

# Community Liaison Consultation Meeting - October 28, 2021

**Date:** November 18, 2021  
**To:** The Board of Governors of Exhibition Place  
**From:** Don Boyle, Chief Executive Officer  
**Wards:** All

## SUMMARY

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This report summarizes the program items at the Community Liaison Consultation meeting held on October 28, 2021, and the comments and input provided by community members at that meeting. Hosting the meeting were the following Board Members: Councillor Cressy and Peter Leon. Exhibition Place staff in attendance included Don Boyle, CEO, Laura Purdy, General Manager, Tony Porter, Director-Transportation and Security, Gilles Bouchard, Director-Event Management Services, Kelvin Seow, Director-Stakeholder Management & Strategic Planning, Debbie Sanderson, Executive Assistant to the CEO, Nigel Fernandes, IT Systems, and Catherine de Nobriga, Tenant and Community Relations Coordinator.

Representatives from Optimus SBR conducted an engagement session as part of the Strategic Plan development.

There were 31 members of the community attending the meeting. The meeting lasted approximately two hours with active participation by the community.

## RECOMMENDATIONS

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The Chief Executive Officer recommends that:

1. The Board receive this report for information.

## FINANCIAL IMPACT

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There is no negative financial impact to this report.

## **DECISION HISTORY**

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The Exhibition Place 2017 to 2019 Strategic Plan and extension had a Recognition and Public Understanding Goal to develop a comprehensive communication plan to increase the public's understanding of the role held by Exhibition Place. As a strategy to support the Goal we will establish a broad messaging platform expressing Exhibition Place's key attributes and value proposition including ongoing updates of specific event activity directed to neighbouring communities.

At its meeting of July 27, 2017, the Board approved of the report entitled Committee Structure Review, dated April 26, 2017, along with a Supplementary Report dated July 11, 2017.

<http://www.toronto.ca/legdocs/mmis/2017/ep/bgrd/backgroundfile-105726.pdf>

## **COMMENTS**

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The Community Liaison Consultation meeting had the following items on the program:

1. Welcome and Introductions – CEO, Don Boyle
2. Transportation Update – Director, Security & Transportation, Tony Porter
3. Meeting & Event Update – GM, Laura Purdy
4. Community Consultation Discussion on the Exhibition Place 2022-2026 Strategic Plan – Facilitated by Optimus SBR
5. Question / Answers / Comments from the community

The Board of Governors has engaged Optimus SBR to guide Exhibition Place through the development of its next five-year Strategic Plan, expected to encompass 2022-2026.

To better understand Exhibition Place's operating environment, community benefits, current issues and future priorities, Optimus SBR has conducted two engagement sessions with the community. The first was during the Community Liaison Consultation meeting, and the second occurred on November 2 as a Public Consultation Session.

Attached as Appendix A to this report are the notes and comments from the community members at the October 28th Community Liaison Consultation meeting.

The meeting notes will be posted on the Exhibition Place website.  
<https://www.explace.on.ca/>

## **CONTACT**

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## **SIGNATURE**

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Don Boyle  
Chief Executive Officer

## **ATTACHMENTS**

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Appendix A - Community Liaison Consultation Meeting Notes