



Brand in Hand Marketing

April 7, 2021

To the Board of Governors of Exhibition Place,

This is a letter of support for the Toronto Event Centre (TEC).

Beerlicious is looking forward to working in a new relationship with the TEC providing an elevated event experience for our corporate sponsors, partners and premium ticket holders.

Toronto's Festival of Beer (TFOB) takes place every summer in late July at Bandshell Park at Exhibition Place. This year TFOB (produced by Beerlicious) will be celebrating 25 years of bringing together Torontonians in celebration of music, food and beer.

Sincerely,

Les Murray
President
Beerlicious Inc
231 MacPherson Ave
Toronto, Ontario
M4V1A1

les@beerlicious.ca
www.beerfestival.ca