



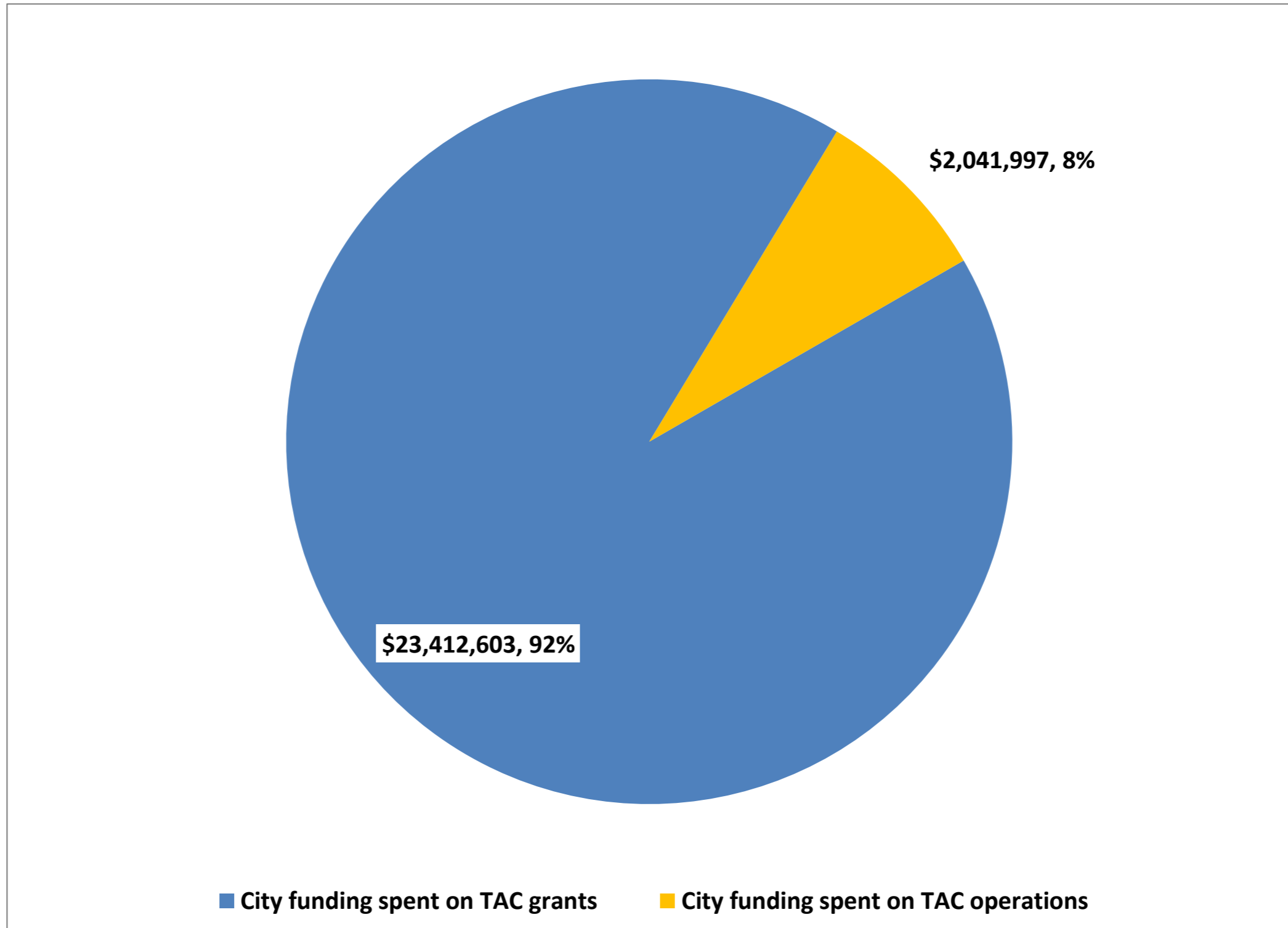
# 2020 Annual Report

Presentation to  
Economic and Community  
Development Committee

October 21, 2021



# In 2020 TAC Received \$25,454,600 from the City of Toronto



# TAC 2020 Summary of Grant Applications and Allocations

	APPLICATIONS RECEIVED				ALLOCATIONS AWARDED			
	2019		2020		2019		2020	
<b>ARTS DISCIPLINE FUNDING</b>								
<b>Operating</b>								
Community Arts	25	1,115,500	26	1,177,000	25	957,600	26	977,600
Dance	43	1,707,820	42	1,431,600	43	1,366,600	42	1,354,000
Large Institutions	5	2,403,600	8	6,462,000	5	1,850,000	8	5,960,000
Literary	6	217,500	7	241,500	6	181,100	7	196,100
Music	58	2,232,815	60	2,556,000	58	2,090,715	60	2,110,715
Theatre	50	3,616,455	47	3,218,665	49	2,889,325	47	2,861,825
Visual/Media Arts	41	2,028,600	43	2,080,914	41	1,780,500	42	1,790,500
<b>Sub-total</b>	<b>228</b>	<b>13,322,290</b>	<b>233</b>	<b>17,167,679</b>	<b>227</b>	<b>11,115,840</b>	<b>232</b>	<b>15,250,740</b>
<b>Projects</b>								
Community Arts	116	1,374,277	112	1,286,280	47	541,294	42	477,172
Dance	116	1,284,128	119	1,040,435	59	545,502	47	414,645
Literary	21	150,380	23	166,135	13	98,620	13	74,640
Music	75	732,976	75	751,434	38	311,406	34	266,072
Theatre	151	1,506,401	138	1,430,281	48	520,200	38	429,330
Visual/Media Arts	58	699,188	59	734,397	23	203,966	17	178,000
<b>Sub-total Projects</b>	<b>537</b>	<b>5,747,350</b>	<b>526</b>	<b>5,408,962</b>	<b>228</b>	<b>2,220,988</b>	<b>191</b>	<b>1,839,859</b>
<b>TOTAL Arts Discipline and Project</b>	<b>765</b>	<b>19,069,640</b>	<b>759</b>	<b>22,576,641</b>	<b>455</b>	<b>13,336,828</b>	<b>423</b>	<b>17,090,599</b>
<b>Individual Artists</b>								
Music Creation/Recording	281	1,750,065	362	2,448,723	91	594,196	96	590,500
Visual Artists	370	2,550,000	225	1,635,000	64	464,849	54	413,600
Media Artists	228	1,767,758	229	1,791,077	40	327,000	52	408,000
Writers / Playwrights	351	2,629,000	326	2,422,000	85	603,000	84	603,180
<b>TOTAL Individuals</b>	<b>1,230</b>	<b>8,696,823</b>	<b>1,142</b>	<b>8,296,800</b>	<b>280</b>	<b>1,989,045</b>	<b>286</b>	<b>2,015,280</b>
<b>TOTAL ARTS DISCIPLINE</b>	<b>1,995</b>	<b>27,766,463</b>	<b>1,901</b>	<b>30,873,441</b>	<b>735</b>	<b>15,325,873</b>	<b>709</b>	<b>19,105,879</b>
<b>STRATEGIC FUNDING</b>								
<b>Partnership Programs</b>								
Animating Historic Sites*	38	653,019	0	0	12	223,556	0	0
Animating Toronto Parks	59	1,224,150	44	875,721	26	506,497	24	500,817
Animating Toronto Streets	46	685,148	50	1,659,143	11	181,000	12	397,380
Artists in the Library	26	520,000	48	480,000	11	224,500	19	196,700
Artists in the Schools (TDSB)	1	155,000	1	122,530	1	155,000	1	122,530
TAC Leaders Lab*	57	633,333	0	0	18	200,000	0	0
Newcomer & Refugee Arts Access	100	1,270,000	100	1,210,000	34	440,000	32	380,000
<b>Strategic Partnerships</b>								
ArtReach Toronto**	90	951,545	106	1,025,286	29	350,214	31	459,950
Neighbourhood Arts Network	2	130,000	2	130,000	2	130,000	2	130,000
Literary Partnerships	1	120,000	1	120,000	1	120,000	1	120,000
TAC-FCAD Digital Solutions Incubator	6	90,000	9	135,000	5	75,000	7	105,000
artsVEST	0	0	1	250,000	0	0	1	250,000
<b>Strategic Allocations</b>								
Open Door	61	3,135,638	69	3,533,583	14	645,000	13	587,000
Indigenous Arts Projects	31	377,494	29	302,513	21	200,000	21	223,680
<b>TOTAL STRATEGIC</b>	<b>518</b>	<b>9,945,327</b>	<b>460</b>	<b>9,843,776</b>	<b>185</b>	<b>3,450,767</b>	<b>164</b>	<b>3,473,057</b>
<b>TOTAL (all grant programs)</b>	<b>2,440</b>	<b>37,538,874</b>	<b>2,361</b>	<b>40,717,217</b>	<b>920</b>	<b>18,776,640</b>	<b>873</b>	<b>22,578,936</b>
TOArtist COVID-19 Response Fund	0	0	1,283	1,215,671	0	0	982	833,667
<b>TOTAL (all programs)</b>	<b>2,440</b>	<b>37,538,874</b>	<b>3,644</b>	<b>41,932,888</b>	<b>920</b>	<b>18,776,640</b>	<b>1,855</b>	<b>23,412,603</b>

\*Partner program deferred in 2020 due to pandemic

\*\*Grants adjudicated by partner organization

# TAC impact by the numbers, 2020

## TAC Funding:

**\$23,412,603**

value of grants awarded

**\$8.13**

granted to the arts for each resident of Toronto

**1,180**

first time TAC grant recipients

**3,644**

number of applications

**1,344**

individual artists funded

**71**

days of adjudication



# Impact of the COVID-19 Pandemic

- ▼ 25.4% drop in employment in the arts, entertainment and recreation sector in 2020.
- ▼ 36.6% drop in total hours worked in the arts, entertainment and recreation sector
- ▼ 60.7% drop in hours worked in performing arts companies
- ▼ **The arts, entertainment and recreation sector was the hardest hit in 2020, on both employment and hours worked indicators.**

Source: Statistics Canada, [Labour Force Survey, by selected industries, Canada, annual](#). Calculations by CAPACOA.

# 2020 - TAC responds

**\$833,667**

value of grants distributed as part of TOArtist COVID-19 Response Fund

**982**

number of artist recipients of TOArtist COVID-19 Response Fund

**10**

number of days it took to make first payments after fund's opening in March 2020

**26**

information bulletins issued to update clients about COVID-19 regulations and funding opportunities

**71**

days of grant review meetings convened over Zoom



# Inclusion & Equity - TAC Equity Framework

July 2020 – TAC led consultations with over 300 Toronto-based artists and arts workers leading to completion of ['Black Arts Funding for a Black Arts Future,'](#) recommending creation of a Black Arts grant program.





# TAC Equity Framework

## **Granting Assessment and Process:**

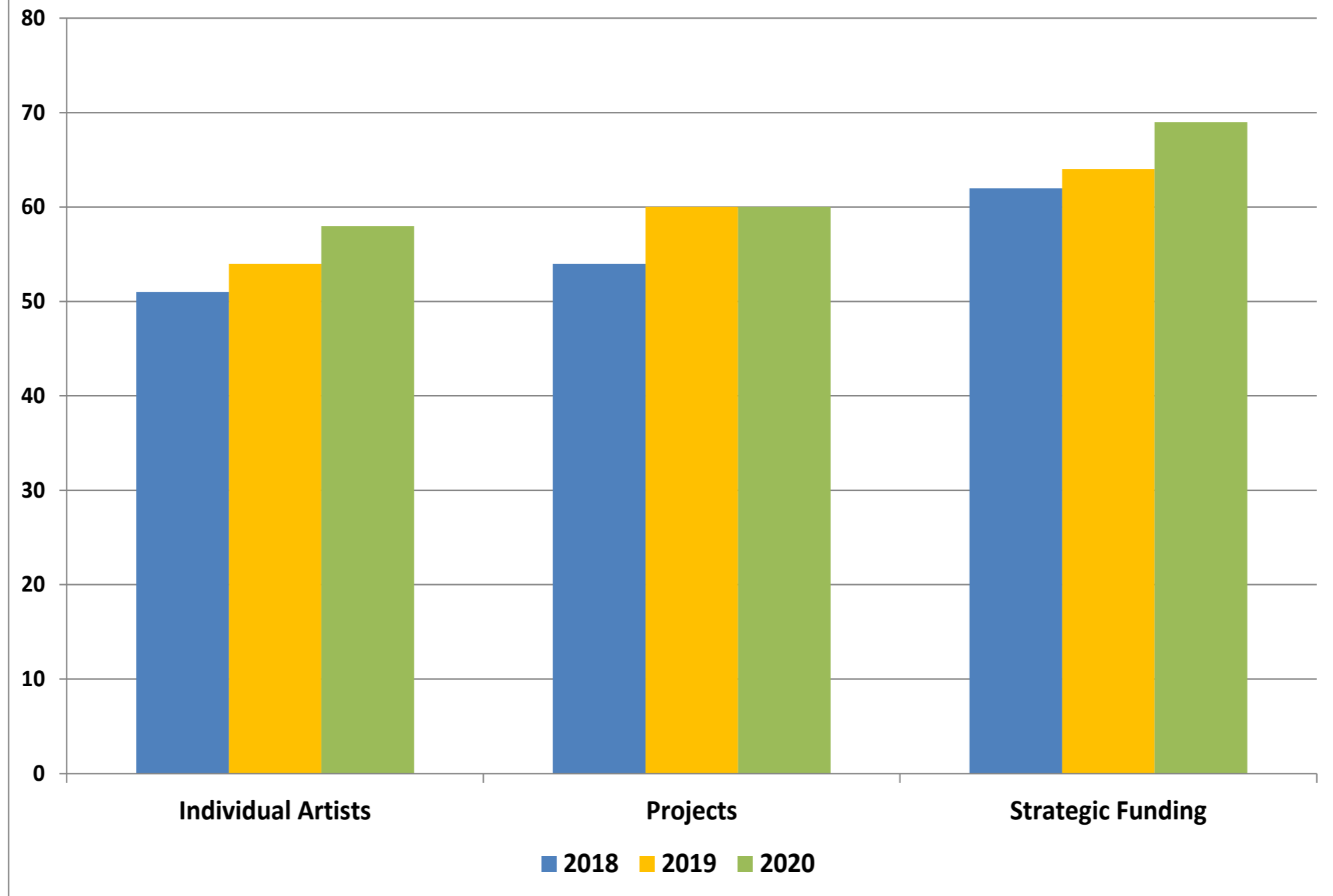
- 50% (or more) of members of TAC arts discipline committees or grant review panels are persons of colour, Black, or Indigenous people. 50% (or more) of TAC staff are also persons of colour, Black or Indigenous people.
- At least one Indigenous artist is on each arts discipline committee.

## **TAC Board governance:**

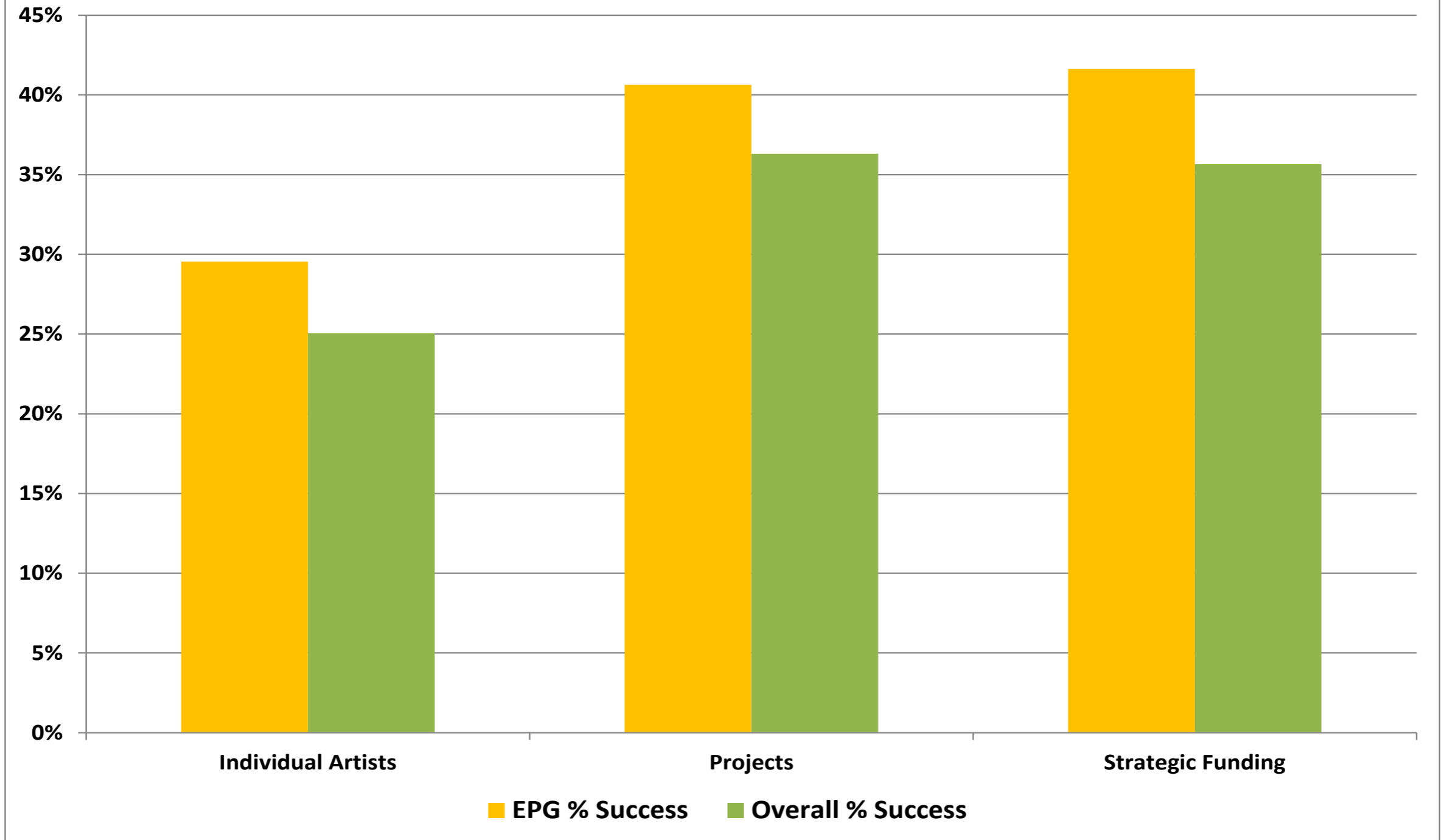
- 50% (or more) of TAC's Board of Directors is comprised of persons of colour, Black or Indigenous people, and this representation is reflected in the board leadership (i.e. Chair, President).
- TAC ensures that there is representation on the board from all of TAC's equity priority groups, as well as gender equity.



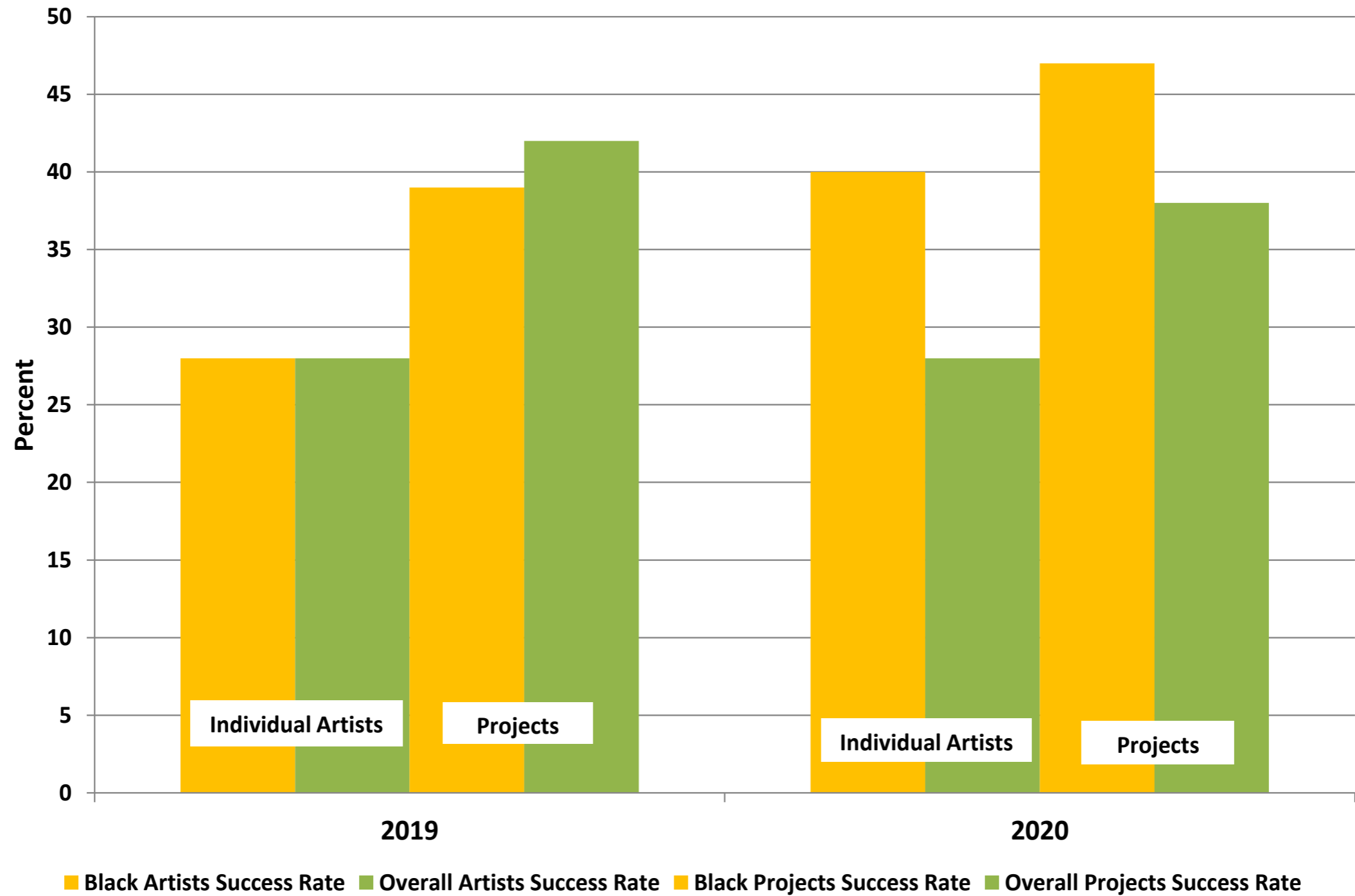
## TAC Programs 2018-2020 Growing Application Rates from Equity Priority Groups



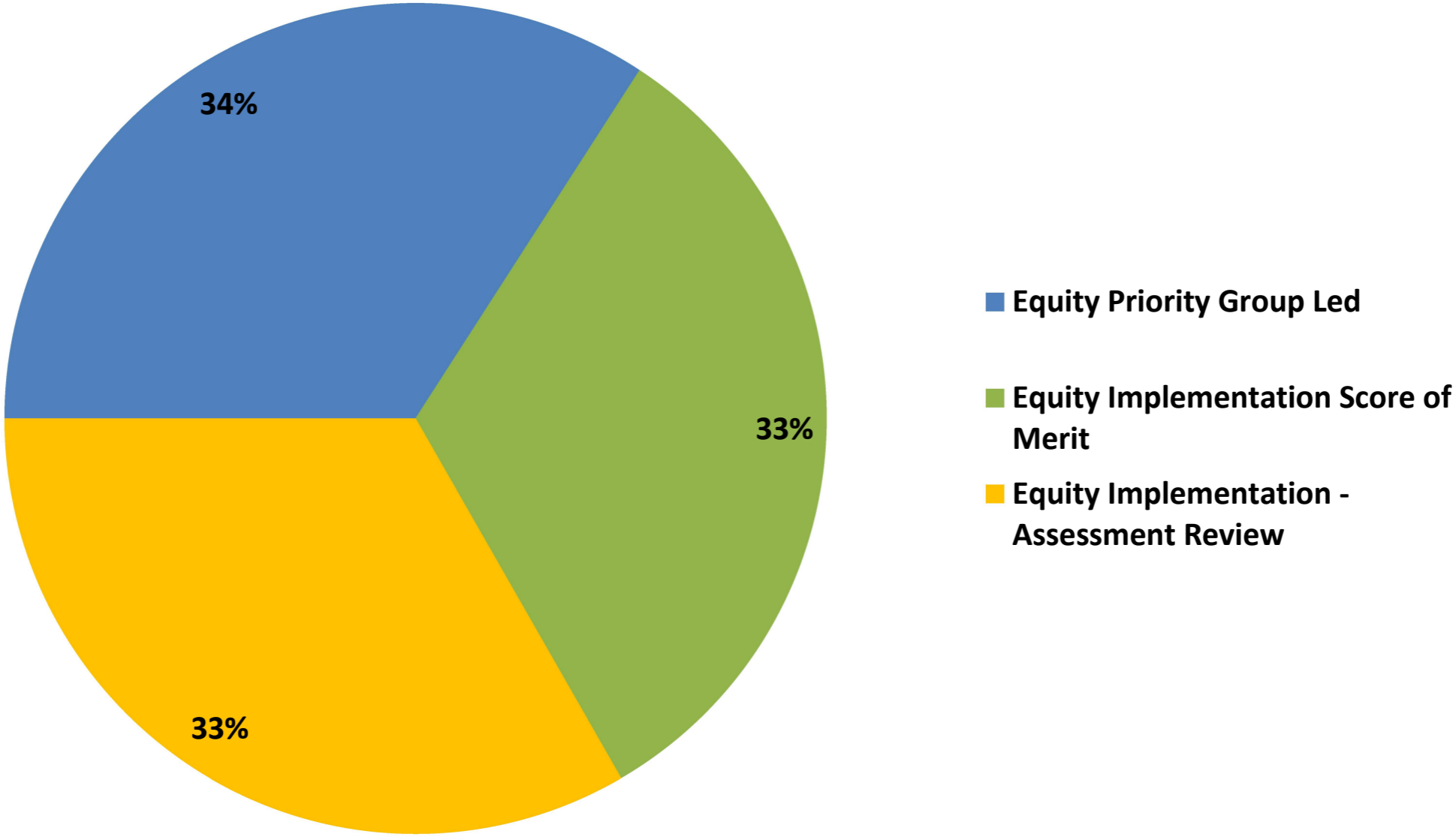
## TAC Project Funding 2020 Equity Priority Groups Have Higher Success Rates



## In 2020 Grant Success Rates for Black Identifying Artists and Arts Projects is higher than recipients overall



**TAC Operating Program**  
**67% of organizations are led by Equity Priority Groups or achieve an Equity Implementation score of merit**



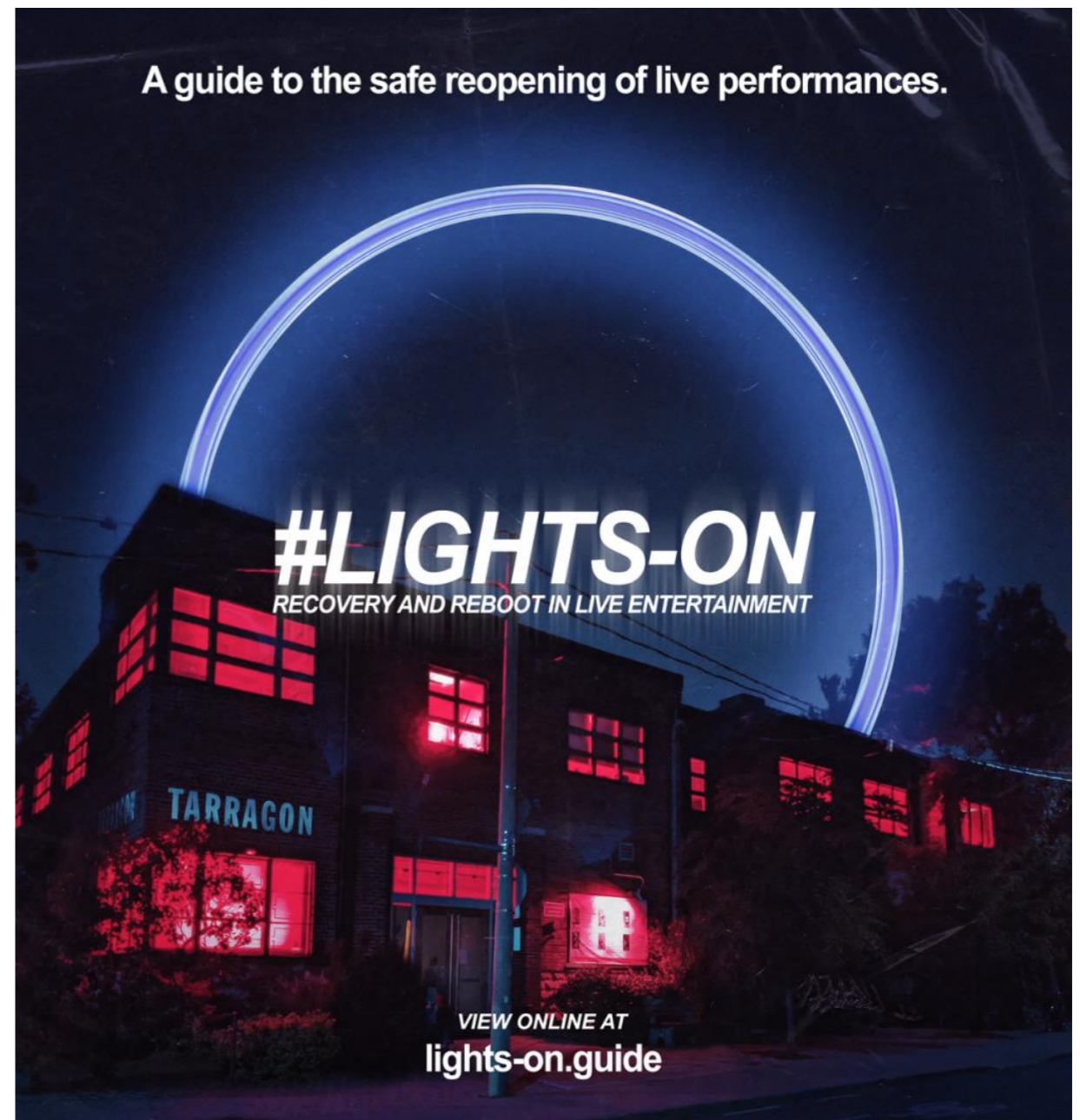
# 2021 Outlook – TAC Responds

## TAC Program Changes for 2021:

- **Black Arts Grants Program:** launched in July; first deadline October 7
- **Open Door Recovery Program:** budget doubled to \$1.2 million to accommodate over \$8 million in requests for pandemic recovery initiatives
- **Increase emphasis on equity for Operating Grant Recipients:** Beginning 2021, the weighting of the equity implementation score for our operating organizations has increased to a full 20% of the organization's assessment.

# Supporting the sector in Research, Programming & Advocacy Partnerships

- Lights on Guide
- Toronto Arts Foundation
- Income Precarity Working Group





# Future Outlook

## Community Priorities and Challenges

- Arts Space
- Basic Income Guarantee
- Toronto Culture Plan



# TAC's Granting and Administration Staff Team



Christy Di Felice



Catalina Fellay-Dunbar



Timaj Garad



Sarah Gladki



Erika Hennebury



Armen Karapetyan



Rachel Kennedy



Peter Kingstone



Elahe Marjovi



Liza Mattimore



Sarah Miller-Garvin



Sumedha Mongia



Dr. Shawn Newman



Michelle Parson



Kevin Reigh



Mohammad Rezaei



Cole Stevens-Goulais



Catherine Tamaro



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