

EP14.6



Exhibition Place

EXHIBITION PLACE RECOVERY & REOPENING

Presentation: Board of Governors of
Exhibition Place – October 2020



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SEE YOU SOON SAFELY @EXPLACE

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GLOBAL BIORISK ADVISORY COUNCIL - GBAC

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#SAFETRAVELS STAMP

01

TASK FORCE PARTICIPATION



- ❑ **Task Force Members:** CAEM, IAVM, MMBC, Convention Centres of Canada, Toronto Board of Trade, City of Toronto TORR
- ❑ **Collaboration with:** UFI, MPI, Destination Canada, Destination Toronto, MMBC, TIAO
- ❑ **Panelist Presentations**



02



enercare[™]
centre

CENTERS OF EXCELLENCE

CRITERIA WITHIN 5 CATEGORIES:

Facility & Functionality

Location & Accommodations

Service & Execution

Expansions & Upgrades

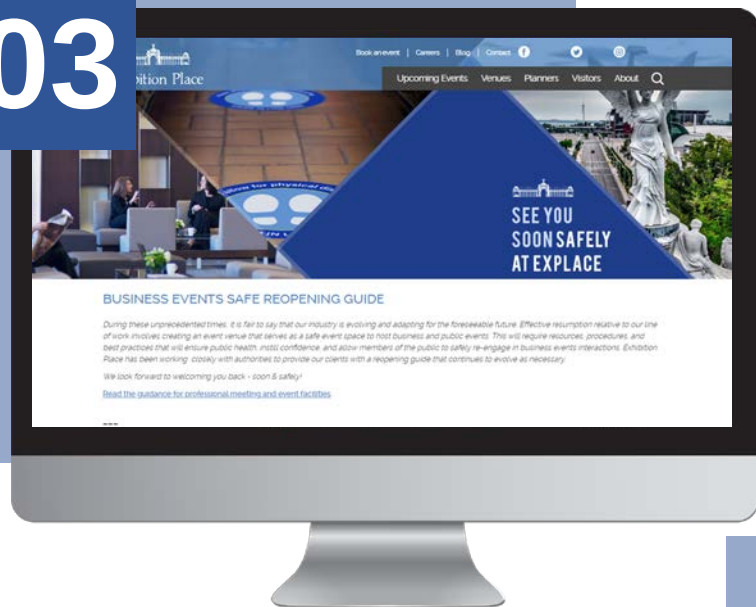
Honors & Awards.

THE EVALUATION BY A PANEL OF CORPORATE EXHIBIT MANAGERS INCLUDED:

A survey of event planners, show organizers, and exhibit managers who have recently hosted an exhibition or event within the venue

A review of entrants' event spaces, primary selling points, nearby attractions, and innovations

03



SEE YOU
SOON SAFELY

We have prepared a **Business Events Safe Reopening Guide** to support our clients through the safe opening of larger gatherings.

SAFE REOPENING GUIDE

VENUE SIGNAGE

A well thought out exhibit hall plan keeps in mind considerations for traffic patterns, flow, and feature areas. Creating a traffic flow throughout the event may alleviate the additional cross over of attendees and may assist with physical distancing measures.

DIGITAL SIGNAGE

Signage communicating health & safety measures, as well as signage describing good practices, will be added to Exhibition Place interior and exterior digital wayfinding screens to instruct visitors on how to protect themselves and others.



VENUE SIGNAGE



04

GBAC STAR™ FACILITY ACCREDITATION



**An international facilities accreditation
certified through ISSA**

comprehensive 20 point system of
cleaning, disinfection, and infectious
disease prevention for their staff,
clients and their buildings

**EXHIBITION PLACE IS THE FIRST
CANADIAN VENUE TO RECEIVE
GBAC STAR™**

ACCREDITATION CRITERIA

PROGRAM ADMINISTRATION

- Organizational Roles, Responsibilities & Authorities
- Facility Commitment Statement
- Sustainability & Continuous Improvement
- Conformity & Compliance
- Goals, Objectives & Targets
- Program Controls & Monitoring



ACCREDITATION CRITERIA

CLEANING PROCESSES



ACCREDITATION CRITERIA

MANAGEMENT PROCESSES



THE ELEVATOR PITCH



THE GBAC STAR™ FACILITY ACCREDITATION IS:

A third-party accreditation awarded to facilities that have demonstrated the ability to safeguard their facilities from infectious diseases through:

- ☐ Program Administration
- ☐ Cleaning Processes
- ☐ Management Processes

Exhibition Place facilities that have received this accreditation include:

- ☐ Enercare Centre
- ☐ Beanfield Centre
- ☐ Better Living Centre
- ☐ Queen Elizabeth Exhibit Hall

04

**Safe
travels**

by

WORLD
TRAVEL &
TOURISM
COUNCIL

tiao
TOURISM INDUSTRY
ASSOCIATION OF ONTARIO

#SAFE TRAVELS STAMP

International accreditation offered through the World Travel & Tourism Council and supported provincially through TAO.

WTTC established specific operational protocols to the hospitality & tourism sector.

Attendees will recognize and choose venues that have the #SafeTravels Stamp of approval as they decide where to travel, stay and visit post-COVID.

Receiving the Safe Travels Stamp demonstrates our commitment to the health and safety of staff, clients and their visitors as we host safe meetings and events.”



Exhibition Place

THANKS

Does anyone have any questions?

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@ExPlaceTO