



February 24, 2021

Councillor Kristyn Wong-Tam
Chair, Accessibility Advisory Committee
City of Toronto
% Jennifer Lin
10th Floor, West Tower, City Hall
100 Queen Street West, Suite
Toronto ON M5H 2N2

Dear Councillor Wong-Tam and Committee members,

We are SCOOTY, a Toronto based micromobility company, incubated out of Ryerson University's DMZ. We are writing to you and the Accessibility Advisory Committee for the February 25 special meeting to address questions you have about e-Scooters and about us.

We are a local team that fundamentally understands Toronto and the needs of our communities. Our model focuses on integrating with city services and public transit, reducing municipal costs while emphasizing community benefits. From the start we have engaged community agencies and stakeholders about local mobility needs and e-Scooter use plans, and supported City of Toronto staff in their study of e-Scooters.

We have followed the Accessibility Advisory Committee meetings and recommendations and understand the concerns expressed by Committee members and Accessibility Stakeholders. We know that with our Safety, Courtesy, Partnership approach Toronto can realize more of the benefits of e-Scooters and address the challenges and concerns that Committee members and stakeholders have.

As a company based in downtown Toronto, we understand and appreciate the challenges associated with limited space and many uses by many users. SCOOTY has always said that for Safety and Courtesy reasons e-Scooters riders should not be riding on sidewalks. Similarly, we understand AODA requirements for clear sidewalk pathways and accessibility space, and view docking stations/docking areas or designated pickup/drop off locations as the best way to organize e-Scooters.

We believe the best way to meet AODA requirements as well as the concerns of Accessibility Advisory Committee members and accessibility stakeholders is to maintain the separation of the road user (whether the user is in/on a vehicle or using a device) and the pedestrian. We have supported the city's projects to redesign roads like King Street and Yonge Street to make them

safer to use and make more space available for pedestrians, cyclists, device users and people with accessibility needs. We have supported the expansion of bicycle lanes, especially the separated network of lanes, and “slow streets” programs. We were very pleased with the expansion of Toronto Bike Share and see e-Scooters as a complementary part of the active transportation mix.

Our vision for micromobility is more than e-Scooters and more than just serving people in downtown Toronto. Our focus is on a sustainable long-term approach that increases mobility equity, proactively addresses concerns, and works in Partnership with communities. We also support a phased-in approach to pilots in Toronto, similar to the approach we developed in Brampton through close consultation with staff, committee members, and councillors. By starting with controlled sites, safety training and helmet use, and moving to community roads and main streets as understanding increases, we encourage safety and courteous riding behaviour. Integrating the pilot(s) with TTC, Bike Share, and the ActiveTO program will encourage more active mobility and local economic activity throughout the city, with resulting social, environmental and public health benefits.

For further discussion please contact us at the email address below.

Sincerely,



Shoaib Ahmed

CEO, SCOOTY
Shoaib@ridescooty.com
10 Dundas East, 6th Floor
Toronto, ON M5B 2G9

Lobbyist Registration:
41979S-1
SM29170

RideScooty.com
@ridescooty on Twitter and Instagram