



2020 RBC Canadian Open
Etobicoke Community Council



A Golf Canada
Championship
Un championnat
de Golf Canada



FedEx



Who is Golf Canada?

- National Sport Federation
- Governing Body for the Sport of Golf in Canada
- Not-for-Profit
- Charitable Foundation
- 10 Provincial Associations
- 320,00 Members
- 1,400 Member Clubs
- Member of Sport Canada and the Canadian Olympic Committee

What Does Golf Canada Do?

- Conducts Professional (2) and Amateur Championships (30)
- High Performance Athlete Development
- National Junior Programming
- Member Services
- Golf in Schools
- Golf for the Cure
- Administers the Rules of Golf, Amateur Status, Handicapping and Course Rating
- Canadian Golf Hall of Fame and Museum

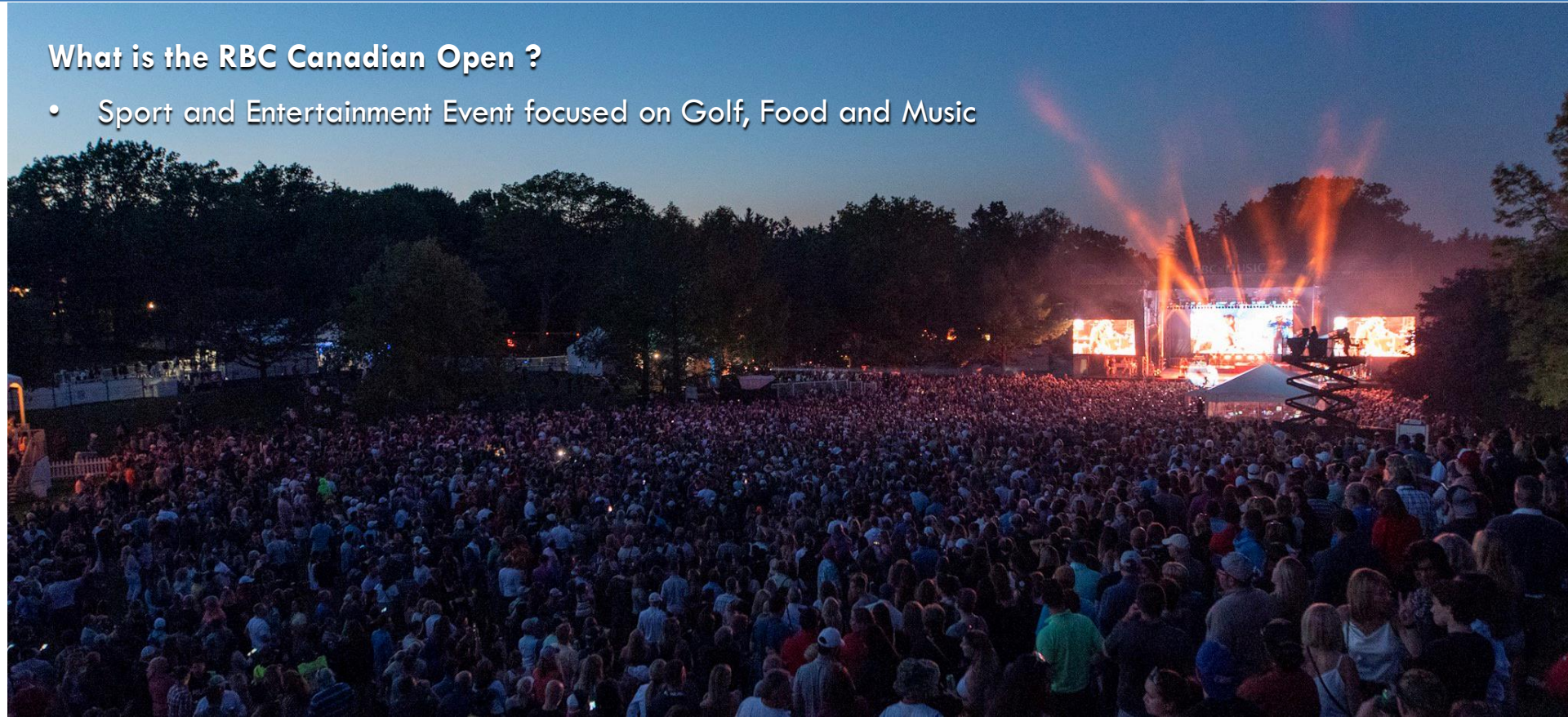
What is the RBC Canadian Open ?

- 3rd oldest continuously running tournament on the PGA TOUR (US & British) 2020 will mark the 111th Canadian Open
- 5th hosting at St George's G&CC (2010)
- Canada's National Open Championship and part of the PGA TOUR
- Players gain entry through PGA TOUR standing, an open qualifying process and exemptions



What is the RBC Canadian Open ?

- Sport and Entertainment Event focused on Golf, Food and Music



Who takes part?

- 156 Players + Caddies
- 120,000+ Attendees
- 14,000 Hospitality Clients
- 1,800 Volunteers
- 60+ Staff
- 30+ Stakeholders (all levels of government and dozens of partners)
- 2 Dozen Suppliers (10 weeks of construction)
- TV audience of 2 Billion households
- Millions of engagements on social media





\$82M

**ECONOMIC
IMPACT**

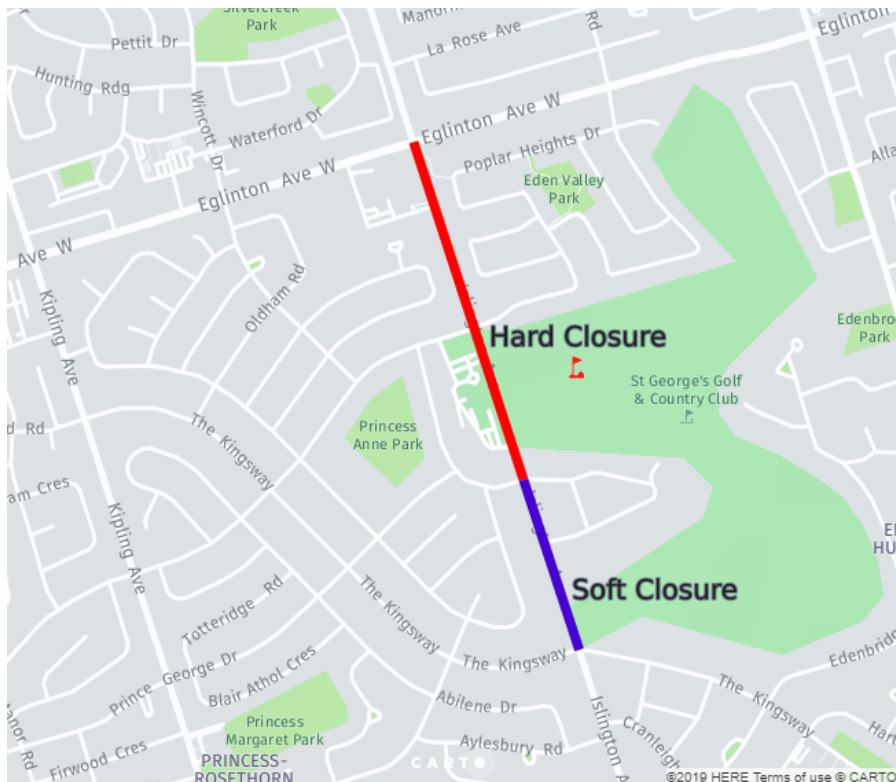


\$2M+

**CHARITY/COMMUNITY
IMPACT**

Parking and Transportation

Islington Avenue Road Closure



Hard Closure (June 1st – 19th 24/7)

- Islington Avenue from Eglinton Avenue West to the north side of Prince George Drive / Ridgevalley Drive
- No access to vehicles other than emergency and tournament vehicles

Soft Closure (June 8th – 14th from 7:00 am to 7:00 pm)

- Islington Avenue from Prince George Drive / Ridgevalley Drive to The Kingsway
- Only tournament vehicles and vehicles with hang tags will have access
- Outside of soft closure times, the roadway will remain open
- Property access will be maintained for residents inside the soft closure area through Hang Tag Program

Emergency Lane

An emergency lane will be maintained along the length of the closure

Islington Avenue Closure Signage

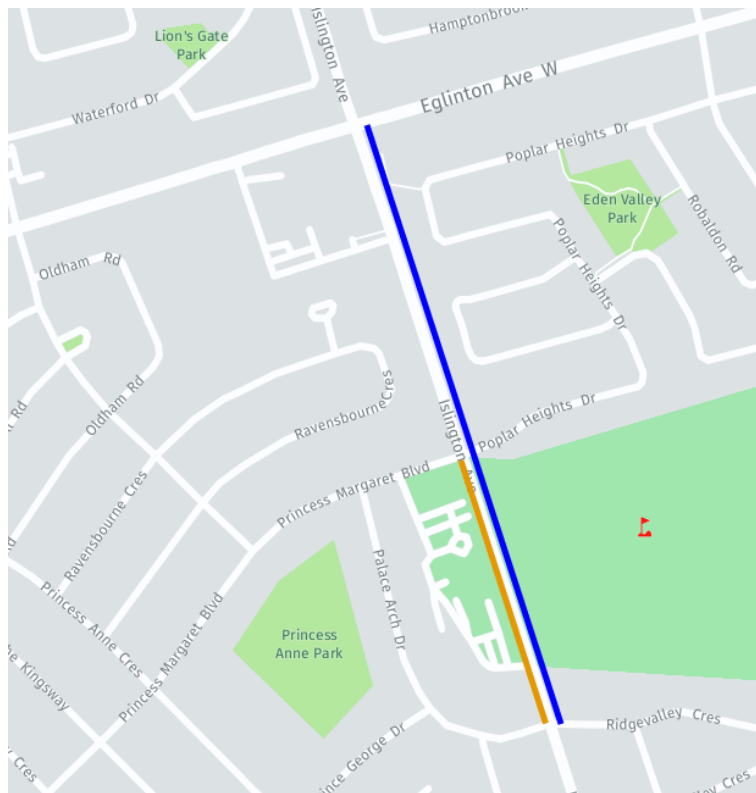


70+ signs informing motorists of the Avenue closure, its duration and limits will be placed throughout the area:

- North to the 401 and South to the QEW
- West to the 427 and East to Jane St.

The extensive network of advanced signage will provide motorists with considerable alternative routes to bypass the closure using major City roads and Provincial highways

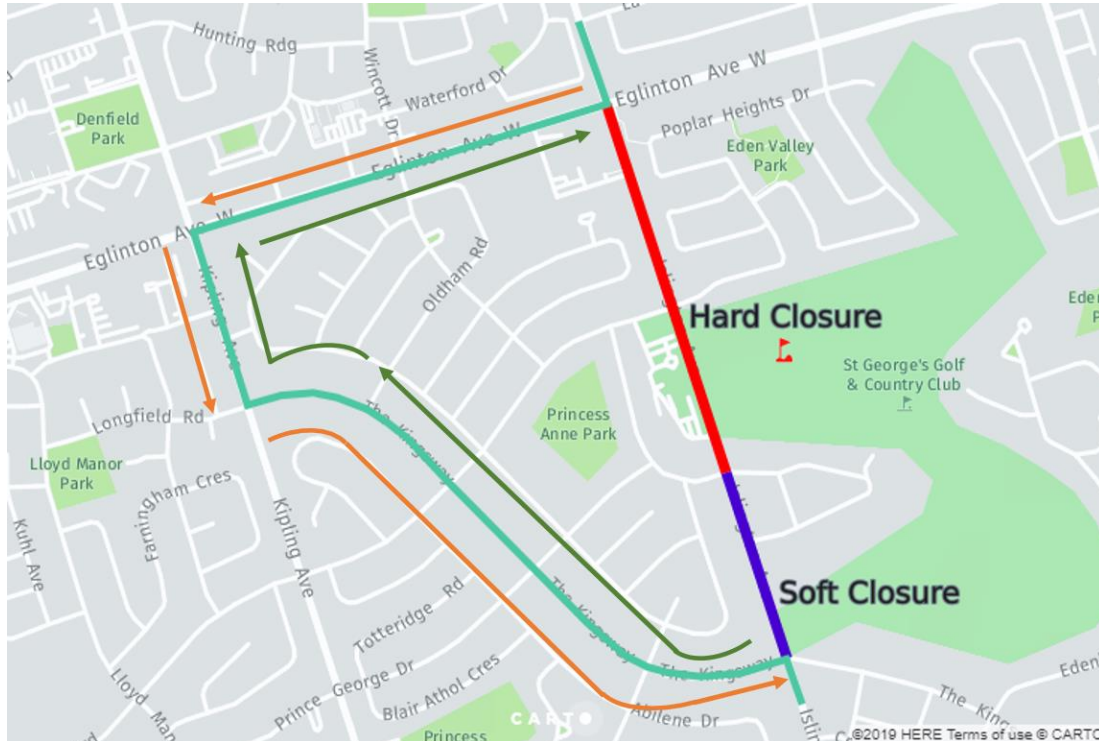
Islington Avenue Sidewalk Closure



The following sidewalks on Islington Avenue will be closed:

- The east sidewalk (blue) will be closed between Eglinton Avenue West and Prince George Drive at all times (24/7) between June 1 – June 19
- The west sidewalk (orange) will be closed between Princess Margaret Boulevard and Prince George Drive during tournament hours (7:00 am to 7:00 pm) June 8 – 14

TTC Diversion Route

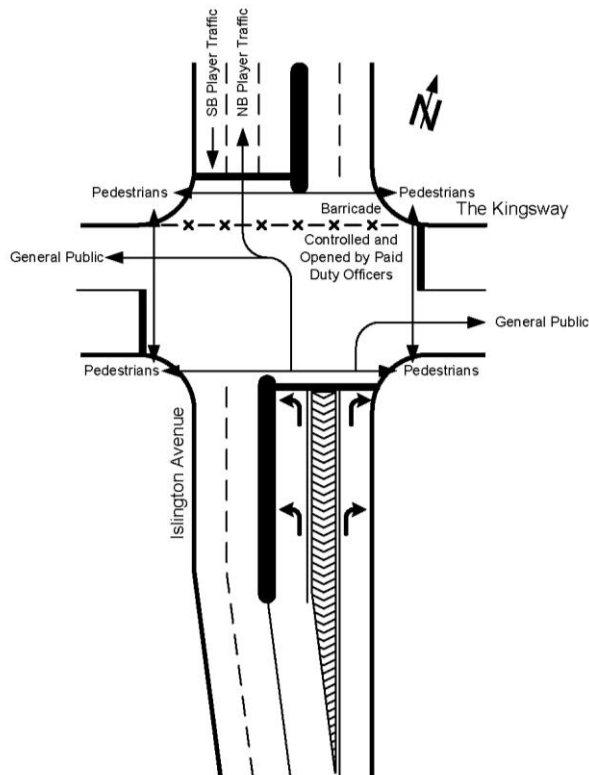


- TTC Routes 37 and 937 will be diverted along Eglinton Avenue West, Kipling Avenue, and The Kingsway from June 1 – June 19

Local Access Hang Tag Program

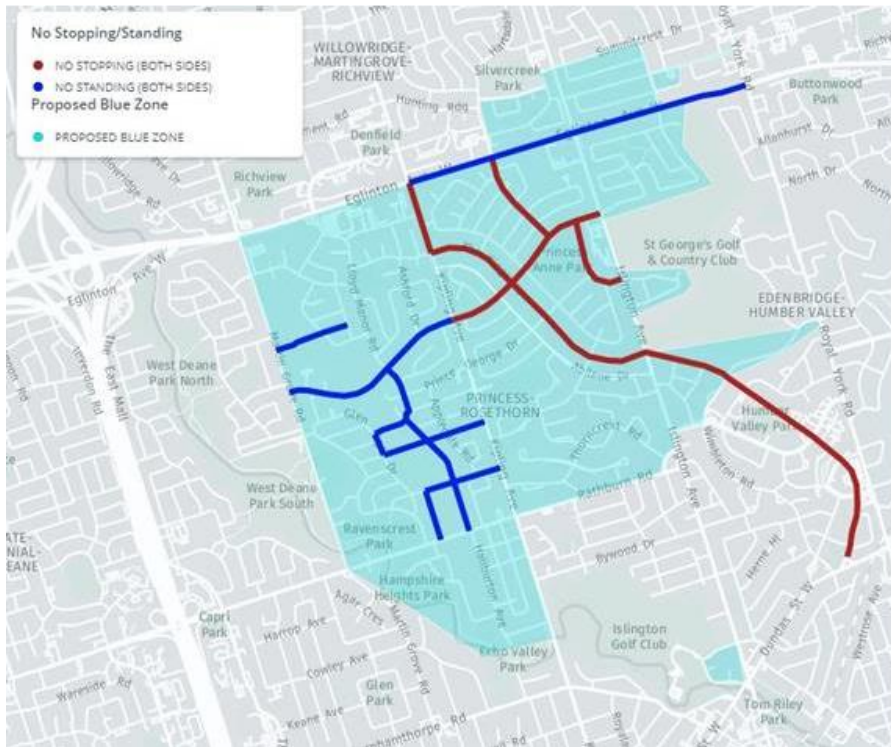


- Only vehicles with hang tags will be able to access Islington Avenue between Prince George Drive and The Kingsway
- Residents in the following areas will receive hang tags:
 - Islington Avenue between The Kingsway and Ridgevalley Crescent
 - Ridgevalley Crescent / Ridgecross Road
 - Prince George Drive east of Princess Anne Crescent
 - Princess Margaret Boulevard east of Palace Arch Drive
- Residents will be mailed a minimum of four (4) hang tags prior to the tournament



- The intersection of Islington Avenue and The Kingsway will be controlled by paid duty police officers
- Residents with hang tags can enter the left-turn lane and continue northbound on Islington Ave.
- Residents of the Poplar Heights Drive / Eden Valley Drive neighbourhood will enter from the intersection of Eglinton Avenue West and Eden Valley Drive

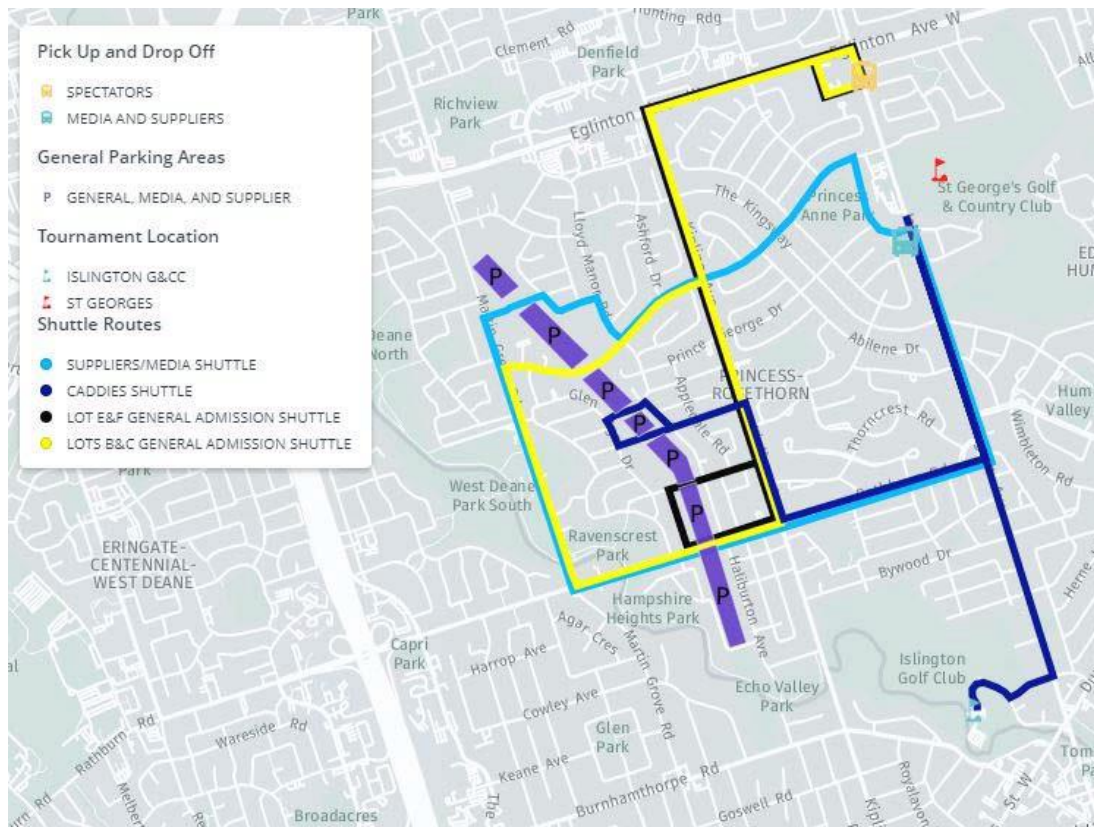
Blue Zone Parking Control



- Active the week of the tournament June 8 – June 14
- No on-street parking in Blue Zone to prevent parking by event attendees
- No stopping, no standing, and no parking along The Kingsway, Princess Margaret



Event Parking and Shuttle Buses



Spectator, media, suppliers and others parking along the hydro corridor

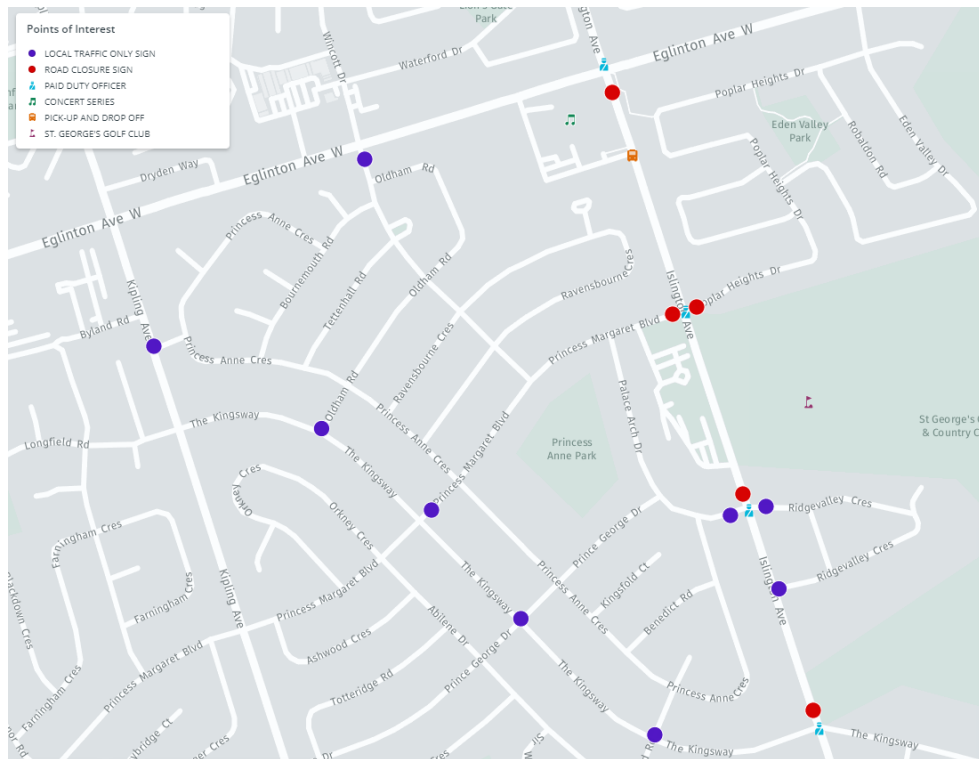
Spectator shuttle bus route and bus loop (yellow and dark blue)

Media and supplier shuttle bus route (light blue and light blue)

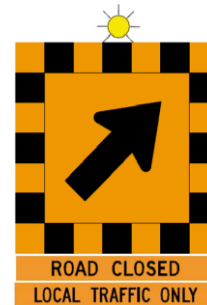
Potential increase in local traffic in the area to be focused on major arteries



- Local Traffic only signs on approaches into the neighbourhoods to discourage through traffic

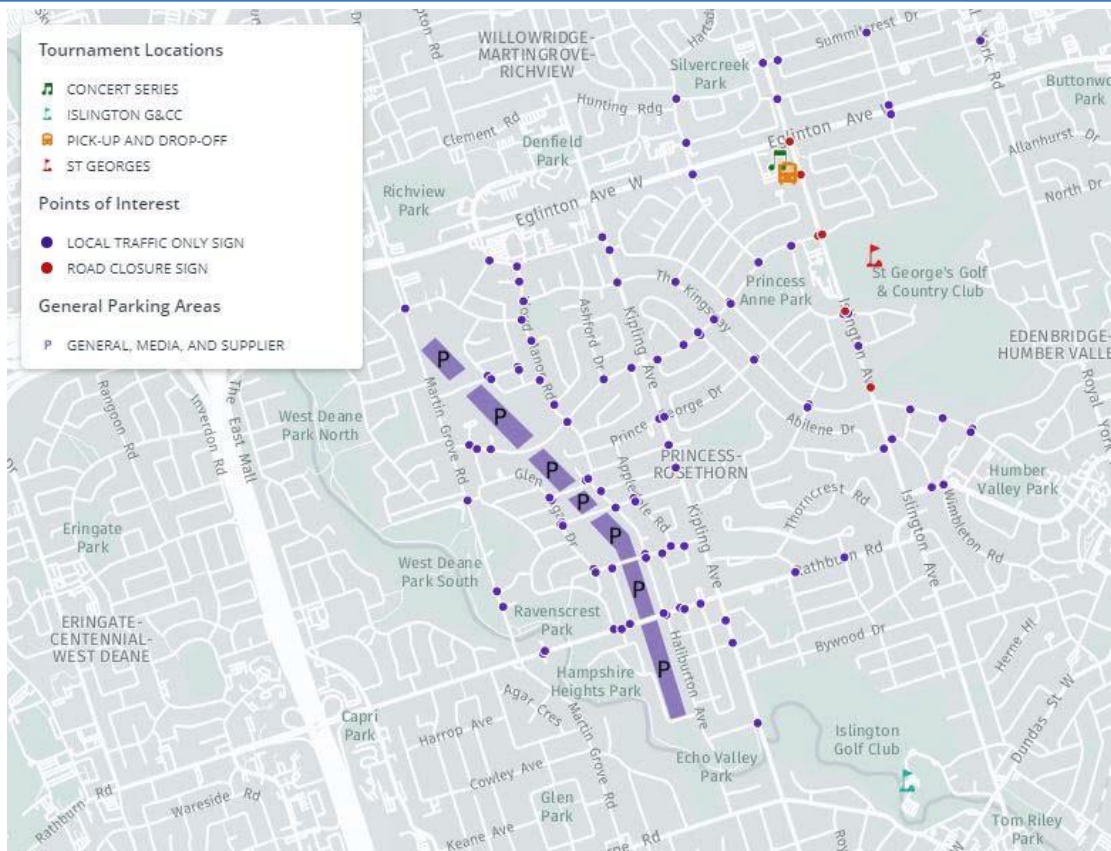


- Road closure signs for the roads leading into the closure area



- Local Traffic only signs on approaches into the neighbourhoods to discourage through traffic

Systematic Signage Plan



THANK YOU & QUESTIONS

