

2020 Budget Notes Yonge-Dundas Square

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What we do

Yonge-Dundas Square accommodates approximately 240 events each year including third-party and self-programmed events. These events encourage economic and cultural activities by showcasing businesses and drawing residents and tourists to the area. Consistent with previous years, 28 days are set aside for the public to enjoy the square as a piazza. Yonge-Dundas Square provides Public Square and Event Venue services.

Why we do it

We responsibly manage the Yonge-Dundas Square and enhance the vitality of downtown Toronto, to launch, promote, and operate the square as a unique public space borne from the passion of its community and the energy of commercial participation, so as to develop a positive perception by the way of its activities, security and cleanliness.

Who we serve

Public Square and Event Venue

- Public Event Hosts
- Public Event Participant
- Yonge-Dundas Space Users

Beneficiaries

- Businesses
- Partners & Sponsors
- Residents
- City & Agency Staff
- Visitors

Budget at a glance

STAFF RECOMMENDED OPERATING BUDGET						
\$Million	2020	2021	2022			
Revenues	\$3.747	\$3.789	\$3.818			
Gross Expenditures	\$3.747	\$3.792	\$3.821			
Net Expenditures	\$0	\$0.003	\$0.003			
Approved Positions	8.0	8.0	8.0			

STAFF RECOMMENDED 10-YEAR CAPITAL PLAN						
\$Million	2020	2021-2029	Total			
Gross Expenditures	\$0.085	\$0	\$0.085			
Debt	\$0.085	\$0	\$0.085			

Key service outcomes

Outcomes	Description
Assert the venue's identity and highlight the Square's commitment to the neighbourhood	Branding, messaging, and signage related to the Square, including on the Square itself clearly communicate its public identity and differentiate itself from the surrounding sea of commercial uses. Seamless integration of Yonge-Dundas Square into all city-driven public realm improvement efforts and connectivity initiatives.
Support the vitality of the local neighbourhood	A collaborative system for supporting community events at the Square is established. Community groups report fewer barriers to holding events at the Square. There is an increase in the number of community groups (including local groups) holding events at the Square.
Enforce and manage the City right of way access	Increase in the number of collaborative initiatives between Yonge-Dundas Square and the City of Toronto. Information is shared and feedback is sought from the local community, users of the Square, the City of Toronto, and other key stakeholders regarding the health of the Square. Be the go-to phone call for anyone working on the design and delivery of public initiatives Downtown. The relationship between Yonge-Dundas Square and other civic squares is clearly understood, and the competition between the Squares is minimized and ideally eliminated.

Goals and metrics

Planned Ad	ctivities to Achieve Outcomes	2018 Actual	2019 Proj. Actual	2020 Target	Status
7	Increase social media visibility and community messaging via YDS website	137,060	139.000	142,475	
M	Increase Use in Days by City Divisions and Agencies	8	9	12	
iñ	Increased Days of Community Use	39	41	46	

This document reflects the 2020 Operating Budget and 2020-2029 Capital Budget and Plan as recommended by the City's City Manager and Chief Financial Officer and Treasurer, which differs from the budget approved by Yonge-Dundas Square board. Please refer to Appendix 11 for details

Our experience and success

- Since 2003 YDS has contributed to the ongoing health and vitality of the Downtown Yonge neighbourhood through site improvements, activations, and literally thousands of free events
- Completed the first major capital improvement in over a decade and introduced new digital services all covered by 3rd party investment
- Continue to host major international cultural events such as Pride, NXNE, Nuit Blanche, and Luminato

Key challenges and risks

- Procurement of multi-year Presenting Sponsor agreement for 2020 2022 yet to be established
- Neighbourhood conditions and a changing context require a renewed focus on security and safety, including increased security presence
- Competition from other City squares that (unlike Yonge-Dundas Square) are not required to operate on a cost recovery basis enabling the delivery of community events at significantly lower costs

Priority actions

- · Be bold in asserting the Square's identity
- Support the vitality of the local neighbourhood through diverse community use
- Work closely with the various divisions and staff teams within the City of Toronto to meet shared objectives

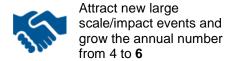
Our key service levels



Increase number of days activated to pre-2018 (construction) levels



Increase number of visitors to over **1.3** million



Key service deliverables

- Users of the Square will know they are in a public space, with all of the opportunities and expectations around public conduct that go along with sharing public spaces
- The Square's neighbours will know they have a public place in their backyard to enjoy
- The broader community will know that the Square is an important shared and public place in the heart of downtown
- The City of Toronto elected officials and staff recognize Yonge-Dundas Square as a vital part of the Downtown public realm
- · Be a go-to location for community-focused events, celebrations, and activities in the Downtown core
- Be a friendly, accessible, and safe place that contributes to peoples enjoyment of Yonge Street
- Demonstrate the contribution that community-driven events have in bringing new visitors to downtown
- Support the economic and commercial success of the Downtown
- Establish and maintain relationships between the Yonge-Dundas Square and its many residential, institutional, and commercial neighbours
- Increase information sharing between the Yonge-Dundas Square team and the City of Toronto, including all of its Divisions, agencies, and corporations

RECOMMENDATIONS

The City Manager and Chief Financial Officer and Treasurer recommend that:

1. City Council approve the 2020 Staff Recommended Operating Budget for Yonge-Dundas Square of \$3.747 million gross, \$0 million net for the following services:

Service:	Gross (\$000s)	Revenue (\$000s)	Net (\$000s)
Public Square and Event Venue	3,747.6	3,747.6	0
Total Program Budget	3,747.6	3,747.6	0

- 2. City Council approve the 2020 staff complement for Yonge-Dundas Square of 8.0 operating positions.
- 3. City Council approve the 2020 Staff Recommended Capital Budget for Yonge-Dundas Square with cash flows and future year commitments totaling \$0.085 million as detailed by project in appendix 5a.

Yonge-Dundas Square:	Corporate:
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2020 STAFF RECOMMENDED OPERATING BUDGET

2020 OPERATING BUDGET OVERVIEW

Table 1: 2020 Staff Recommended Operating Budget by Service

(\$000s)	2018 Actual	2019 Projected Actual	2020 Base Budget	2020 New / Enhanced	2020 Staff Rec'd Budget	Change Projected	
By Service	\$	\$	\$	\$	\$	\$	%
Revenues							
Public Square and Event Venue	3,149.1	3,347.0	3,746.6		3,746.6	399.6	11.9%
Total Revenues	3,149.1	3,347.0	3,746.6	0.0	3,746.6	399.6	11.9%
Expenditures							
Public Square and Event Venue	3,200.2	3,400.0	3,746.6		3,746.6	346.6	10.2%
Total Gross Expenditures	3,200.2	3,400.0	3,746.6	0.0	3,746.6	346.6	10.2%
Net Expenditures	51.1	53.0	0.0	0.0	0.0	(53.0)	(100.0%)
Net Experiultures	31.1	55.0	0.0	0.0	0.0	(53.0)	(100.0%)
Approved Positions	8.0	8.0	8.0		8.0	0.0	

^{*2019} Budget and Actuals (based on Q3 2019) adjusted retroactively to remove interdepartmental charges and recoveries.

COSTS TO MAINTAIN EXISTING SERVICES

Total 2020 Base Budget expenditures of \$3.746 million gross reflecting an increase of \$0.347 million in spending above 2019 projected year-end actuals (prior to enhancements or efficiencies), predominantly arising from:

- Salary & benefit increases, inflationary contract cost escalation associated with security, and increasing insurance costs
- Increased reserve contributions to fund future year capital projects.
- Increased event costs due to volume increase which are fully offset by increases in fee revenues.

EQUITY IMPACTS OF BUDGET CHANGES

No significant equity impacts: The changes in Yonge-Dundas Square's 2020 Operating Budget do not have any significant equity impacts

2020 STAFF RECOMMENDED OPERATING BUDGET KEY DRIVERS

The 2020 Staff Recommended Operating Budget for Yonge-Dundas Square is \$3.747 million gross or 10.2% higher than the 2019 Projected Actuals. Table 2a below summarizes the key cost drivers for the base budget.

Table 2a: 2020 Key Drivers - Base Budget

	Key Cost Drivers	2018 Actuals	018 Actuals 2019 Proj.		Year over Year Changes	
	(\$000)	(\$000) Actuals Budget		Rec'd Base . Budget	\$	%
Expe	nditures	•			•	
1	Salaries and Benefits	752.2	800.7	872.0	71.3	8.9%
2	Materials & Supplies	262.8	217.1	316.3	99.2	45.7%
3	Equipment	20.3	94.3	70.0	(24.3)	(25.7%)
4	Service and Rent	2,123.2	2,252.2	2,346.7	94.4	4.2%
5	Contribution To Capital					
6	Contribution To Reserves	3.0	25.7	125.7	100.0	388.4%
7	Other Expenditures	12.3	10.0	16.0	6.0	60.0%
	Total Expenditures	3,173.8	3,400.0	3,746.6	346.6	10.2%
Reve	nues					
1	Provincial Subsidies					
2	Federal Subsidies					
3	User Fees & Donations	1,676.8	2,002.8	2,330.0	327.2	16.3%
4	Transfers From Capital					
5_	Other Revenues	1,472.3	1,344.2	1,416.6	72.4	5.4%
	Total Revenues	3,149.1	3,347.0	3,746.6	399.6	11.9%
	Net Expenditures	24.7	53.0	0.0	(53.0)	(100.0%)

^{*2019} Q3 Proj Actuals and 2018 Actuals adjusted retroactively to remove interdepartmental charges and recoveries

Salaries & Benefits:

The increase in Salaries and Benefits is driven by inflationary increases and temporary vacancy that will be filled.

Materials and Supplies:

The increase in materials and supplies is driven by increases in utilities and maintenance due to increased projected usage of the Square.

Contribution to Reserves:

Yonge-Dundas Square has increased their budgeted contribution to their Yonge-Dundas Square Reserve Fund to assist with funding for capital needs constraints projects in future years.

User Fees & Donations:

The increase is User Fees and Donations is driven by increased events on the square and an increase in the sponsorship revenue. The increase in events also results in an increase in the costs associated with events revenue.

2021 & 2022 OUTLOOKS

Table 3: 2021 and 2022 Outlooks

(\$000s)	2019 Projected Actual	2020 Staff Rec'd Budget	2021 Outlook	2022 Outlook
	\$	\$	\$	\$
Revenues	3,347.0	3,746.6	3,788.9	3,818.4
Gross Expenditures	3,400.0	3,746.6	3,791.9	3,821.4
Net Expenditures	53.0	0.0	3.0	3.0

Approved Positions	8.0	8.0	8.0	8.0

^{*2019} Q3 Projected Actuals adjusted retroactively to remove interdepartmental charges and recoveries

Key 2021 drivers

Summarize key drivers/changes reflected in outlooks

Inflationary Impact

- · Increases to Gross Expenditures are driven by inflationary impacts to salaries & benefits
- Increases to Revenues are driven by inflationary increases to event revenues and are partially offset by inflationary increases to the costs to deliver those events.

Key 2022 drivers

Summarize key drivers/changes reflected in outlooks

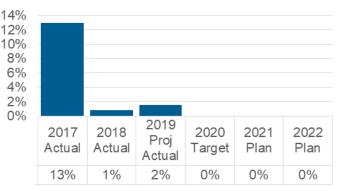
Inflationary Impact

- Increases to Gross Expenditures are driven by inflationary impacts to salaries & benefits
- Increases to Revenues are driven by inflationary increases to event revenues and are partially offset by inflationary increases to the costs to deliver those events.

How well we are doing

Performance measures

Contribution by City of Toronto as a % of Overall YDS Operating Cost



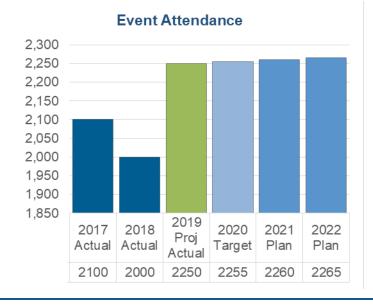
Behind the numbers

 The contribution by the City of Toronto to the overall Yonge-Dundas Square Operating Budget is anticipated to be 0% for the following years as the Agency is moving towards a self-sustaining business model through its generation of diverse revenue streams.

Number of Events at YDS



- The number of events held on the Square includes self-produced programmed events and third party events such as community events, private sector events, City events, and major cultural festivals.
- There was a downturn in events in 2018 due to the capital improvements taking place on the Square where permits were not accepted during this time.
- The Board of Management's mandate is to operate near capacity (275 – 300 events) and focus on larger production events in lieu of smaller events.

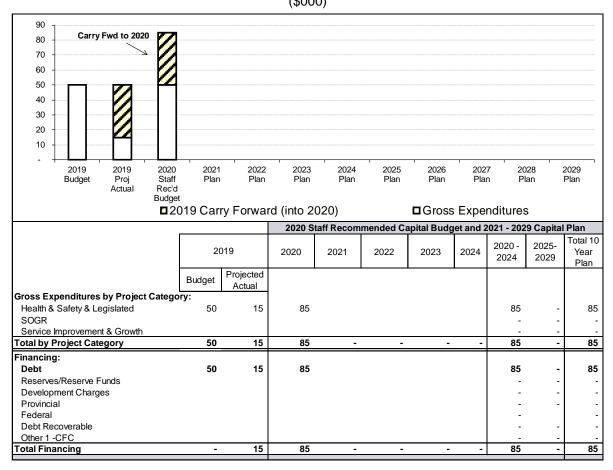


- As the Square continues to renew its vision and adapt the event roster to reflect the new mandate, it is anticipated that the event attendance will continue to improve.
- There was a downturn in attendance in 2018 due to the fewer events at the Square caused by the capital improvements taking place.
- The Square is also exploring the opportunity to host winter events on the Square in the near future which will increase the number of events held

2020 - 2029 STAFF RECOMMENDED CAPITAL BUDGET AND PLAN

2020 – 2029 CAPITAL BUDGET & PLAN OVERVIEW

Chart 1: 10-Year Capital Plan Overview (\$000)



Changes to Existing Projects (\$0.085M)

2019 Plinth Safety Guard unspent funds will be carried forward to 2020 to allow the completion of the project in the first quarter.

Capital Needs Constraints (\$1.1M)

The Stage Revitalization remains a capital needs constraints project and has been moved to 2021 as additional fund sources are explored.

Note:

For additional information, refer to Appendix 5 for a more detailed listing of the 2020 and 2021-2029 Capital Budget & Plan by project.

2020 - 2029 CAPITAL BUDGET AND PLAN

\$0.085 Million 10-Year Gross Capital Program



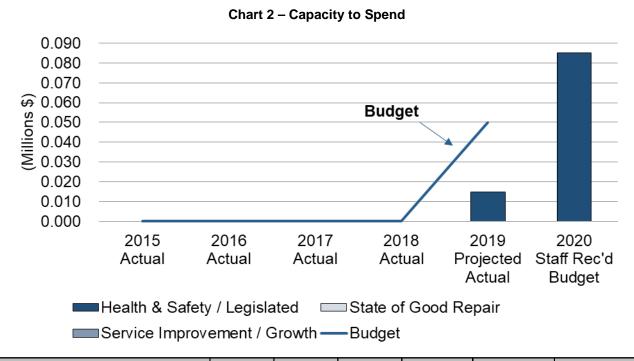
How the Capital Program is Funded

City of 1	City of Toronto Provincial Funding		Federal Funding
\$0.08 100		\$0 0%	\$0 0%
Debt	\$ 0.085 M		
Recoverable Debt	\$0		
Reserve Draws	\$0		
Development Charges	\$0		
Other	\$0		

CAPACITY TO SPEND REVIEW

The Recommended 10-Year Capital Plan has been developed with consideration of historical demonstrated ability to spend within any given year of the ten year capital plan. A review was undertaken to ensure budgets align with the Yonge-Dundas Square's ability to spend and the markets capacity to deliver.

A key component in determining an appropriate level of annual cash flows include historical capacity to spend reviews by project categories (Chart 2 below) as well as the level of projected 2019 underspending that will be carried forward into 2020 to complete capital work.



Category (in \$ Million)	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Projected Actual	2020 Staff Rec'd Budget
Health & Safety / Legislated	-	-	-	-	0.015	0.085
State of Good Repair	-	-	-	-	-	-
Service Improvement / Growth	-	-	-	-	-	-
Total	-	-	-	-	0.015	0.085
% Spent	N/A	N/A	N/A	N/A	30%	

STATE OF GOOD REPAIR (SOGR) FUNDING & BACKLOG

The Square is in a good state of repair and there is no SOGR backlog projected in the 10-Year Staff Recommended Capital Plan. Yonge-Dundas Square will undergo a facility audit in 2021 to indicate if repairs are required as the previous facility audit was completed in 2014. Yonge-Dundas Square will provide an update on its asset value as part of its 2021 Budget submission.

2020 Operating Budget & 2020 - 2029 Capital Plan	Yonge-Dundas Square
APPENDICES	

2020 Staff Recommended Operating Budget by Expenditure Category

Category	2017 Actual	2018 Actual	2019 Budget	2019 Projected Actual *	2020 Total Staff Recommended Budget	2020 Char 2019 Projec	_
(In \$000s)	\$	\$	\$	\$	\$	\$	%
Provincial Subsidies							
Federal Subsidies							
Other Subsidies							
User Fees & Donations	1,446.3	1,493.8	1,920.0	1,722.8	2,030.0	307.2	17.8%
Licences & Permits Revenue	233.2	183.1	320.0	280.0	300.0	20.0	7.1%
Transfers From Capital							
Contribution From Reserves/Reserve Funds							
Sundry and Other Revenues	973.3	1,472.3	1,202.4	1,344.2	1,416.6	72.4	5.4%
Inter-Divisional Recoveries							
Total Revenues	2,652.9	3,149.1	3,442.4	3,347.0	3,746.6	399.6	11.9%
Salaries and Benefits	615.0	752.2	806.7	800.7	872.0	71.3	8.9%
Materials & Supplies	256.1	262.8	231.5	217.1	316.3	99.2	45.7%
Equipment	39.5	20.3	40.0	94.3	70.0	(24.3)	(25.7%)
Service and Rent	2,106.1	2,123.2	805.9	2,252.2	2,346.7	94.4	4.2%
Contribution To Capital							
Contribution To Reserves/Reserve Funds	3.0	3.0	75.7	25.7	125.7	100.0	388.4%
Other Expenditures	10.5	12.3	1,505.1	10.0	16.0	6.0	60.0%
Inter-Divisional Charges							
Total Gross Expenditures	3,030.3	3,173.8	3,465.0	3,400.0	3,746.6	346.6	10.2%
Net Expenditures	377.4	24.7	22.6	53.0	(0.0)	(53.0)	(100.0%)
Approved Positions	8.0	8.0	8.0	8.0	8.0		

^{*} Year-End Projection Based on Q3 2019 Variance Report

Summary of 2020 Service Changes

N/A

Appendix 3

Summary of 2020 New / Enhanced Service Priorities Included in Budget

N/A

Appendix 4

Summary of 2020 New / Enhanced Service Priorities Not Included in Budget N/A

2020 Capital Budget; 2021 - 2029 Capital Plan Including Carry Forward Funding

Project Code	(In \$000s)	2020 Budget	2021 Plan	2022 Plan	2023 Plan	2024 Plan	2025 Plan	2026 Plan	2027 Plan	2028 Plan	2029 Plan	2020 - 2029 Total
YD001	Plinth Safety Guard	85		-	-	-	-	-		-	-	85
	Total Expenditures (including carry forward from											
	2019)	85	-	-	-	•	-	-	-	•	-	85

Health & Safety & Legislated	SOGR	Growth & Improved Service
85		
85	-	

Appendix 5a

2020 Cash Flow and Future Year Commitments Including Carry Forward Funding

Project												Total 2020 Cash Flow & FY
Code	(In \$000s)	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	Commits
YD001	Plinth Safety Guard	85					-	-		•		85
	Total Expenditure (including carry forward from											
	2019)	85	-	-	-	-	-	-	-	-	-	85

Previously Approved	•	New w/ Future Year
85		
85	-	

The 2020 Cash Flow and Future Year Commitments as noted in the table above, reflects a sub-set of the 10-Year Capital Plan. This sub-set consists of 2020 and future year cash flow funding estimates for a project that has previous Council approval to continue and complete capital work.

Appendix 5b

2021 - 2029 Capital Plan

N/A

Appendix 6

Reporting on Major Capital Projects: Status Update

N/A

Summary of Capital Needs Constraints

(In \$ Millions)

	Total	Non-	Debt		Ca	ash Flow (ln \$ Millior	ıs)	
Project Description	Project Cost	Debt Funding	Required	2020	2021	2022	2023	2024	2025 - 2029
Yonge-Dundas Square Stage Revitalization	1.135	-	1.135	-	0.189	0.270	0.676		-
Total	1.135	-	1.135	-	0.189	0.270	0.676	-	-

In addition to the Recommended 10-Year Capital Plan of 0.085 million, staff have also identified 1.135 million in capital needs constraints for Yonge-Dundas Square as reflected in the table above.

• The key capital constraint for the *Stage Revitalization* project is affordability concerns of the project given the debt requirement. Yonge-Dundas Square is currently contributing to a Yonge-Dundas Square Reserve Fund to address these concerns and to move this project to the 10-Year Capital Plan in future year budget processes once sufficient funds are available in the reserve.

2020 User Fee Changes (Excludes User Fees Adjusted for Inflation)

N/A

Inflows and Outflows to/from Reserves and Reserve Funds 2020 Operating Budget

Program Specific Reserve / Reserve Funds

		Projected Balance	Withdrawa	ls (-) / Contril	butions (+)
Yonge Dundas Square Reserve Fund	Reserve / Reserve	as of Dec. 31, 2019 *	2020	2021	2022
(In \$000s)	Fund Number	\$	\$	\$	\$
Beginning Balance			-	100.0	200.0
Yonge Dundas Square Reserve Fund	XR1064				
Withdrawals (-)					
Contributions (+)					
Contributions to Fund		-	100.0	100.0	100.0
Total Reserve / Reserve Fund Draws /	Contributions	-	100.0	200.0	300.0
Balance at Year-End		-	100.0	200.0	300.0

^{*} Based on 9-month 2019 Reserve Fund Variance Report

Corporate Reserve / Reserve Funds

		Projected Balance	Withdrawals (-) / Contributi		outions (+)
Insurance Reserve Fund	Reserve / Reserve	as of Dec. 31, 2019 *	2020	2021	2022
(In \$000s)	Fund Number	\$	\$	\$	\$
Beginning Balance		34,554.0	29,462.4	26,435.4	23,282.9
Insurance Reserve Fund	XR1010				
Withdrawals (-)					
Contributions (+)					
Contributions to Fund		25.7	25.7	25.7	25.7
Total Reserve / Reserve Fund Draws	Contributions	34,579.7	29,488.2	26,461.2	23,308.7
Other Program / Agency Net Withdraw	als & Contributions	(5,117.3)	(3,052.7)	(3,178.2)	(3,173.5)
Balance at Year-End		29,462.4	26,435.4	23,282.9	20,135.1

^{*} Based on 9-month 2019 Reserve Fund Variance Report

Glossary of Terms

Approved Position: Permanent or temporary positions that support the delivery of City services and service levels as approved by Council.

Actuals: An actual financial amount paid (or received) for the delivery of City services (these exclude any commitments to be paid in the future).

Capacity to Spend: Ability to spend money along with the capacity to deliver projects as demonstrated by historic spending patterns and approved contractual obligations.

Capital Budget: A Capital Budget is the City's plan to acquire / build assets or extend the useful life of existing assets; an example of a capital expenditure is the construction of a new community centre.

Capital Needs Constraints: The capital needs that cannot be accommodated within the capital plan that the Division or Agency have the capacity to deliver.

Complement: Positions that support the delivery of City services and service levels as approved by Council.

Efficiencies: Reductions in the cost of delivering a service without a reduction in service level.

New / Enhanced: New and enhanced service changes resulting in an increase in service levels from what was previously approved by Council.

Operating Budget: An Operating Budget is the City's annual plan to provide services to the residents of Toronto; the budget includes all revenues and expenses needed to provided services; an example of an operating cost would be the cost to run the TTC subways.

Operating Impact of Completed Capital Projects: The additional expense (or savings) and positions needed to operate or maintain a new asset; an example would be the additional expense and staff needed to operate a recently completed community centre.

Rate Supported Budget: Budget fully funded by user fees such as Solid Waste, Toronto Water and Toronto Parking Authority

Staff Recommended Operating / Capital Budget: An operating or capital budget recommended by City Manager and Chief Financial Officer and Treasurer to City Council for consideration and approval.

State of Good Repair (SOGR): The cost of maintaining assets to ensure they are able to support the delivery of City services and meet service outcomes

Tax Supported Budget: Budget funded by property taxes.

User Fees: Program generated fee and rental revenue for the use of its services (such as the TTC fare, ice rental fees and various City permits).

Value Based Outcome Review (VBOR): The City conducted a Value Based Outcome Review in 2019 for all of its operations and agencies to identify specific opportunities and strategies to maximize the use of tax dollars, enhance its financial sustainability while achieving service outcomes. These opportunities will help the City chart its financial course in the next four years.

Board Approved Vs. City Staff Recommended Budget 2020 Operating Budget – Board Approved Vs. City Staff Recommended Budget

	Board	City Staff	Differe	ence
\$ Millions	Approved	Recommended	\$	%
Revenues	3.747	3.747	-	-
Gross Expenditures	3.934	3.747	0.2	5.0%
Net Expenditures	0.187	-	0.187	-
Approved Positions	8.0	8.0	-	-

- The 2020 City Staff Recommended Operating Budget for Yonge-Dundas Square is not consistent with the Yonge-Dundas Square Board of Management Approved Budget.
- The 2020 Board Approved Budget of \$3.934 million gross and \$0.187 million net includes \$0.187 million for enhancing the security on Yonge-Dundas Square. Due to growing safety and security concerns on the Square, a recommendation from Corporate Security and Public Safety Canada was made to increase the number of security guards during certain times of the day to address the concerns. The 2020 City staff recommended Operating Budget for Yonge-Dundas Square does not include the additional \$0.187 million to fund the enhancement of security.