

PH18.1 - Attachment 1

Attachment 1 - Draft of Proposed Area-Specific Amendment – 322 Yonge Street

To amend Schedule B, Signage Master Plans and Area-Specific Amendments, to Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premise municipally known as 322 Yonge Street in Toronto.

The Council of the City of Toronto HEREBY ENACTS as follows:

2. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following as subsection 2.XX to Schedule B to Chapter 694, Signage Master Plans and Area-Specific Amendments:

XX. 322 Yonge Street - Notwithstanding section 694-26(B), but subject to all other provisions of this Chapter, the property municipally known as 322 Yonge Street is subject to the following requirements:

(1) 322 Yonge Street may contain an electronic third party roof sign, provided:

- (a) The sign is erected and displayed on the roof of the building located within the premises municipally known as the 322 Yonge Street as of the date of adoption of this amendment to Municipal Code Chapter 694, Signs, General;
- (b) The sign shall contain no more than one sign face;
- (c) The sign face area shall not exceed 177 square metres;
- (d) The centre line of the sign face shall not exceed 27.7 metres;
- (e) The bisecting line of the sign face shall not exceed 6.5 metres;
- (f) The sign face shall display only electronic static copy;
- (g) The height of the sign shall not exceed 15.0 metres;
- (h) The portion of the sign face may be curved, provided the total area of portion of the sign face which is curved does not exceed 20% of the total area of the sign face of the sign erected and displayed;
- (i) The sign face shall be directed easterly or southerly, or both;
- (j) The portions of the sign face directed easterly shall be parallel to the easterly facing wall of the building located within premises municipally known as the 322 Yonge Street and sign face directed southerly shall be parallel to the southerly facing wall of the building located within premises municipally known as the 322 Yonge Street with the exception of any portions of the sign face which are permitted to be curved in accordance with subsection 1(h);
- (k) The sign face bottom shall not be more than 0.25 metres above the roof of the building located within property municipally known as 322 Yonge Street;
- (l) The sign shall not project past the wall of the building located within property municipally known as 322 Yonge Street;
- (m) The sign shall not be erected or displayed until all signs erected or displayed on the roof of the building located within the premises municipally known as 322

Yonge Street as of the date of adoption of this amendment to Municipal Code Chapter 694, Signs, General, are removed and all associated permits are revoked; and,

(n) The sign shall be erected and displayed entirely within the area indicated by the shaded area bounded by heavy lines in the diagram indicated at Subsection xx(4), titled Area Map 1 – 322 Yonge Street;

(2) 322 Yonge Street may contain first party signs, provided the signs comply with all provisions of this Chapter, and are permitted by section 694-26(A);

(3) Except as otherwise provided herein, the provisions of Chapter 694, Signs, General, of the City of Toronto Municipal Code, shall continue to apply to 322 Yonge Street.

(4): Area Map 1 – 322 Yonge Street

