

ANEX

BLOOR ANNEX BIA

May 27, 2020

Mayor John Tory and Toronto City Councillors
Toronto City Hall
100 Queen St W
Toronto, ON
M5H 2N1

Dear Mayor Tory and Toronto City Councillors:

RE: Cycling Network Plan Installations: Bloor West Bikeway Extension; ActiveTO Projects (Item #CC21.20)

The Bloor Annex Business Improvement Area is a municipally designated body comprised of a cooperative association of business and commercial property owners. The Bloor Annex BIA exists to maintain and promote the business community on Bloor Street, between Madison Avenue and Bathurst Street. Given our recent experience with bike lanes we hope you will consider our opinion that cycling has brought a net economic benefit and green future to our main street.

Bike lanes were installed in August 2016 along Bloor St. W. The BIA, working with the city conducted a thorough economic study of the impact of the bike lanes on the Bloor street businesses. We found that average sales and number of patrons during the week increased. Data obtained from Moneris, the point of sale terminal company, verified the study's findings.

It's important for you to know that from our perspective, cycling is good for business. If people choose cycling over the subway as a safer means of transport we should make that commute (or shop) as easy and convenient as possible.

We are pleased to see the city has put forward a plan to adapt and transform our city so business can not only survive, but also thrive.

Sincerely,



Brian Burchell,
Chair

P.O. Box 414 Station P Toronto ON M5S 2S9