NEXT PLACE
Exhibition Place Master Plan Strategy

Tenant Liaison Committee Meeting – January 20, 2020
Why A Master Plan? Why now?

- Long-term (20+ year) vision for the site – high-level physical planning framework
- Improve public spaces to support economic benefits and enhance visitor experience
- Rehabilitate heritage buildings and landscapes as part of the site’s identity
- Leverage transit initiatives that improve accessibility and connectivity
- Position Exhibition Place relative to Ontario Place redevelopment
Master Plan Process – Potential Timeline

Phase 1
Master Plan Strategy
- Gather – Analyze – Evolve Study Phase
- Public and Stakeholder Consultation
- Directions Report and Structure Plan

Phase 2
Detailed Study – Subject to Council Direction
- Technical Analysis
- Feasibility Studies
- Design Alternatives

Phase 3
Final Master Plan
- Public and Stakeholder Consultation
- Illustrative Master Plan
- Implementation and Phasing Strategy
- Council Adoption

Quick Start Initiatives
2010 Structure Plan

New Considerations since 2010:

- Cultural Heritage Landscape Assessment
- Transformation of adjacent Neighbourhoods & Bentway
- TOCore Parks and Public Realm Plan “Shoreline Stitch”
- Ontario Place Call for Development
- Transit Investment
- On-site Development
Cultural Heritage Landscape Assessment

- Exhibition Place is a significant cultural heritage landscape with a rich layering of designed and evolved landscape systems.

- The primary conservation approach is rehabilitation.

- 10 rehabilitation principles for planning and interventions at Exhibition Place, including:
  - Conserve the legacy of design excellence at Exhibition Place by promoting high quality architectural and landscape interventions that are compatible with the monumental buildings and landscapes of the site.
  - Conserve and enhance designed landscape qualities and attributes through new development within and adjacent to Exhibition Place.

Princess Margaret Fountain, preceded by the Gooderham Fountain, is a historical meeting place (1929)
Vision Statement

Exhibition Place is Toronto’s gathering place. Its historic and landmark buildings, landscapes and features provide the foundation for signature events, festivals and activities that bring people together and inspire us. The ongoing evolution of Exhibition Place will build upon this tradition by showcasing innovation and enhancing spaces for all visitors to Relax, Entertain and Exhibit.
Vision

A green destination
A unique place within the City that is easily accessible and provides public parkland and a green retreat, with connections to the waterfront open space network.

A historic place
A location of extensive cultural heritage resources, including landscapes, buildings and public art, which are conserved and enhanced to celebrate the City's cultural heritage and historic character.

A place of innovation, inspiration and economic development
A centre for premier events, including sporting and cultural events, public celebrations, conferences, trade and consumer shows, and recurring festivals and exhibitions.

A place of entertainment
A year-round entertainment hub for Torontonians, tourists and event goers.

A place of recreation
A multi-seasonal destination offering active and passive recreation opportunities for local residents, visitors and surrounding communities.
Enhancing its role as a place of innovation, inspiration and economic development

Expand, renovate and modernize trade and exhibition space to compete globally
How to Realize the Vision?

Implement CHLA recommendations for heritage conservation and rehabilitation

Improve the Public Realm to benefit visitors and strengthen the site’s identity as a gathering place

Prioritize Transit and Multi-Modal Mobility to and through the site

Enhance and create new Gateways linking the grounds to neighbourhoods, waterfront, Ontario Place, and the rest of the city
How to Realize the Vision?

- **Built Form**: Identify appropriate sites for potential future Development.
- **Operations**: Accommodate event Operations and optimize Parking to support the success and growth of attractions, balanced with public realm objectives.
- **Resilience**: Build upon leadership and innovation in Sustainability and Resilience.
- **Stakeholder Engagement**: Continue robust stakeholder Engagement in decision-making.
Cultural Heritage Landscape
Connections
Gateways
North Gateway_Transit Hub
Expansion of Enercare Centre
Expansion of Hotel X
Flexible Hardscaped Open Spaces
Opportunities

opportunities plan

- landscaped open space
- potential development areas
- gateways / meeting places
- green open space
- green roof
- perimeter promenade
- primary connections
Key Transportation Directions

Improve integration and connectivity with adjacent neighbourhoods and Ontario Place.

Enhanced and expanded local and regional transit will provide opportunities to optimize parking above & below grade.

Supplement first and last-mile transportation needs with on-site shuttles, enhancing “door-to-door” accessibility and connectivity for site patrons.

Preserve adequate durable/hardscaped open space to accommodate event operating and parking needs.
Previous Draft Plan (Nov 2019)
Multi-Use Plaza – Lansdowne Park, Ottawa
Multi-Use Plaza – Lansdowne Park, Ottawa
Discussion Questions

- How does your operation use space at Exhibition Place?
- Tell us about your parking needs and challenges.
- The Master Plan is intended to articulate a long-term vision. What should we be taking into account with respect to phasing?
- Do you have concerns with any of the other proposed plan elements or guiding principles (not related to parking/staging)?
- What do you think should be the priorities for the physical development or improvement of Exhibition Place?
NEXT Steps

- **Feb 11**: Board of Governors Meeting
- **Mar 12**: Directions report to TEYCC
- **Apr 1**: City Council consideration
- **2020**: Launch Phase 2 Studies