

## Appendix 'A' Exhibition Place Master Plan – Vision and Guiding Principles

*As presented to the Board of Governors September 19, 2019*

### Vision

Exhibition Place is an iconic Toronto landmark and historic place, that would have attracted Indigenous populations before recorded history. Since the early twentieth century, the site has been a gathering place and a location for ambitious building programs that have supported the permanent and continued home of the Canadian National Exhibition and the Royal Agricultural Winter Fair.

As Exhibition Place evolves, its distinct and continued function as a gathering place will be a foundational component of directing the physical change of Exhibition Place and enhancing the social fabric of the City of Toronto. In serving as a gathering place, Exhibition Place is:

**A green destination** – a unique place within the City that is easily accessible and provides public parkland and a green retreat, with connections to the waterfront open space network.

**A historic place** – a location of extensive cultural heritage resources, including landscapes, buildings and public art, which are conserved and enhanced to celebrate the City's cultural heritage and historic character.

**A place of innovation, inspiration and economic development** – a centre for premier events, including sporting and cultural events, public celebrations, conferences, trade and consumer shows, and recurring festivals and exhibitions.

**A place of entertainment** – a year-round entertainment hub for Torontonians, tourists and event goers.

**A place of recreation** – a multi-seasonal destination offering active and passive recreation opportunities for local residents, visitors and the surrounding communities.

### Guiding Principles

Exhibition Place is a significant cultural heritage landscape that forms part of Toronto's Central Waterfront. As such, this Master Plan is informed by the Cultural Heritage Landscape Assessment and is built upon on the four core principles established in the Central Waterfront Secondary Plan, applying these principles specifically to Exhibition Place. As Exhibition Place evolves, the City will, through public actions and in the process of making development related decisions (hard, soft and social infrastructure), ensure the following principles are used to guide decision making.

- **Removing Barriers/ Making Connections/ Prioritizing Transit**
  - Prioritize public transit as the primary means to most efficiently move the greatest number of people to and from Exhibition Place
  - Enhance and promote pedestrian and cycling connections to adjacent communities, within, and through the site
  - Further promote modal shift, parking consolidation, and opportunities for placemaking by accommodating emerging mobility solutions
  - Create a better relationship with the rest of the city
- **Building a Network of Spectacular Waterfront Parks & Public Spaces**
  - Create a continuous green network by enhancing the public realm and maximizing green open space
- **Promoting a Clean & Green Environment**
  - Build in resilience (sustainability, low impact development practices, consolidated surface parking)
  - Maximize efficiency of site operations
- **Creating Dynamic & Diverse New Places**
  - Celebrate and conserve the cultural heritage of Exhibition Place
  - Complement built form with programming and open space, reinstating the historical, balanced relationship between building and landscape
  - Continue to develop an extensive public art collection
- **Openness and Transparency/Responsiveness to the Broader Community and Stakeholders**
  - Engage with the community and stakeholders throughout Master Plan process and implementation