

# EC14.5 Attachment 4



July 4<sup>th</sup>, 2020

## Re: Forming a Business Improvement Area along Yonge Street in North York

To whom it may concern,

We are the Korean Canadian Business Association of North Toronto (KCBA), a non-profit organization incorporated in the province of Ontario since 2001. We represent the interests of hundreds of small businesses owned by first and second generation Korean-Canadians, primarily in North Toronto and the surrounding Greater Toronto Area.

Over the past several years, we have been engaging with the City of Toronto Councillor John Filion regarding the formation of a Business Improvement Area (BIA) in the North York region. The project has only recently taken flight, and the KCBA has been on the Steering Committee since its formation in the fall of 2019. The proposed area is a mosaic of various ethno-cultural backgrounds, however over 100 of our members operate an establishment in the proposed areas. Therefore, our association ensures representation of these small businesses within the steering committee.

One of our missions is “to create an alliance amongst the increasing population of Korean Canadian business owners and community” and it is our position that a formation of a BIA will be crucial to fulfilling this goal, which is especially needed now more than ever during the COVID-19 pandemic when so many small businesses are struggling. For this reason it is paramount that the BIA is established as soon as possible, to be a key supportive measure during economic recovery.

Therefore, please accept this letter as our support that the steering committee and Councillor John Filion move toward to form the BIA in an expedited manner. We have attached a list of our members who are would be stakeholders and supporters who approve this decision as well and support a BIA.

If you have any questions for our organization, do not hesitate to reach out.

Thank you

Hyunjoo Chae  
President

1. **B&B Beauty Hair Salon**  
5647 Yonge Street, North York Ontario M2M3T2  
Ally Lee 416-898-3385
2. **Buk Chang Dong Soon Tofu**  
5445 Yonge St, North York Ontario M2N 6K7  
Miyoung Kim Park 647-885-4579
3. **Café Princess**  
5590 Yonge Street, North York  
Duksoon Lim 647-990-1289
4. **Centre Café**  
5 Park Home Ave, North York ON M2N 6L4  
Jiyoung Kwak 647-668-2479
5. **Chicken in the Kitchen**  
5600 Yonge St, North York ON  
En Tae Park, 437-991-4610
6. **Chungchun Rice Dong**  
11 Byng Ave, North York ON M2N 5R6  
Sion Lee 416-992-3328
7. **Dakgogi**  
5310 Yonge St North York ON M2N5P9  
Jay Yoo, 647-637-1322
8. **Drop the Ink**  
4924 Yonge St 2<sup>nd</sup> floor, North York ON  
Ethan (647) 631-8790
9. **Finch JungsooNae**  
5754 Yonge St North York ON M2N3T6  
SeungMi Shin 416-661-4788
10. **GuiGui**  
5935 Yonge St, North York ON  
En Tae Park, 437-991-4619
11. **Hair Plus**  
5 NorthTown Way #12, North York ON M2N7A1  
Sonia Park 416-222-4688
12. **Han Ba Tang Restaurant**  
4862 Yonge Street, North York ON M2N 5N2  
Hyunjoo Chae 647-207-1173
13. **Hashi Izakaya**  
5582 Yonge Street, North York ON  
Park Dong Wook, (416) 224-8179
14. **Helen Hair Salon**  
5 NorthTown Way, North York ON M2N 7A1  
Soonsook Hong, 647-457-4552
15. **Hong Kong Yasijang (Night Market)**  
4850 Yonge St, North York, ON M2N 5N2  
Sangmyun Jang, 647-668-7785
16. **Huh Ga Ne**  
19 Finch Ave W, North York ON M2N 7K4  
Sin Geum 416-899-6969
17. **Jameh Bossam**  
39 Spring Garden Ave, North York ON  
Tae Yeon Kim, 416-887-5227
18. **Kayagum Restaurant**  
5460 yonge st unit 405 North York M2N6K7  
HeeJun Park 647-268-4965
19. **Kenzo Ramen Sheppard**  
4860 Yonge St, North York ON M2N6B1  
Ui Sek Chung, 647-929-1335
20. **Kinka Izakaya**  
4775 Yonge St, North York ON
21. **Koryo Restaurant**  
4922 Yonge Street North York, ON M2N 5N5  
Kyunghye Hur 647-923-7500
22. **Leenamjang Korean Restaurant**  
4846 Yonge St Toronto ON M2N5N2  
JaeHee Jung 416-512-1345
23. **Lim Ga Ne**  
5529 Yonge St, North York, ON M2N 5S3  
Sean Ahn, 416-803-3221
24. **MeNami Restaurant**  
5469 Yonge Street, North York, ON, M2N 5S1  
Hyunjoo Chae, 416-229-6191
25. **Mot Na Son**  
5374 Yonge St, North York, ON M2N 2N1  
Chris Youngsik Lee, 416-222-1170
26. **Nathan Cosmetics Inc**  
5514 Yonge St North York ON M2n7L3  
Jeongsuk Lee, 647-350-3748
27. **New Canada Plan Consulting Corp**  
203-28 Finch Ave W Toronto M2N2G7  
Jeongsuk Lee, 647-350-3748
28. **Mikaku Izakaya**  
6180 Yonge St, North York ON  
SooYoung Kim, 647-866-2340

북부토론토 한인번영회

Korean Canadian Business Association of North Toronto  
200-180 Steeles Ave. West, Thornhill ON. L4J 2 L1  
Tel: 905-597-1533  
Email: info@korcanbiz.com

29. **Nomé Izakaya**  
4848 Yonge St, North York,  
ON M2N 5N2
30. **Northtown Convenience**  
5 NorthTown way North  
York, ON M2N 7L4  
Seonhong Kim 416-827-  
7123
31. **Oh-Bar!**  
5467 Yonge St North York  
ON M2N5S1  
Youngjoo On 647-268-3169
32. **Ogadang**  
41 Spring Garden Ave,  
North York ON M2N5N6  
Jae Wan Kim 416-887-5227
33. **Owl's Meat Shop**  
5334 Yonge St, North York,  
ON M2N 6V1  
Sounghyuk Kang 416-992-  
6455
34. **Owl of Miverva**  
5324 Yonge St North York  
ON  
Soo Jung Kim, 416-908-  
2121
35. **Pujukan Restaurant** 4852  
Yonge St North York ON  
M2N5N2  
Junho Lee, 416-840-0589
36. **PyungWon House**  
5588 Yonge St Toronto  
M2N5S2  
Kyunghum Back, 416-451-  
1308
37. **Roll.com**  
5 Northtown Way #10,  
North York, ON M2N 7A1
38. **Ssam**  
5211 Yonge Street, North  
York ON  
En Tae Park 437-991-4610
39. **Shanghai Chinese Korean  
Restaurant**  
5451 Yonge St, North York,  
ON M2N 5S1  
Xuefeng Li, 647-430-7560
40. **Soot**  
6174 Yonge Street, North  
York ON  
Jinkwan Jung, 647-346-  
9292
41. **Sushi One**  
4924 Yonge St, North York  
ON
42. **The Cups**  
5647 Yonge St, 2nd fl North  
York, ON  
Inheui Park, 647-987-3257
43. **The Fry**  
4864 Yonge St, North York  
ON
44. **Tokyo Grill**  
5175 Yonge st. North york,  
ON, M2N 5P5  
Sang Yoon Tak, 647-995-  
4727
45. **Twister Karaoke**  
5586 Yonge St, North York,  
ON M2N 5S2  
JT Lim, 416-225-2465
46. **Two Nine Tea**  
5418 Yonge St. unit 21,  
North York ON  
Dohyoon Kim 647-773-  
0671
47. **Urban Cleaner**  
15 Northtown Way #29,  
North York, ON M2N 7A2  
HyunKim Sul, 416-227-  
1168
48. **Vic-tone Cleaning**  
4866 Yonge St, North York,  
ON M2N 5N2  
Okja Hwang, 416-268-4965
49. **Yonge Karaoke**  
5582 Yonge St, North York,  
ON M2M 3X8  
HeeSuk Park, 416-843-2581
50. **Yun's Pharmacy**  
4750 Yonge St Unit 120,  
North York ON M2N0J1  
Yunjung Kim, 416-792-  
0088
51. **Yupdduk**  
116-28 Finch Ave W, North  
York, ON M2N 2G7  
Hyeyoung Jang, 416-732-  
2717

30 June 2020

**TO: Toronto City Councillor for Willowdale, John Filion**  
**CC: Toronto BIA Office and Toronto Economic and Community Development Committee**

**RE: Willowdale BIA Steering Committee Request to Waive Municipal Code 19-2.2**

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Dear Councillor Filion,

We are writing to you, Councillor Filion, because we are gravely concerned that the COVID-19 pandemic has negatively affected our efforts to form a Business Improvement Area (BIA) in Willowdale. Ours is the largest commercial area not represented by a BIA in the City of Toronto. Even before the pandemic, we understood the important role a BIA has on the continued growth and vitality of our business community. The pandemic has shown that the need for a BIA is even greater than we had originally understood, as it now can play a part in the survival of many businesses along the North Yonge Corridor.

From the beginning we have followed the steps outlined in City of Toronto Municipal Code, Chapter 19. Both you and the Toronto BIA Office have been a part of this process from the start, and as a result of your great support, we feel we can come to you with a very particular request. It is our understanding that you can make a motion that would amend the process of forming a BIA. Our request is that you bring to the Economic and Community Development Committee at their next meeting on 20 July 2020 a motion to waive the step outlined in Municipal Code Chapter 19 ~2.2 so the Committee can recommend to City Council at its next meeting on 28-29 July 2020 that a 60-day poll be conducted by the City Clerk's office. This motion, should it succeed, would allow for that poll to start in August, which could mean that an official BIA could be formed before the end of 2020, to give critical assistance to local businesses in this crisis. Should such a motion *not* be brought forward now, then the earliest our BIA could be formed is likely to be Spring or Summer of 2021, which is too late to help with the first crucial steps towards recovery and too late to help prevent businesses from closing down.

Waiving this step is not intended to circumvent the process. Consider that our very large Steering Committee of over 20 members demonstrates the keen interest among local business owners to form a BIA. Rather, by waiving this step, we believe you can help us put back on track what was interrupted by the pandemic, and facilitate the official formation of a BIA that is so desperately needed during this economic crisis and its recovery.

Thank you for taking seriously our request. We look forward to hearing from you soon.

Sincerely,

Willowdale BIA Steering Committee

Nuno Topa  
Name

GWL Realty Advisors  
Business/Company

  
Signature

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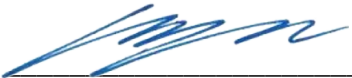
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Sincerely,

Willowdale BIA Steering Committee

Wendy Wu  
\_\_\_\_\_  
Name

GWLRA - 5000 Yonge  
\_\_\_\_\_  
Business/Company

  
\_\_\_\_\_  
Signature

30 June 2020

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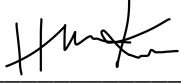
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Willowdale BIA Steering Committee

Hussein Kaba  
Name

ivari  
Business/Company

  
Signature

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Thank you for taking seriously our request. We look forward to hearing from you soon.

Sincerely,

Willowdale BIA Steering Committee

Audrey Swartz,  
Executive Director  

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Name

Korean Canadian Business  
Association of North Toronto  

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Business/Company

*Audrey Swartz*  

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Signature

30 June 2020

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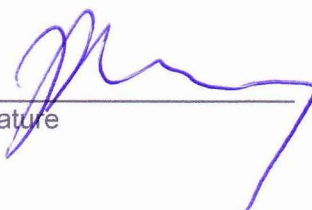
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Sincerely,

Willowdale BIA Steering Committee

JAMES PANG  
Name

KONJIKI RAMEN  
Business/Company

  
Signature

30 June 2020

**TO: Toronto City Councillor for Willowdale, John Filion**  
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**RE: Willowdale BIA Steering Committee Request to Waive Municipal Code 19-2.2**

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Willowdale BIA Steering Committee

<u>Pamela Kalsner</u>	<u>Manulife</u>	<u><i>Pamela Kalsner</i></u>
Name	Business/Company	Signature

30 June 2020

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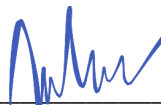
Willowdale BIA Steering Committee

Jeff Oulahen

Name

Oulahen Team Realty Inc.

Business/Company

  
Signature

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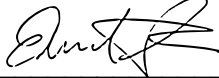
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Willowdale BIA Steering Committee

Edward Skira	Chart Communications Inc. / UrbanToronto	
_____ Name	_____ Business/Company	_____ Signature

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Dear Councillor Filion,

We are writing to you, Councillor Filion, because we are gravely concerned that the COVID-19 pandemic has negatively affected our efforts to form a Business Improvement Area (BIA) in Willowdale. Ours is the largest commercial area not represented by a BIA in the City of Toronto. Even before the pandemic, we understood the important role a BIA has on the continued growth and vitality of our business community. The pandemic has shown that the need for a BIA is even greater than we had originally understood, as it now can play a part in the survival of many businesses along the North Yonge Corridor.

From the beginning we have followed the steps outlined in City of Toronto Municipal Code, Chapter 19. Both you and the Toronto BIA Office have been a part of this process from the start, and as a result of your great support, we feel we can come to you with a very particular request. It is our understanding that you can make a motion that would amend the process of forming a BIA. Our request is that you bring to the Economic and Community Development Committee at their next meeting on 20 July 2020 a motion to waive the step outlined in Municipal Code Chapter 19 ~2.2 so the Committee can recommend to City Council at its next meeting on 28-29 July 2020 that a 60-day poll be conducted by the City Clerk's office. This motion, should it succeed, would allow for that poll to start in August, which could mean that an official BIA could be formed before the end of 2020, to give critical assistance to local businesses in this crisis. Should such a motion *not* be brought forward now, then the earliest our BIA could be formed is likely to be Spring or Summer of 2021, which is too late to help with the first crucial steps towards recovery and too late to help prevent businesses from closing down.

Waiving this step is not intended to circumvent the process. Consider that our very large Steering Committee of over 20 members demonstrates the keen interest among local business owners to form a BIA. Rather, by waiving this step, we believe you can help us put back on track what was interrupted by the pandemic, and facilitate the official formation of a BIA that is so desperately needed during this economic crisis and its recovery.

Thank you for taking seriously our request. We look forward to hearing from you soon.

Sincerely,

Willowdale BIA Steering Committee

Mark Salvarinas  
Name

World Financial Group  
Business/Company

  
Signature