TORONTO **Member Motion**

City Council

Motion without Notice

MM24.35	ACTION			Ward: All

Use of Ward Names to identify City Wards and Build Better Community Connections - by Councillor Anthony Perruzza, seconded by Councillor James Pasternak

* This Motion has been deemed urgent by the Chair.
* This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.

Recommendations

Councillor Anthony Perruzza, seconded by Councillor James Pasternak, recommends that:

1. City Council direct the City Manager to require City staff, where possible, to use Ward names only on all public facing documentation and identifiers.

Summary

Historically, it has been the City's practice to use mainly numbers to identify City Wards. This made sense when the Council was composed of Wards that shared the same name. A Ward number was a necessary unique identifier.

Now, as required by O.Reg. 408/18, the City's 25 Wards each have a unique name that denotes the geographic area that Ward represents. However, the practice of using Ward numbers has continued.

A geographically based Ward identifier is more easily understood than a Ward number as it points to a geographical area. Residents of the City can better identify the area in which they live by name rather than number. A ward name also allows the City to build better connections to the communities they serve.

The purpose of this Motion is to direct staff, where possible, to use Ward names only on all public facing documentation and identifiers. It is not intended that where IT systems or other automated processes require the continued use of Ward numbers, that those systems or processes be immediately changed.

Background Information (City Council)

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