

Enhanced Support for Musicians during the COVID-19 Pandemic

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Motion from September's TMAC meeting

The Economic and Community Development Committee request the Toronto Music Office to consult with the General Manager, Shelter, Support and Housing Administration and the Executive Director, Housing Secretariat to **explore how the City of Toronto's COVID shelter, housing , and Toronto Public Health response could align with the Toronto Music Advisory Committee's efforts to support live music venues and musicians.**

What we've done

- Looked at if / how shuttered live music venues might be used to help with City requirements during the pandemic
 - vaccination clinics, distribution of food, resources, or other needs
- Toronto Public Health  Corporate Real Estate Management (CREM)
 - Dwaine Nichol, Director Corporate Security
 - Possible CoT use of private space for vaccination clinics
 - List of venues with > 5,000 sq ft (focus on > 15,000 sq ft)

What we've done

- Corporate Services → Emergency Operations Centre
 - Caitriona O'Sullivan, Simon Wells, James Addy (logistics)
 - Possible CoT use of private space for COVID assessment centres, food banks, equipment storage
- EOC → Social Development Finance Admin (SDFA); Toronto Office of Partnerships
 - Sean McIntyre (emergency food response); Allan Olexson (requests related to food, PPE, space)
 - Possible CoT and 3rd-party needs for private space for social / encampment support (blankets, water, sleeping bags, housing supplies)
- Space needs may be longer-term (weeks / months)

Next steps

- Venue list (address, square footage, structural info)
 - EOC, SDFA, TOP will identify needs if / as they emerge
 - Direct connection with venues
- CREM
 - Vaccination clinics tbd

Music Office Programming

- City Hall Live, YYZ Live, Music 311
- 2020 changes
 - City Hall Live Online (April – July)
 - YYZ Live (went online in May; live shows postponed to 2021)
 - Music 311 (ongoing; upped payment for track use)

Soundtracks of the City

- Part of CoT's "ShowLoveTO" suite of programs ("MusicTO")
- New series of playlists featuring Toronto artists
- 25 different playlists, one for each of the City's wards
- 425 songs by 500 local acts in 23 different languages
- Promotional tool

City Hall Live – 2021 plans

- City Hall Live Spotlight
- Weekly virtual series featuring Toronto musicians performing from different music businesses that make up the core of the local live music ecosystem (venues/DIY spaces/recording studios)
- Goal is to ‘spotlight’ artists, venues and music-related businesses

ShowLoveTO Partner Activation Grant Program

- New one-time funding opportunity to support organizations producing events or activations January 1 - December 31, 2021
 - to help partners create innovative events to bring the community together when safe to do so
- **applications due on December 11**
- applicants must be Toronto-based registered community organizations, not-for-profits, or charities
 - Partnerships are possible – for example, a not-for-profit might partner with a for-profit organization to create an event or activation
- Music events, performing arts, dance, and other cultural art forms are eligible
 - Must include at least one free component that is free
 - Must comply with applicable COVID-19 health and safety guidelines
- Funding up to \$25,000 is available, to cover a maximum 50% of an event / activation budget. In-kind contributions can be included to make up the balance.
- Info: search **ShowLoveTO Partner Grant Program** at www.toronto.ca
- Questions? Email showloveto@toronto.ca

Questions / comments?