

**From:** [Imran Selimkhanov](#)  
**To:** [Executive Committee](#)  
**Subject:** My comments for 2021.EX23.2 on April 29, 2021 Executive Committee  
**Date:** April 28, 2021 12:00:01 PM

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To the City Clerk:

Please add my comments to the agenda for the April 29, 2021 Executive Committee meeting on item 2021.EX23.2, Innovative Partnership to Accelerate Digital Services with Payments

I understand that my comments and the personal information in this email will form part of the public record and that my name will be listed as a correspondent on agendas and minutes of City Council or its committees. Also, I understand that agendas and minutes are posted online and my name may be indexed by search engines like Google.

---Comment Start-----

Dear Mayor Tory and Executive Committee Members,

Re: EX23.2, Innovative Partnership to Accelerate Digital Services with Payments

I'm writing to you in hopes that Toronto will join in allowing PayIt to help with the city's digital transformation efforts, so that constituents and government staff alike, can benefit from their robust platform offering. We are excited that a [government technology leader such as PayIt](#) is joining the Toronto digital technology landscape to help create much needed technology jobs, enhance city innovation practices and significantly boost constituent engagement.

PayIt is already contributing to multiple organizations within Toronto, including our own Productive Shop. By working with the PayIt team, they have uplifted our consulting practices and allowed the team to grow in capability, that's what great vendors, and partners do. It's without a doubt that their team naturally fuels innovation with anyone they partner to work with, and I'm confident that this proven behaviour will translate to the city of Toronto.

Furthermore, their ambitions to open a Toronto office demonstrates their commitment to our City, the technology sector and the creation of highly skilled jobs that our city desperately needs following the challenges of the COVID – 19 pandemic.

Our partnership with PayIt and their Toronto hub will help ensure that there are much needed information technology jobs available in Toronto. Their team and technology helps solve critical use cases, some of which are:

- Improving the back-office operations of city staff when dealing with constituents' requests, enabling staff to process & offer timely support to constituents, thereby reducing backlog of work.

- Increasing time to revenue, by helping securely process constituent transactions much faster.
- Significantly improving the constituent experience when interacting with the government by allowing for self-service options for anything from utility bills, property taxes, vehicle permits & tickets, park permits and much more.

In order to continue to be a leading City in the aftermath of the pandemic, as well as a technology hub that attracts and retains bright minds, Toronto must look to attract international leaders like PayIt in order to continue the growth our city needs.

We strongly believe that PayIt will act as a catalyst to the city's recovery, growth and innovation efforts.

Imran Selimkhanov  
Founder  
Productive Shop | B2B Growth Consulting

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Please feel free to follow up on this email should we need to elaborate further.



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