

City Council

Notice of Motion

MM22.37	ACTION			Ward: All
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Appointment of Public Member to the TO Live Board of Directors to fill a vacancy - by Councillor Gary Crawford, seconded by Councillor Paula Fletcher

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Civic Appointments Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Gary Crawford, seconded by Councillor Paula Fletcher, recommends that:

1. City Council appoint Clarence Ford to the TO Live Board of Directors at pleasure of Council, for a term of office ending on April 16, 2023, and until a successor is appointed.

Summary

Due to the TOLive Board being down a member and also due to COVID-19, the Board would like to have a full Board going forward and thus is in need to appoint someone at this Council meeting.

Clarence Ford is a sought-after visionary who has worked with Cirque du Soleil, global celebrities, sports franchises and Fortune 500 brands to produce live shows, TV productions, films and commercials. This Toronto-based director, choreographer, producer and teacher knows what it takes to entertain and exceeds audience expectations on stage, screen, ice and water. Clarence's innovative expertise led him to work on concerts for the late James Brown, Alanis Morissette, Arrested Development, Del La Soul, and Canadian pop stars Sugar Jones.

He has also worked on corporate and not-for-profit events, featuring various renowned talents, such as Lenny Kravitz, David Foster, Stevie Wonder, Wyclef Jean, Avril LaVigne, Sarah McLachlan, John Mayer and the Barenaked Ladies. In addition to Cirque du Soleil, Clarence counts Adidas, Pepsi, Reebok and Robbie Williams, among his long-standing clients. Other current and past clients include: The Clinton Foundation, Canadian Olympic Committee (Samsung's 2010 Olympic Gala Show), CBC, DreamWorks, Ford Motor Company, Free the Children (WE Day), Imperial Tobacco (Definiti Canadian Tour), Labatt, Miramax, UNICEF (Against Aids Concert), Universal, NBA Toronto Raptors, The CFL (Grey Cup) and the Art Gallery of Ontario (Dreaming with Open Eyes).

Background Information (City Council)

Member Motion MM22.37

