



REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

TO Live Proposal - City Event to Celebrate Reopening

Date: February 5, 2021

To: Board of Directors of TO Live

From: President and CEO

REASON FOR CONFIDENTIAL INFORMATION

The attachment to this report contains a position, plan, procedure, criteria, or instructions to be applied to any negotiations carried on or to be carried on by or behalf of the City or local board.

SUMMARY

The purpose of this report is to provide an initial proposal for a City event to celebrate the reopening after COVID-19 restrictions are lifted and inspire patrons to return to live events.

RECOMMENDATIONS

The President and CEO recommends that the Board of Directors of TO Live:

1. Direct that Confidential Attachment 1 remain confidential until the event is finalized, and at the discretion of the President & CEO, as it contains a position, plan, procedure, criteria, or instructions to be applied to any negotiations carried on or to be carried on by or behalf of the City or local board.

FINANCIAL IMPACT

There is no financial impact other than what is listed in the report.

DECISION HISTORY

This is a new initiative.

COMMENTS

Throughout the pandemic while live performance venues have been shuttered and the museums, libraries and other cultural institutions have been closed more often than open, the artists of Toronto have been resilient and active – doing what they do best. They have been taking the material that life has provided and they have turned adversity into opportunity, experience into creativity. We can now begin to imagine the time when we can gather together again to share in the rewards and joy of live performance and other rich cultural offerings to be found in Toronto. When we do, we will be reminded again of the power of the arts to bring us together, stimulating our minds, nurturing our imagination, and bringing joy.

Management would like to discuss with the Board an initial proposal for a City focussed celebration to welcome back audiences to live performances and cultural institutions to showcase the creative diversity of Toronto.

CONTACT

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SIGNATURE

Clyde Wagner
President and CEO

ATTACHMENTS

Confidential Attachment 1 - Toronto Arts Reopening