons living in agricultural communities by:

- Conducting research and develop supporting agricultural programs
- Staging agricultural exhibitions
- Conserving natural resources
- Beautifying agricultural communities
- Conducting activities and providing facilities to enrich rural life
- Conducting or promoting horse racing

The Agricultural & Horticultural Organizations Act of Ontario objects also include matters such as eradication of pests and encouraging youth involvement in agricultural activities.

## **CNEA Strategic Plan**

In 2017, the CNEA initiated a strategic planning process to set out a direction for the organization for the next three years. This new direction will see an exploration of programming and revenue diversification opportunities for the CNEA, while respecting its roots as an agricultural society, showcasing the organization's history with and continued commitment to promoting new innovation, and striving to be best in class in all aspects of governance and management.

**Our Vision:** Inspiring Canadians. Creating memories.

**Our Mission:** To enrich our community by celebrating the past, showcasing the present, promoting the future.

**Values:** Fun, respect, stewardship, accountability, embrace learning and innovation, loyal to our history and traditions, client focused excellence, inclusivity, diversity, accessibility and reconciliation.

## **Board of Directors: Elections and Eligibility**

Each member of the CNEA, appointed by organizations like yours, is eligible to nominate or be nominated as a Director of the CNEA Board of Directors (with the exception of those in the municipal section of the membership who are appointed, as indicated in the CNEA By-Laws).

Further information about structure, eligibility and process will be communicated directly to all new and returning CNE Association Members.

## **Stay In Touch**

We encourage Member Organizations and your Member Appointee to keep in touch and help get the word out about the CNE by connecting with us online:

- Website: [www.theex.com](http://www.theex.com)
- Facebook: <https://www.facebook.com/TheEx>
- Twitter: <https://twitter.com/letsgototheex>
- Instagram: <https://www.instagram.com/letsgototheex/>
- YouTube: <https://www.youtube.com/user/CNEToronto>