From:	<u>Kim Wright</u>
To:	Economic and Community Development
Cc:	Travis Small
Subject:	Additional comments for 2021.EC26.10 on December 1, 2021 Economic and Community Development Committee
Date:	December 1, 2021 8:04:51 AM
Attachments:	Reptilia - Letter of Support - Whitby.pdf
	Reptilia - Destination Toronto Dec 2021.docx.pdf

To the City Clerk:

Please add the following letters of support from the Town of Whitby & Destination Toronto to the 1, 2021 Economic and Community Development Committee meeting on item 2021.EC26.10, Request to Review Chapter 349, Animals Exception for Reptilia Zoo

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

Comments: attached



Town of Whitby Office of the Chief Administrative Officer 575 Rossland Road East, Whitby, ON L1N 2M8 www.whitby.ca

November 15, 2021

Re: Letter of Support for Reptilia

To whom it may concern;

As Senior Manager of the Town of Whitby Economic Development Department, I am pleased to offer a letter of support for Reptilia. Since opening in 2018, Reptilia has made a very positive impact on our community. Reptilia is a great corporate citizen and would be a welcome addition to any community.

If you have any additional questions or concerns, please feel free to reach out.

Paul Pirri

Paul Pirri, Senior Manager, Economic Development Strategic Initiatives Office of the CAO T 905.430.4312 C 905.424.9346 pirrip@whitby.ca



December 1, 2021

I am writing to express our support for Reptilia as a compelling attraction that would enhance visitors' experiences along Toronto's central waterfront.

The original Reptilia has been a long-standing member of Destination Toronto and active participant in the tourism community. That connectivity and collaboration with other tourism partners is vital as they look to integrate into a new area of the city.

Toronto's waterfront continues to evolve as a mixed-use neighbourhood that includes residential, commercial and also visitor experiences including public space, lake access and restaurants. The addition of a significant new attraction is highly strategic for the area to ensure that the area continues to appeal to a wide range of local and international travelers.

Regional travel has become increasingly important, particularly in the coming years of continued recovery. Travelers from Ontario have typically been to Toronto before and are looking for new experiences, so the need to add new attractors is essential. We are confident that Reptilia will augment the region's attractiveness and add a substantial new experience that can spur more families to choose Toronto.

We are encouraged by the initiative to locate a new Reptilia attraction on Toronto's Waterfront and look forward to continuing to work with the proprietors to maximize the opportunity this new attraction presents.

Sincerely,

Andrew Weir Executive Vice President, Destination Development Destination Toronto