

MA7.3

ADVANCE

CANADA'S BLACK MUSIC BUSINESS COLLECTIVE

EXPERTISE



Black Entrepreneurs, Programmers, Publishers,
Promoters, Writers, Curators, and Creatives working in
the Music Industry

MANDATE



ADVANCE was formed to develop an industry infrastructure for the betterment, upliftment and retention of Black people in the music business.

PILLARS



- Advocacy & Government
- Mentorship Education
- Community Outreach
- Finances/Business Development
- Membership

SUB-COMMITTEES

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- Programming
 - Advocacy
 - Membership
 - Marketing & Communications
 - Business Development & Entrepreneurship
 - Management
 - Mentorship & Education
 - Finances

Programming

- Mentorship Series
- ADVANCE :Amplify
- Outreach
- Black Music Week

Advocacy

- Research
project/Industry Audit
- Executive Director
Recruitment
- Black Music Industry Data
Collection
- Broadcasting Act
- Outreach
- Industry Watchdog

Membership

- Regional Committees

GET INVOLVED

- @advancemusicca
- Connect@advancemusic.org
- Job Board
- Share Upcoming Opportunities

