

City Council

Notice of Motion

MM25.3	ACTION			Ward: 13
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Agreement for St. Lawrence Market Grocery Delivery Service - by Councillor Kristyn Wong-Tam, seconded by Councillor Michael Thompson

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Kristyn Wong-Tam, seconded by Councillor Michael Thompson, recommends that City Council adopt the following recommendation in the report (October 21, 2020) from the Executive Director, Corporate Real Estate Management:

1. City Council authorize the Executive Director, Corporate Real Estate Management, to negotiate and enter into an agreement with Inabuggy Incorporated to permit the use of the City's official marks relating to St. Lawrence Market and the operation of an online grocery shopping and delivery service for St. Lawrence Market, at no cost to the City, on terms acceptable to the Executive Director, Corporate Real Estate Management and in a form satisfactory to the City Solicitor.

Summary

To better serve residents of Toronto and City of Toronto tenants at the St. Lawrence Market, the Corporate Real Estate Management Division is seeking to enter into an agreement with grocery delivery service provider, Inabuggy Incorporated ("Inabuggy"), to provide an online ordering and delivery service for the Market.

The agreement would allow Inabuggy to use the City of Toronto's official marks relating to St. Lawrence Market in an online store. St. Lawrence Market management would receive sales data from online purchases such as volume, audience and other general trends to help inform future improvements for the Market.

- St. Lawrence Market management has researched and conducted competitive analysis of other service providers to reach the selection of Inabuggy.

- The service is required urgently to provide small business support for tenants affected negatively by COVID-19 prior to the cold winter weather when customers will be less likely to visit the Market in person and COVID-19 second wave could increase case

numbers.

- The service has no cost to the City of Toronto or St. Lawrence Market tenants. There is no financial impact to the City.
- Permission of the City is required for Inabuggy to use the St. Lawrence Market logo and name in the online store.

This service is required urgently as a result of sales and sales trend impacts of COVID-19 and negative effects on the business of St. Lawrence Market tenants. The service will help the City and St. Lawrence Market provide an enhanced customer experience to customers with better access to Market products through alternative shopping methods.

Background Information (City Council)

Member Motion MM25.3

<http://www.toronto.ca/legdocs/mmis/2020/mm/bgrd/backgroundfile-157749.pdf>

(October 21, 2020) Report from the Executive Director, Corporate Real Estate Management on Agreement for St. Lawrence Market Grocery Delivery Service

<http://www.toronto.ca/legdocs/mmis/2020/mm/bgrd/backgroundfile-157750.pdf>