



July 8, 2020

Councillor James Pasternak
Chair, Infrastructure and Environment Committee
City of Toronto
100 Queen Street West
Toronto ON M5H 1N2

Dear Chair Pasternak, Vice-chair McKelvie and Committee members,

Deputation for 2020.IE14.13 - Transportation Innovation Zone Partnership with Exhibition Place

Thank you for this opportunity to speak on behalf of Scooty, a Toronto micromobility company, incubated out of Ryerson's DMZ. We are here to speak in favour of the proposed Transportation Innovation Zone at Exhibition Place because micromobility and e-Scooters are driving the innovation conversation.

When we started, we sourced the safest e-Scooter on the market, from a company with decades of experience with innovative low carbon electric micromobility. In ten months they have given us three new designs, each one safer, easier to operate, and more environmentally friendly than before.

And early this year we were in talks with Collision Conference, the world's largest technology and innovation event, about using their conference and the Exhibition Place site to highlight e-Scooters and how fast the technology is evolving, as well as the exciting opportunities for innovation, research and municipal data. While the conference did not happen in 2020, we look forward to 2021 and we know Toronto will be ready. A city-wide e-Scooter pilot and the Transportation Innovation Zone(s) are two ways Toronto will let the world know that we are the most exciting Innovation Centre in North America.

We ask the city to consider for this year a series of small, local micro-pilots at the flagship Transportation Innovation Zone at Exhibition Place, as well as another TIZ site in North York or Scarborough. This will allow all of us to learn and adjust as needed to support and execute a successful e-Scooter rollout program.

We look forward to your supportive vote on the suggestions put forward today and to meeting with you to demonstrate our safe, top-of-the-range e-Scooter before the Council vote at the end of the month.

Thank you again. I look forward to your questions and feedback.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shoaib Ahmed'.

Shoaib Ahmed

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