

Attachment 2

Proposed Engagement Strategies for Commemorative Principles

The strategies listed below are proposed as a foundation for engaging the public on the draft commemorative principles, included in Attachment 1. In addition to the proposed strategies noted below, the project team will maintain a flexible approach and seek to identify opportunities to embed co-design, co-facilitation and community-led activities throughout the engagement process.

Public engagement related to the commemorative principles will be undertaken concurrently with the proposed renaming process for Dundas Street and related civic assets (described in Attachment 3), allowing the two processes to inform each other.

Proposed Engagement Strategies for Commemorative Principles		
Description	Target Audience	Timeline
<p>1) Speaker and Dialogue Series A proposed speaker and dialogue series will be delivered by the Economic Development and Culture Division, with partner divisions and external organizations. These events are intended to share stories and experiences related to naming, the history of Dundas and Dundas Street, and other related topics, with the objective of fostering dialogue about the issues underpinning the Recognition Review, and building empathy across communities.</p>	<p>Broad public audience, with targeted outreach to Black, Indigenous and equity-deserving groups</p> <p>Appropriate accessibility meeting supports in place including ASL interpretation and/or CART</p>	<p>Summer 2021</p> <p><i>Assumption:</i> Events will run virtually due to ongoing COVID restrictions.</p>
<p>2) Community Conversation Circles These are small third-party-facilitated group sessions intended to foster frank and open conversations in a safe space. Groups will meet twice, beginning with a broader conversation about commemoration to build a foundation for participants, leading into a second discussion about implementing Council's preferred response to the Dundas Street petition (see below).</p>	<p>Groups may include Black and Indigenous community members, resident and business/BIA focus groups, and others, with intersectional representation, including youth</p>	<p>Fall 2021</p> <p><i>Assumption:</i> Virtual or in-person</p>
<p>3) Telephone Town Hall Virtual public forum to seek feedback on guiding principles and core values related to civic commemoration and recognition.</p>	<p>Broad public audience with targeted outreach to Black, Indigenous and equity-deserving groups</p>	<p>Fall 2021</p>

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<p>4) Survey Online survey to gather feedback on draft commemorative principles.</p>	<p>Broad public audience with targeted outreach to Black, Indigenous and equity-deserving groups</p>	<p>Fall 2021</p>
<p>5) Other Stakeholder Meetings Outreach and meetings with community partners and stakeholders. This may include Council Advisory Bodies (such as the Aboriginal Affairs Advisory Committee, Toronto Accessibility Advisory Committee, and Confronting Anti-Black Racism Advisory Committee), Program Advisory Committees (such as the Toronto Youth Cabinet, EDC Program Advisory Committee, Indigenous Place Making Circle, and others), community organizations, Business Improvement Areas, Community Preservation Panels and historical societies.</p>	<p>Council Advisory Bodies Program Advisory Committees Community organizations</p>	<p>Fall 2021</p>
<p>6) ArtworxTO "Monument Mobile" As part of ArtworxTO, public art studio Monument Lab will be collaborating with artists, performers and educators on a series of pop-up activations at sites of memory around the city in a "monument mobile". This will include a research process that engages Torontonians in dialogue around how we commemorate sites of memory through monuments.</p>	<p>Broad public audience with targeted outreach to Black, Indigenous and equity-deserving groups</p>	<p>Fall 2021 <i>Assumption:</i> In-person engagement dependent on COVID-19 restrictions; could be delayed or modified</p>