

HELPING
TORONTO
THRIVE AND
GROW

ECONOMIC DEVELOPMENT & CULTURE COMMITTEE: ITEM EC12.11, MARCH 10, 2020

COMMITTEE DECISION, CLAUSE 2: RESPONSE

September 16, 2020

Clause 2 of the decisions from item EC12.11, Request for Presentations to the Toronto Francophone Affairs Advisory Committee Arising from the Committee's Draft Work Plan 2019-2022 reads:

2. Requested the General Manager, Economic Development and Culture, to provide an overview of current partnerships with other cities and countries, including any Memorandums of Understanding currently in place, at the June 12, 2020 meeting of the Toronto Francophone Affairs Advisory Committee

Here follows a list of the EDC international relationships as well as a brief summary of a drafted, but not entered in to, MOU with Marseille, France, a francophone entity

EXTANT CITY RELATIONSHIPS

The City has:

- 4 Partnership City Relationships
- 6 Friendship City Relationships
- 19 signed Memoranda of Understanding

comprised of:

Partnership	Friendship	Memoranda of Understanding	
Chongqing, China	Warsaw, Poland	Austin, Texas	Dunedin, Florida
Frankfurt, Germany	Sagamihara, Japan	Trakya, Turkey	Jaffna, Sri Lanka
Warsaw, Poland	Chicago, USA	Sao Paulo, Brazil	Hong Kong, China (CoC)
Sagamihara, Japan	Kyiv, Ukraine	Dubai, UAE (DIDA)	Matera, Italy
	Milan, Italy	Rio de Janeiro, Brazil	Wuxi, China
	Ho Chi Minh City, Vietnam	New Delhi, India	Mexico City
		Maharashtra, India	Panama City, Panama
		Hong Kong, China (HKTD)	Portugal (Country of)
		Shenzhen, China	Lisbon, Portugal
		Montevideo, Uruguay (XXI)	

Deputy Mayor Thompson visited Marseille in October 2019

- The focus was to augment Marseille's interest in the Toronto Region by promoting Toronto as a gateway to the North American market, advancing local relationships, exploring potential joint initiatives with Marseille and exchange best practices on a variety of issues
- A draft MOU was created with Marseille to establish a mutually beneficial relationship to help foster the growth of each of the municipalities' economic and cultural ecosystems in:
 - Waterfront Revitalization
 - Entrepreneurship and Start Ups
 - Digital Economy
 - Arts and Culture
- Once a measurable relationship had been established both parties were expected to work together to expand the agreement to include Aerospace, FinTech, CleanTech and Renewable Energy

Draft MOU Status

- An MOU with Marseille has not been signed nor activated
- In December 2019 Toronto City Council directed the General Manager, Economic Development and Culture, to undertake a formal review of the International Alliance Program
- This Council direction contained within it a moratorium on signing new City-to-City agreements until said review of the International Alliance Program had been completed and its results considered
- This review and report has been delayed due to COVID-19 and will likely go forward in 2021

THANK YOU