



REPORT FOR ACTION

Strategic Plan for TO Live

Date: January 21, 2021

To: Board of Directors of TO Live

From: President and CEO

SUMMARY

The purpose of this report is to provide revised discussion questions, and supplementary documentation for consideration at the February 9, 2021 TO Live Board meeting which will focus solely on the strategic plan.

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live:

1. Direct the President and CEO to finalize a Strategic Plan for TO Live based on the Board's input and submit the Strategic Plan to a future Board meeting for approval.

FINANCIAL IMPACT

There is no financial impact.

DECISION HISTORY

At its January 18, 2021 meeting, the Planning and Priorities Committee directed that the President and Chief Executive Officer submit the discussion questions and supplemental materials, reflecting the Committee's input and as noted in Attachment 1, for consideration at the February 9, 2021 TO Live Board meeting
<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2021.RX3.1>

The Board approved the 2018-2020 Strategic Plan for Civic Theatres Toronto at its meeting on January 18, 2019

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2019.CT1.5>

COMMENTS

The Strategic Plan for TO Live will guide the activities of the organization from 2021-2025 and beyond. As part of the strategic planning process, TO Live Management requested input from its Planning & Priorities (P&P) Committee as to the proposed discussion questions and supplemental materials being put forward to its Board members for the February 9, 2021 meeting.

At its January 18, 2021 meeting, the P&P Committee reviewed and discussed the material being presented and requested revisions to the discussion questions (see Attachment 1), as well as providing a comparison document (see Appendix 1 to Attachment 1) outlining the proposed mission, vision and core values vs previous ones from the 2018-2020 Strategic Plan.

Management hopes that the proposed discussion questions, along with other supplemental documents (see Appendices to Attachment 1), will engage its Board members in a fulsome discussion about the organization's future and provide guidance for the creation of a strategic plan for the next 5 years.

TO Live's Strategic Plan from 2018-2020 is also included for reference (Attachment 2).

CONTACT

Jeff Rohrer
Vice President of Marketing & Communications
T: 416-368-6161
Jeff.Rohrer@tolive.com

SIGNATURE

Clyde Wagner
President and CEO

ATTACHMENTS

Attachment 1 - Strategic Planning Overview (with Appendices):

- Appendix 1 - Mission, Vision and Core Values – Proposed vs Previous
- Appendix 2 – TO Live Financial Overview
- Appendix 3 - COVID-19 Impacts & Opportunities Report-Synergies with TO Live
- Appendix 4 – Toronto Live Foundation Roadmap

Attachment 2 - 2018-2020 TO Live Strategic Plan