Attachment 3: Give Clothes a New Life Campaign – Fall 2019 - Sample Ads

Throwing away clothes is never in style

Give your clothes a new life through donation. Click to learn more.

Here’s one fashion trend that needs to end

Give your clothes a new life through donation. Click to learn more.
Sample Instagram Influencer Posts

Abdulla Khatib  Story #1  |  September 14th

- Follows: 9,846
- Total Views: 13,344
- Story Engagements: 148
- Total Impressions: 13,712

Jessica Lam  |  Diary of a Toronto Girl  Story #2  |  September 23rd

- Followers: 12,006
- Total Views: 4,112
- Story Engagements: 313
- Total Impressions: 4,864