

2022-2026 Strategic Plan Update Presentation

Date: September 14, 2021
To: The Board of Governors of Exhibition Place
From: Chief Executive Officer
Wards: All Wards

SUMMARY

This report is to introduce a presentation by Optimus SBR (Optimus); the consultant contracted to facilitate the development of the 2022-2026 Strategic Plan. The presentation will provide the Board with updated information on the strategic plan methodology and timeframe.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board receive this report for information.

FINANCIAL IMPACT

The expenditure for this service is budgeted for in the 2021 Operating Budget. There is no further financial impact.

DECISION HISTORY

At its meeting of February 19, 2021, the Board received a report that outlined the recent Request for Proposal evaluation process, and an award to enter into a consulting agreement with Optimus SBR for the provision of facilitator services for the development of the 2022-2026 Strategic Plan for Exhibition Place.

<https://www.toronto.ca/legdocs/mmis/2021/ep/bgrd/backgroundfile-163454.pdf>

COMMENTS

Exhibition Place staff have now engaged Optimus SBR as the successful proponent to develop the 2022-2026 Exhibition Place Strategic Plan.

The original timeline was to begin in the late spring of 2021. However, with the pandemic limiting consultation options, the CEO, in consultation with the Chair, decided to delay commencing work until the late summer, hoping to conduct outreach and meetings in person.

Optimus has developed the planning framework. They have reviewed past documents and supplementary material provided by Exhibition Place staff.

Staff from Optimus will be attending the Board meeting of September 28th to present a power point presentation. This presentation will focus on the timelines and methodology for consultation and analysis.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Appendix A - 2022-2026 Strategic Plan Update Presentation