



REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

2020 License Agreement with Screemers Inc.

Date: June 10, 2020
To: The Board of Governors of Exhibition Place
From: Don Boyle, Chief Executive Officer
Wards: All

REASON FOR CONFIDENTIAL INFORMATION

This report involves the security of property belonging to the Board.

SUMMARY

This report recommends a one-year license agreement with Screemers Inc. ("Screemers") for October 2020. Screemers operates a Halloween themed family event in the Better Living Centre at Exhibition Place, and has held this event in various buildings on the grounds since 1993.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board approve a one-year license agreement with Screemers Inc. for the Better Living Centre on the terms and conditions set out in Confidential Attachment 1, and in the standard license agreement, and such other terms satisfactory to the Chief Executive Officer and City Solicitor; and
2. The Board direct that the confidential information contained in Confidential Attachment 1 to this report remain confidential and not to be released publicly as it relates to the security of property belonging to the Board.

FINANCIAL IMPACT

The license agreement recommended in this report, provides revenue to the Board as set out in the Confidential Attachment 1.

DECISION HISTORY

The Exhibition Place 2017 – 2019 Strategic Plan has a Business Development Goal to grow event activity in the Better Living Centre, and as a Strategy to support this goal to maintain strong relationships with existing clients or events.

At its meeting of June 13, 2019 the Board approved a one-year agreement with Screemers Inc.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.EP3.20>

COMMENTS

Exhibition Place has been working with Screemers Inc. since late 1993 with certain special conditions, reductions, and discounts to assist with getting the event started in the Horticultural Building on the grounds. In the 1990's the Horticultural Building was only used during the annual CNE and was not heated, and consequently Screemers was the only other use for the building. However, in 2004 the Horticultural Building was leased for redevelopment, and the event moved to the Better Living Centre. In 2008, when the shows formerly occupying the Automotive Building moved to the Better Living Centre, Exhibition Place required Screemers to move again to the Queen Elizabeth Exhibit Hall.

The move from the Better Living Centre to the Queen Elizabeth Hall in 2008 resulted in less exhibit hall square footage for Screemers Inc.; however additional exterior parkland space was provided at no rental cost. At its meeting of February 27, 2008, the Board approved a three-year agreement with Screemers Inc. and offered a credit to assist with the costs incurred to move from the Better Living Centre to the Queen Elizabeth Hall which credit was fully discharged in 2011.

CONTACT

Laura Purdy, General Manager, (416) 263-3020, lpurdy@explace.on.ca.

SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Confidential Attachment 1 - License Agreement Terms and Conditions