



Decision Letter

Toronto Preservation Board

Meeting No.	23	Contact	Ellen Devlin, Committee Administrator
Meeting Date	Wednesday, April 14, 2021	Phone	416-392-7033
Start Time	9:30 AM	E-mail	hertpb@toronto.ca
Location	Video Conference	Chair	Sandra Shaul

PB23.3	ACTION	Adopted		Ward: 3
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Inclusion on the City of Toronto's Heritage Register- 60 Birmingham Street

Board Decision

The Toronto Preservation Board recommends to the EtobicokeYork Community Council that::

1. City Council include the property at 60 Birmingham Street on the City of Toronto's Heritage Register in accordance with the Listing Statement (Reasons for Inclusion), attached as Attachment 3 to the report (March 25, 2021) from the Senior Manager, Heritage Planning, Urban Design, City Planning.

Decision Advice and Other Information

Loryssa Quattrociocchi, Planner, Heritage Preservation, Urban Design, City Planning gave a presentation on Inclusion on the City of Toronto's Heritage Register- 60 Birmingham Street.

Origin

(March 25, 2021) Report from the Senior Manager, Heritage Planning, Urban Design, City Planning

Summary

This report recommends that City Council include the property at 60 Birmingham Street (including an active entrance address at 175 New Toronto Street) on the City of Toronto's Heritage Register for its cultural heritage value.

The subject property is situated on the north side of Birmingham Street, east of Islington Avenue, south of New Toronto Street, and west of Dwight Avenue. It is the site of the former Campbell Soup Company, Limited, of Canada, plant and is comprised of a complex of structures that were constructed from 1931-c.2000s (Figure 3). Campbell Soup Company, Limited, of Canada, continued to own and occupy the plant until 2019. It was designed by the prolific Toronto architectural firm Mathers & Haldenby, and the principal (south) elevation of the manufacturing building fronting Birmingham Street is a representative example of a factory-style building fashioned in the Art Deco style. In 1944, Mathers & Haldenby designed

an eastern addition to the manufacturing building in the Art Deco style and continued to design additions to the complex until the early-1970s.

Following further research and evaluation, it has been determined that the property at 60 Birmingham Street meets Ontario Regulation 9/06, the criteria prescribed for municipal designation under Part IV, Section 29 of the Ontario Heritage Act, which the City of Toronto also applies when evaluating properties for its Heritage Register.

A Site Plan Approval application was submitted on June 4, 2020 and is currently under review. Two community consultations were held on September 29, 2020. City staff have dialogued with the applicant and their consultants in identifying the cultural heritage value of the large industrial building complex.

Properties on the Heritage Register will be conserved and maintained in accordance with the Official Plan Heritage Policies.

Background Information

(March 25, 2021) Report and Attachments 1-3 from the Senior Manager, Heritage Planning, Urban Design, City Planning - Inclusion on the City of Toronto's Heritage Register- 60 Birmingham Street

<http://www.toronto.ca/legdocs/mmis/2021/pb/bgrd/backgroundfile-165237.pdf>

(April 8, 2021) Staff Presentation - Inclusion on the City of Toronto's Heritage Register- 60 Birmingham Street

<http://www.toronto.ca/legdocs/mmis/2021/pb/bgrd/backgroundfile-165670.pdf>

Communications

(April 11, 2021) Letter from Jodi Richardson (PB.Supp)

(April 12, 2021) Letter from Michael Harrison (PB.Supp)

(April 12, 2021) E-mail from Tanaz Pardiwala (PB.Supp)

(April 12, 2021) Letter from Dr. Zsuzsanna Lichner (PB.Supp)