



September 9, 2021

Board of Governors of Exhibition Place  
100 Princes' Blvd.  
Exhibition Place  
Toronto, ON M6K 3C3

To whom it may concern:

**Re: Phase II Hotel Development**

On February 23, 2021, the CNEA received formal notice of commencement of the negotiations respecting the development of phase II of Hotel X from Exhibition Place. We have been monitoring the discussions and presentations as to the scope of the development and have been requested by Mr. Bob Hunter to provide a letter of support for the project.

This 7000 seat e-gaming and concert facility can be a substantial, positive addition to the facilities at Exhibition Place. As you know, the CNEA has lived through many transitions and redevelopments on the Exhibition Place grounds. We have adapted and flourished despite the challenges that redevelopment often present.

The CNE has been a promoter of e-gaming since 2017 with major partners such as AMD and has been a promoter of concerts and music performances throughout its history. The introduction of new facilities that are designed to facilitate these types of events can only be a positive. It has been a tradition when new facilities are introduced to the grounds to carve out access and usage rights. On the one hand, CNEA is asked to ensure that there will be free access to the facilities during the CNE period. On the other hand, usage rights have been accorded to the CNEA during the CNE period so that new facilities can be incorporated into the programming envelope of the CNE.

We are excited and supportive of this new phase of the hotel development on the assumption that there will be opportunities for the CNEA and the community at large to make use of these facilities. The CNEA assures the Board that it will make its best

effort to find ways to work together with the managers of the new development not only during the CNE but throughout the year.

Sincerely,

A handwritten signature in black ink that reads "Darrell Brown". The signature is written in a cursive style with a large initial 'D'.

Darrell Brown  
Executive Director  
Corporate Support and Legal Services  
Canadian National Exhibition Association